



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly electronic newsletter provides a summary of news; research and resources; funding opportunities; job opportunities; conferences, meetings, trainings, and summits; and webinars to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next TARC monthly networking teleconference call, visit our website at www.CAsaferoutestoschool.org.



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NEWS

National Center for SRTS and Schwinn's Helmets on Heads Program Announce 2015 Mini-Grant Recipients

On January 21, 2015, the National Center for SRTS and Schwinn announced the recipients of their Helmets on Heads mini-grant program. The two organizations have teamed up to provide \$1,000 mini-grants to 25 schools across the country which will help to support educators, communities, and families in encouraging children to safely bicycle to school during the Spring 2015 semester. Mini-grant activities will include peer-mentored programs for bicycling and helmet safety, student-developed bicycle safety videos, bicycle share programs for low income communities, and bicycle repair workshops. Five of the mini-grant recipients are from California; view the full list of mini-grant recipients [here](#). To learn more about the National Center for SRTS visit their [website](#), and for more on Schwinn's Helmets on Heads program, click [here](#).

California Transportation Plan 2040—Public Review and Input on Final Draft Beginning March 2015

The California Transportation Plan (CTP) provides a long-range policy framework to meet our future mobility needs and reduce greenhouse gas emissions. The CTP defines goals, performance-based policies, and strategies to achieve our collective vision for California's future statewide, integrated, multimodal transportation system. The plan envisions a sustainable system that improves mobility and enhances our quality of life. To learn more about the development of the CTP, please browse through the [CTP 2040 Fact Sheet](#).

There are regional workshops and forums planned throughout California to review the proposed plan and solicit feedback and input. For the most current information and to learn the dates and locations of the CTP 2040 forums, please go to the CTP [website](#).

RESEARCH AND RESOURCES

Building a Culture of Health Through Active Transportation

The Safe Routes to School National Partnership (National Partnership) has released a report entitled "[Safe Routes to School State Network Project: Building a Culture of Health through Active Transportation](#)." The report documents how states have used federal Safe Routes to School funds to promote walking and bicycling through infrastructure and education; how communities have passed Complete Streets policies that will transform roadways over time to accommodate all users; and how shared use agreements have provided safe places for children to play, be active, and live healthier lives.

Crash Medical Outcomes Data Project

The CDPH Safe and Active Communities Branch has implemented a project to integrate crash and medical data on traffic injuries, which is funded by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration. To better understand how to prevent Californians from being injured and killed in traffic crashes, California's traffic safety and injury prevention communities need analyses of both crash and medical data. This linked data set can be used to show how a victim's medical outcome depends on the characteristics of the person (such as

age) and the circumstances of the crash (such as the type of collision). Click [here](#) to access a recently produced fact sheet from the Crash Medical Outcomes Data Project.

Creating Safer Communities for Walking and Bicycling

In January 2015, FHWA published a guide entitled "[Creating Safer Communities for Walking and Biking](#)." This resource includes information, ideas, and resources to help residents learn about issues that affect walking and bicycling conditions, find ways to address or prevent these problems, and promote pedestrian and bicyclist safety. The guide provides examples from communities working to improve pedestrian and bicyclist safety and contains fact sheets, worksheets, and sample materials that can be distributed or adapted to meet the needs of a community. Included in Resource 4 is a California youth group that has a project entitled "[VideoVoice](#)," who works with partners to create brief videos calling attention to the need for better pedestrian, bicycle, and transit facilities, which they share with city councils and other decision-makers. References to other resources and materials are also provided.

New Report Highlights Transportation and Health Partnerships

In November 2014, Advocacy Advance released a report entitled "[Leveraging Health Funding for Active Transportation Investments](#)." The report reviews recent funding awards from the Centers for Disease Control and Prevention for Active Transportation and provides examples of how transportation and public health have worked together.

New Resources for Asian American, Native Hawaiian, and Pacific Islander Communities

The National Partnership, together with the Asian Pacific Partners for Empowerment, Advocacy, and Leadership (APPEAL) and the New York-based Coalition For Asian Children and Families, has released four tools to help Asian American, Pacific Islander, and Native Hawaiian communities use street scale and shared use initiatives to address community needs. For more information and to access the four tools, please visit the National Partnership [website](#).

SRTS Inclusion into Local School Wellness Policies

The National Partnership and ChangeLab Solutions, as a product from CA4Health, have released a user-friendly workbook entitled "[Incorporating SRTS into Local School Wellness Policies](#)." The workbook is designed to help school districts incorporate language that supports SRTS and Walk to School and Bike to School activities into their Local School Wellness Programs. Visit the ChangeLab Solutions [website](#) to access the free workbook and sample policies.

Statewide Pedestrian and Bicycle Planning Handbook

In September 2014, FHWA released a handbook entitled "[Statewide Pedestrian and Bicycle Planning Handbook](#)." The handbook is designed to help state departments of transportation (DOTs) develop or update state pedestrian and bicycle plans. Based on research, including interviews with nine State DOTs and critical evaluations of documents from 15 States, the handbook covers statewide planning from plan inception and scoping to engaging stakeholders and the general public; developing goals, objectives, and strategies; collecting and analyzing data; linking to the larger statewide transportation planning process; and implementation. For each stage of the planning process, the handbook uses recent experiences and noteworthy practices from DOTs around the country, helping inform a new

generation of statewide non-motorized planning and implementation. For more information visit the United States DOT [website](#).

FUNDING OPPORTUNITIES

Due February 18, 2015: Public Transportation on Indian Reservations Program: Tribal Transit Program

The Federal Transit Administration is accepting applications for funding to support planning, capital, and operating assistance for Tribal public transit services. For more information visit the program [website](#).

Due February 28, 2015: Gannett Foundation Community Action Grants

The Gannett Foundation's Community Action grants support local organizations, with priority given to programs that focus on education and neighborhood improvement, economic development, youth development, community problem-solving, assistance to disadvantaged people, environmental conservation, and cultural enrichment. The grant amounts range from \$1,000 to \$5,000. Grant applications are considered twice a year. Applicants must submit a proposal to the contact at the daily newspaper or television station in their area by February 28, 2015. Please visit the Gannett Foundation [website](#) for additional information.

Voices for Healthy Kids Grants

The American Heart Association and the Robert Wood Johnson Foundation have launched a “Voices for Healthy Kids” initiative that aims to engage, organize, and mobilize people to improve the health of their communities and reverse the childhood obesity epidemic. Voices for Healthy Kids currently has two funding opportunities, the goals of which are to make effective strategic investments in ongoing state, local, and tribal public policy issue campaigns in order to increase public policy impact on healthy weight and living among children. The Request for Application process is rolling; the funding opportunity will remain open and is based on available resources within the Strategic Campaign Fund. For more information about the grant opportunities and to apply, please click [here](#).

Fire Up Your Feet: Win Awards for Your Active School this Spring

Fire Up Your Feet is a core program of the National Partnership, available to any elementary and middle school (grades K-8). Since the launch of Fire Up Your Feet in 2013, Kaiser Permanente and Fire Up Your Feet have awarded more than \$200,000 to participating schools. Awards can be used to support school-based physical activity and wellness programs. The next California Activity Challenge will take place April 13 to May 15, 2015. For more information, please visit the California Fire Up Your Feet [website](#).

Due May 31, 2015: Active Transportation Program (ATP) – Cycle 2

Get your Safe Routes to School, walking, and bicycling projects ready – the 2015 ATP grant Cycle 2 Call for Projects is scheduled for release on March 26th, with an application deadline of May 31st. According to Caltrans, another \$360 million will be available in Cycle 2 for ATP projects. Visit the Caltrans [website](#) for more information.

JOB OPPORTUNITIES

The National Partnership, Executive Director

The National Partnership was launched in 2005 and is a fast-growing network of more than 700 hundred organizations, government agencies, schools, and professional groups working to set goals, share best practices, leverage infrastructure and program funding, and advance policy change to help agencies that implement SRTS programs and policies. The organization is seeking a new Executive Director who will lead an award winning advocacy organization and the only national nonprofit organization with the capacity, depth of knowledge, network, and strategic influence that connects transportation with safe, healthy community design to benefit children, families, and schools nationwide. For more information or to apply for this position, please click [here](#).

WORKSHOPS, CONFERENCES, AND SUMMITS

March 6-7, 2015: Third Annual Childhood Obesity Bay Area Conference

Slow Food San Francisco's 2015 Childhood Obesity Bay Area (COBA) Conference will take place at the University of California, San Francisco Medical Center on March 6-7, 2015. COBA is an annual conference that brings together local stakeholders to promote innovation and provide insight into work being done on childhood obesity. This year's theme, "Building Our Community, Empowering Our Children" highlights the strength of vibrant professional communities working together to educate each other on the causes and solutions to childhood obesity to better serve and empower youth. For more information and to register, please visit the Slow Food San Francisco [website](#).

March 10-12, 2015: National Bike Summit

The 2015 National Bike Summit will be held on March 10-12, 2015, in Washington, D.C. For more information, please visit The League of American Bicyclists [website](#).

April 27, 2015: California Transportation Choices Summit 2015

TransForm will be hosting the California Transportation Choices Summit 2015: Year of Action on April 27, 2015, in Sacramento, California. The Summit will include policy education, network building, and strategizing opportunities with planners and agency leaders from around the state. Visit the Transform [website](#) for more information.

June 29-July 2, 2015: Childhood Obesity Conference

The 8th Biennial Childhood Obesity Conference will take place on June 29-July 2, 2015, in San Diego, California. The conference will offer opportunities to share and discuss emerging research, best practices, community-based efforts, and effective policy strategies that promote and sustain healthy eating and physical activity practices for children, adolescents, and their families. Please visit the 2015 conference [webpage](#) for detailed conference information.

October 31-November 4, 2015: American Public Health Association Annual Meeting and Exposition

The American Public Health Association's (APHA) Annual Meeting and Exposition will take place October 31-November 4, 2015, in Chicago, Illinois. During this event, public health professionals share the latest research and information, promote best practices, and advocate for public health issues and policies grounded in research. Visit the APHA Meeting and Exposition [webpage](#) for more information.

Various Dates Available: Procuring Architectural and Engineering Contracts

Caltrans' Division of Local Technical Assistance is offering a one-day course that focuses on Chapter 10 of the Caltrans Local Assistance Procedures Manual to provide an overview of step-by-step procedures that local agencies must follow to procure Architectural and Engineering (A&E) contracts. Topics to be covered include: Definition and Purpose of an A&E Contract; Procurement Process—Roles and Responsibilities; Planning for A&E Contracts; Request for Proposal/Request for Quote and Advertisement; Evaluation and Selection; Contract Negotiations, Audits, and Execution; and Other Considerations. Visit the California Local Technical Assistance Program [website](#) for more information and training dates.

WEBINARS

February 5, 2015: America Walks Webinar: "Elected Officials Walk the Walk"

On February 5, 2015, from 11 a.m. to 12 p.m. PT, America Walks will host a webinar entitled "Elected Officials Walk the Walk." Based on America Walks' recently-published case studies, the webinar will feature three locally elected officials who have used their status as political leaders to advance walking and walkability. To register, please click [here](#).

February 18, 2015: "New Tools for Estimating Walking and Bicycling Demand"

On February 18, 2015, from 12 to 1 p.m. PT, the Association of Pedestrian and Bicycle Professionals (APBP) will conduct a webinar entitled "New Tools for Estimating Walking and Bicycling Demand." For more information and to register visit the APBP [website](#).

February 20, 2015: "What's Happening in Health Care?"

On February 20, 2015, from 10 to 11 a.m. PT, America Walks will host a free webinar entitled "What's Happening in Health Care?" The webinar will showcase two programs from the health care industry that encourage walking: David Pauer of the Cleveland Clinic will describe how doctors, nurses, and other health care workers model healthy behavior through the clinic's employee wellness program; and Jennifer McDougal will present Blue Cross and Blue Shield of North Carolina Foundation's strategies to increase physical activity, which focus on use of parks and trails for walking. To register for the webinar, please click [here](#).

March 9, 2015: "Lessons from the Experts: 10 First Steps to Walkability"

On March 9, 2015, from 10 to 11 a.m. PT, America Walks will host a free webinar entitled "Lessons from the Experts: 10 First Steps to Walkability." Walkability expert Mark Fenton will review best practices for those beginning to build more walkable communities. To register, please click [here](#).

March 17, 2015: "Bicycle Friendly Communities"

On March 17, 2015, from 9 to 10 a.m. PT, Tools of Change will host a webinar entitled "Bicycle-Friendly Communities." Presenters will include Justin Jones from the Share the Road Cycling Coalition and Bill Nesper from the League of American Bicyclists. Register for this webinar [here](#).

March 18, 2015: "Pedestrian and Bicycle Counting Programs"

On March 18, 2015, from 12 to 1 p.m. PT, APBP will present a webinar entitled “Pedestrian and Bicycle Counting Programs.” For more information and to register for this webinar visit the APBP [website](#).

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