



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news; research and resources; job opportunities; conferences and summits; and webinars and trainings to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next TARC monthly networking teleconference call, visit our website at www.CAsaferoutestoschool.org.



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MAY IS BIKE MONTH, BIKE TO SCHOOL DAY MAY 7

May 7: Bike to School Day 2014

National Bike to School Day registration is now open on the National Center for Safe Routes to School [Walk Bike to School website](#). Join tens of thousands of children, parents, school officials, and many other supporters for the third annual Bike to School Day on May 7, 2014. Bike to School Day event registration is free and open to all individuals and organizations planning a 2014 Bike to School Day event in the United States. Registering a Bike to School Day event provides organizers access to a variety of downloadable materials, including stickers, certificates, badges, classroom activities, and a chance to win exciting prizes as described below. For more information on Walk and Bike to School activities in the United States, visit <http://www.walkbiketoschool.org>.

In celebration of National Bike to School Day on May 7, 2014, the National Center for Safe Routes to School has announced the "Helmets on Heads Bike Share Giveaway," sponsored by Schwinn. The National Center for Safe Routes to School, in partnership with Schwinn's Helmets on Heads program, will give away ten bicycles and twenty helmets to ten lucky schools or student-focused community organizations that register to participate in this year's Bike to School Day event. In order to enter the weekly drawings for the ten bicycles and ten helmets, schools must register a school or student-focused community organization event at <http://www.walkbiketoschool.org>.

May: Sacramento's May is Bike Month Campaign

The Sacramento Area Council of Governments is promoting the Sacramento region's annual May is Bike Month campaign. This is the tenth year that volunteers, public agencies, businesses, and bicycling enthusiasts will partner to promote bicycling for all types of trips. Participate by pledging miles at [Mayisbikemonth.com](http://www.Mayisbikemonth.com). Ride your bicycle to work, school, shopping, dining, or for recreation. Visit <http://www.Mayisbikemonth.com> or call (916) 321-9000 for information about events, a bicycle trip planner, and safety information for children and adults.

New Bicycle Safety Curriculum

The American Alliance for Health, Physical Education, Recreation, and Dance has released "Bikeology," a ready-to-use middle and high school bicycle-safety curriculum for physical education teachers and recreation specialists. The two-part curriculum includes lessons and assessments for the skills and knowledge students need to enjoy a lifetime of safe bicycling. It also includes a guide to share with parents that provides ways in which they can support safe bicycling, including guidance on selecting an appropriate bicycle and helmet for their child. Find out more by clicking [here](#).

Walking and Bicycling Curriculum for Kindergarten through Sixth Grade

Through a federal Safe Routes to School grant provided by the Minnesota Department of Transportation, and in collaboration with the Center for Prevention at Blue Cross and Blue Shield of Minnesota, [Bicycle Alliance of Minnesota](#) developed and recently released "[Walk! Bike! Fun! Pedestrian and Bicycle Safety Curriculum](#)." This two-part curriculum helps children ages five to thirteen learn traffic rules and regulations, the potential hazards to traveling, and handling skills needed to walk and bicycle effectively, appropriately, and safely through their community.

Video to Help Promote Bicycling

[PeopleForBikes](#) recently posted a video entitled "If I Ride" a bicycle rider's poem to bicycling. To view the video, please visit the [PeopleForBikes website](#).

NEWS

May 6: Call for Proposals Due—Rural Communities Facing Design Challenges

In 2013, [Project for Public Spaces](#) partnered with the [Citizen's Institute on Rural Design](#) (CIRD) to help improve rural communities across the United States. The 2013 pilot program included workshops on design change and placemaking in four rural communities. CIRD has now announced the 2014 Request for Proposals (RFP) for the next round of rural design workshops. Successful applicants will receive a \$7,000 stipend and in-kind design expertise and technical assistance valued at \$35,000. The RFP, application guidelines, and more information on the program are posted on the [CIRD website](#). The deadline for submitting a proposal is Tuesday, May 6, 2014, at 6 p.m. PT.

June 30: Environmental Enhancement and Mitigation Grants Available

Up to \$7 million dollars is available for local, state and federal government agencies, as well as non-profit organizations, for projects that mitigate the environmental impacts caused by new or

modified public transportation facilities. Eligible projects include urban forestry, resource lands, and mitigation projects that produce multiple benefits that reduce greenhouse gas emissions, increase water use efficiency, reduce risks from climate change impacts, and demonstrate collaboration with local, state, and community entities. The application deadline is June 30, 2014. For more information, visit the [California Natural Resources Agency's website](#).

RESEARCH and RESOURCES

Multistate Evaluation of Safe Routes to School Programs

In the January/February 2014 edition of "American Journal of Health Promotion," an article entitled "Multistate Evaluation of Safe Routes to School Programs" revealed results of a study of Safe Routes to School programs in four states: Florida, Mississippi, Washington, and Wisconsin. The study found statistically significant increases in active travel to school (via walking or bicycling) in all four states, with overall active school travel increasing from 12.9% to 17.6%, walking from 9.8% to 14.2%, and bicycling from 2.5% to 3.0%. To view the entire article, visit the [American Journal of Health Promotion website](#).

Advancing Transportation and Health Report Released

In December 2013, the National Center for Safe Routes to School released a report entitled "Advancing Transportation and Health: Approaches from the Federal Safe Routes to School Program That Offer Broad Application." The report covers topics including support for data-based decision-making, combining infrastructure and non-infrastructure, the value of focusing on children, and strategies for serving the underserved. View the full report [here](#).

Boost Walking and Bicycling Through Long-Term Policy Change with Technical Assistance from the Safe Routes to School National Partnership

The Safe Routes to School National Partnership offers support to communities and school districts to build local leadership, garner partnerships and community support, and establish walking and bicycling policies and programs that advance healthy, active lifestyles, and institutionalize ongoing funding and policy change. To learn more about the individualized technical assistance they can provide to your community, please visit the [Safe Routes to School National Partnership website](#).

Caltrans Backs Innovative Street Design Guides to Promote Walking and Bicycling

In an effort to support the construction of more multimodal local streets and roads, Caltrans officially endorsed the [National Association of City Transportation Officials' \(NACTO\) guidelines Urban Street Design Guide](#) and [Urban Bikeway Design Guide](#) as valuable toolkits for designing and constructing safe, attractive local streets that include innovations such as buffered bicycle lanes and improved pedestrian walkways. In addition to endorsing the new guidelines for local streets and roads, these guidelines can be referenced for city streets that are part of the state highway system. Caltrans is also evaluating the guidelines for future updates to the Highway Design Manual (HDM), the standard for building on the state's highway system. This endorsement is a great first step toward construction of more multimodal local streets and roads. Pedestrian and bicycle planners, advocates, and road users alike will closely watch for and support future changes to the HDM to reflect these NACTO guidelines.

Caltrans' endorsement of the NACTO guidelines is part of an ongoing effort to integrate a multimodal and flexible approach to transportation planning and design to provide Californians with more transportation choices. In 2012, Caltrans updated its HDM to facilitate the design of Complete Streets, which incorporates a multimodal approach to highway design. Caltrans also recently published [Main Street, California – a Guide for Improving Community and Transportation Vitality](#).

Visit the NACTO website for more information on the [Urban Street Design Guide](#), including photos and videos of new sidewalk and pedestrian facilities. The NACTO [Urban Bikeway Design Guide](#) also includes photos and videos of protected bikeways and other innovative transportation design features.

Federal Highway Association Livable Communities Discussion Board

The Federal Highway Association (FHWA) Livable Communities Discussion Board is an online public forum for users to participate in discussion threads and engage with colleagues on questions and ideas related to livable communities. The site is an online community of practitioners in public, private, and nonprofit agencies and organizations at the local, state, and federal levels, who are interested in helping communities provide more transportation choices, encourage access to good jobs and affordable housing, support quality schools, and promote safer streets and roads.

Register at <https://www.transportationresearch.gov/dot/fhwa/SitePages/register.aspx> to post questions and contribute to the discussions. Examples discussed may be considered for possible case study topics as part of the FHWA's Livable Communities case study series.

Health Connections to Local Control Accountability Plans

Some schools and school districts are including Safe Routes to School information in their Local Control Accountability Plans (LCAPs). SRTS elements may be appropriate in the areas of school climate, student engagement, and parent engagement. The California Endowment offers information on their webpage regarding health connections to LCAP: <http://www.healthhappenshere.com/lcff>.

Health in Transportation Working Group: 2013 Annual Report

In March 2014, FHWA released a report entitled "[Federal Highway Administration Health in Transportation Working Group: 2013 Annual Report](#)" that provides an overview of its Health in Transportation Working Group's activities and accomplishments in 2013.

Human Environment Digest

The FHWA announced the launch of the Human Environment (HE) Digest. The HE Digest is a weekly electronic compilation of the latest announcements and resources pertinent to the human environment. It will be emailed every Thursday starting April 3rd. The HE Digest is provided in the interest of information sharing for all, federal and non-federal, practitioners interested in learning more about livable, active, equitable, safe, and healthy communities. Register at https://public.govdelivery.com/accounts/USDOTFHWAHEP/subscriber/new?topic_id=USDOTFHWAHEP_40 to receive the HE Digest.

League of American Bicyclists Report Details How State Funding is Allocated to Bicycle and Pedestrian Facilities

Advocacy Advance, a partnership of Alliance for Biking and Walking and the League of American Bicyclists, recently published a report entitled "[Lifting the Veil on Bicycle and Pedestrian Spending: An Analysis of Problems and Priorities in Transportation Planning and What to Do About It.](#)" The report benchmarks planned bicycling and walking project spending in the Statewide Transportation Improvement Program and breaks down how state Departments of Transportation can become more transparent and responsive to community needs.

National Highway Traffic Safety Administration Report - "Quick Facts 2012"

A new report from the [National Highway Traffic Safety Administration](#) incorporates the most current data into a quick reference to the most-asked questions regarding motor vehicle traffic fatalities and crashes. To view the report, please click [here](#).

New Resources Added to Pedestrian and Bicycle Information Center Online Library

The following resources have been recently added to the Pedestrian and Bicycle Information Center Online Library, a centralized, Web-based collection of walking- and bicycling-related materials. To search the library, please visit <http://www.bicyclinginfo.org/library>.

Promoting the Implementation of Proven Safety Countermeasures

In 2012, FHWA released the "Guidance Memorandum on Promoting the Implementation of Proven Safety Countermeasures" ([HTML](#), [PDF](#)), which supersedes the memo from 2008 and takes into consideration the latest safety research. While agencies should still consider the application of all of the countermeasures listed in the 2008 memo "[Guidance Memorandum on the Consideration and Implementation of Proven Safety Countermeasures.](#)" safety practitioners are encouraged to consider this new set of countermeasures that are research-proven, but not widely applied on a national basis. Click on one of the three pedestrian-related countermeasures links for more information and downloadable fact sheets: [Medians and Pedestrian Crossing Islands in Urban and Suburban Areas](#), [Pedestrian Hybrid Beacons](#), and "[Road Diets](#)" ([Roadway Reconfiguration](#)).

Survey Seeks to Build Better Picture of Efforts to Increase Walking

EveryBody! Walk Collaborative Partners and America Walks are surveying walking advocates and enthusiasts to get a better understanding of what efforts are being made across the country to promote and encourage walking. You can access the survey at <http://americawalks.org/help-us-identify-walking-efforts-in-the-us/>.

Transportation Research Circular E-C183: Monitoring Pedestrian and Bicyclist Travel and Behavior

This Transportation Research Board (TRB) [circular](#) identifies a selection of recent advancements in pedestrian and bicycle data monitoring pertaining to both traffic volumes and behavioral data. [Transportation Research Record, No. 2393 / Pedestrians 2013](#) is a compilation of 20 papers that examine an analysis of pedestrian performance in shared-space environments including pedestrian-vehicle traffic conflicts; driver compliance with pedestrian yield right-of-way laws, pedestrian safety issues, improving cyclist and pedestrian environment while maintaining vehicle throughput, the effect of left-turn operational mode on pedestrian safety, pedestrian crash hot spots

and risk factors for injury severity, pedestrian red-time crossing behavior, integrating bicycling and walking facilities into urban infrastructure, the cost of complete streets, and the effect of advance yield markings and symbolic signs on vehicle–pedestrian conflicts.

Use of Toll Credits in Lieu of Non-Federal Share Match for Local Assistance Federal-Aid Highway Projects

The Caltrans Division of Local Assistance has posted [Office Bulletin \(OB\), 14-03](#) to the [Division of Local Assistance Local Assistance Procedures Manual \(LAPM\) website](#). The purpose of this OB is to reflect changes brought about by the Division of Budgets “Toll Credit Use Policy” dated June 4, 2013. This OB supersedes the Toll Credit Policy in Section 3.10 of the LAPM. Local agencies may now use other federal funding to replace the required local match by utilizing the “Dual Federal Funding” methodology. Projects must be programmed in the Federal Statewide Transportation Improvement Program accordingly to be eligible. This OB applies to all projects that would like to utilize “Toll Credit” to meet the non-federal match requirements. For questions, please contact Robert Nguyen at (916) 651-8913 or at Robert.Nguyen@dot.ca.gov.

Webpage Catalogs Value of Speed Reduction on Health

Health Resources in Action has compiled a new webpage focused on the connection between reducing speed and improving public health. The page features a variety of research papers and case studies. Learn more: <http://hria.org/resources/reports/community-speed-reduction/2013-resources-speed-reduction.html>.

JOB OPPORTUNITIES

May 9 Due: California Walks Policy and Campaign Manager

[California Walks](#) is seeking applicants for a Policy and Campaign Manager position to build and manage the work of the [San José Sustainable Transportation Engagement for Pedestrian Safety \(STEPS\) Coalition](#). Applications are due to info@californiawalks.org by May 9, 2014. For more detailed information, please download the full job description [here](#).

Atla Planning + Design Full-Time Designer in Oakland

[Atla Planning + Design](#)'s Oakland office is seeking a junior-level Designer or Landscape Architect to join their team. This position will be responsible for assisting the design group with field investigation and site analysis, research, planning, design, graphics production, AutoCAD drafting, and public outreach. The ideal candidate will possess an interest for and dedication to multi-modal transportation planning and design. For more information, please visit the [Atla Planning + Design website](#).

CONFERENCES AND SUMMITS

May 1-2: Southern California Association of Governments General Assembly Focuses on Active Transportation

The Southern California Association of Governments (SCAG) will host their 2014 Regional Conference and General Assembly on May 1-2, 2014, at the Renaissance Esmeralda Indian Wells Resort & Spa in

Indian Wells, California. The conference will explore how rapidly emerging technologies may revolutionize the way we presently think about moving people and goods. Additionally, the 2014 Regional Conference and General Assembly presents meaningful regional coordination and networking opportunities to all participants. During the conference SCAG will host a discussion on “Local Planning and Sustainability: Public Health, Active Transportation, and Food Deserts,” which will look at how City and County leaders must address matters unique to the individual community they serve. For additional information, please contact Linda Jones at jonesl@scag.ca.gov or visit the [SCAG website](#).

May 13-16: National Outdoor Recreation Conference in San Francisco

The [2014 National Outdoor Recreation Conference](#) will be held on May 13-16, 2014, in San Francisco, California. To register for this conference, please visit the [Society of Outdoor Recreation Professionals website](#).

May 14-15: 2014 Unintentional Injury Prevention Conference & Strategic Planning Kick Off in Sacramento

The California Coalition for Children’s Safety and Health, Advocates for Health, Economics and Development in partnership with the Association of California Life and Health Insurance Companies will host the Unintentional Injury Prevention Conference and Strategic Planning Kick Off on May 14-15, 2014 in Sacramento, California. To register for the conference, be an exhibitor, be a sponsor, or make hotel reservations at the Hilton Arden West Hotel at the special conference rate, visit the [California Coalition for Children’s Safety and Health website](#).

May 14-16: PedsCount! Summit in Sacramento

The 3rd Biennial PedsCount! Summit will be held on May 14-16, 2014, at the Tsakopoulos Library Galleria in downtown Sacramento, California, and will share cutting-edge research and best practices, as well as explore innovations to make it safer for more people to get moving and walking for everyday transportation. Visit californiawalks.org/pedscount-2014 for registration and additional Summit details.

September 8-11: Pro Walk/Pro Bike/Pro Place 2014

Registration is now open for Pro Walk/Pro Bike/Pro Place 2014, which will convene on September 8-11, 2014, in Pittsburgh, Pennsylvania. For the latest conference news, including a preview of mobile workshops, and a link to registration please visit the [Project for Public Spaces website](#).

WEBINARS AND TRAININGS

May 1: Webinar—“Tracking in Action - Using the Tracking Network to Promote Health and Prevent Disease”

On May 1, 2014, from 11:30 a.m. to 12:30 p.m. PT, the National Association of Chronic Disease Directors and the Centers for Disease Control and Prevention will host a webinar entitled “Tracking in Action - Using the Tracking Network to Promote Health and Prevent Disease” as part of their Tracking in Action webinar series. This webinar is the first in the series and will feature new state success

stories that highlight the role of grantee tracking programs and the impact of using the Tracking Network data in various capacities around the country. To register, please click [here](#).

May 6: Webinar –“How to Add More Activity into the School Day”

On May 6, 2014, from 12 to 1:15 p.m. PT, [Action for Healthy Kids](#) will host a webinar entitled “How to Add More Activity into the School Day” as part of their Parent Leadership Series. Experts recommend that children get at least 60 minutes of moderate-to-vigorous physical activity every day. There are many opportunities for physical activity during the school day. How can parents help promote and support more movement in the classroom, on the playground, and beyond? This webinar will provide talking points, ideas and resources for parents to promote and support:

- More effective recess
- Fitness breaks at school
- Before and after school activities
- Walking and bicycling to school
- Physical activity for middle and high school students

To register for this webinar, please visit the [Action for Healthy Kids website](#).

May 14: Webinar–“Providing Technical Assistance to Government Bodies under a Federal Grant”

On May 14, 2014, from 10 to 11 a.m. PT, [ChangeLab Solutions](#) in partnership with Susannah Vance Gopalan, JD, Partner at Feldesman Tucker Leifer Fidell, LLP, will host a webinar entitled “Providing Technical Assistance to Government Bodies under a Federal Grant.” The cost is \$75. To register, please visit the [ChangeLab Solutions website](#).

May 15: Webinar–“Recruiting and Training Volunteers for Long Term Success!”

On May 15, 2014, from 11 a.m. to 12 p.m. PT, the Safe Routes to School National Partnership will host a webinar entitled “Recruiting and Training Volunteers for Long Term Success!” This free webinar will be part one in a series of two webinars that will explore tried and true methods for recruiting and training volunteers to participate in Safe Routes to School Programs. To register, please click [here](#).

May 21: Webinar–“Best Planning and Engineering Practices for School Zones”

On May 21, 2014, from 12 to 1 p.m. PT, Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled “Best Planning and Engineering Practices for School Zones.” The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

June 4 and 7: Training–Traffic Skills 101 Course

A Traffic Skills 101 Course will be offered in Sacramento, California, on June 4 and 7, 2014. The two day course provides instruction and guidance in the basic principles of vehicular bicycling, preparing participants to assist League Cycling Instructors in offering bicyclist education in a variety of settings. To enroll in the TS101 course, please visit: <http://youthbicyclingsac.wordpress.com/ts101-sacramento-june-2014/>. For more information, contact Dan Allison at allisondan52@gmail.com.

June 17: Webinar—"Funding Innovative Facilities"

On June 17, 2014, from 11 a.m. to 12 p.m. PT, the Advocacy Alliance will host a webinar entitled "Funding Innovative Facilities." This free webinar will share examples of how real cities are paying for real projects, including local, state, and federal sources. For registration information, please click [here](#).

June 18: Webinar—"Calming Arterial Streets for Safer Walking and Cycling"

On June 18, 2014, from 12 to 1 p.m. PT, APBP will host a webinar entitled "Calming Arterial Streets for Safer Walking and Cycling." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

June 19: Webinar—"Separated Bikeways: The New Norm in Bicycle Facilities"

On June 19, 2014, from 12 to 1:30 p.m. PT, the Institute of Transportation Engineers will host a webinar entitled "Separated Bikeways: The New Norm in Bicycle Facilities." The primary goals of this webinar are to familiarize transportation engineers/planners with the newest innovations in the planning, design, and maintenance of these separated bikeways. The course will discuss recent developments in available design guidance and considerations when designing these facilities. The cost varies between \$75 and \$125. For details and registration, please visit the [Institute of Transportation Engineers website](#).

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