



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news, research, and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next regional network teleconference call, visit our website at www.CAsaferoutestoschool.org.



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NEWS

National Bike to School Day Registration Now Open

National Bike to School Day registration is now open! Bike to School Day is a national event that gives communities across the country the opportunity to join together in bicycling to school on the same day. Registration is free and open to all individuals and/or organizations planning a 2013 Bike to School Day event in the United States. Nearly 950 schools across the country participated in the inaugural national event in 2012. Participation is expected to increase for the celebration on May 8, 2013. Schools, community members, and parents can register a Bike to School Day event now at www.walkbiketoschool.org.

2013 National Roadway Safety Awards Call for Nominations

The U.S. Department of Transportation (USDOT), FHWA, and Roadway Safety Foundation (RSF) are now accepting applications for the 2013 National Roadway Safety Awards. Jointly sponsored by USDOT, FHWA, and RSF, these awards recognize roadway safety achievements in infrastructure, operational, and program-related improvements.

Additional details, instructions, and application packets are available [here](#). All nominations must be received by March 31, 2013 to be considered.

JOB OPPORTUNITIES

Senior Health Education Specialist Position Open in Solano County

Solano County Public Health Services is currently accepting applications for a full-time Senior Health Education Specialist position. Senior level, experienced health educators, who have specific experience advancing Public Health related public policies and corresponding community mobilization strategies are encouraged to apply. For more information or to apply for this position, please visit the [Solano County Human Resources Department](#).

Full-Time State Network Manager for the Safe Routes to School National Partnership

The Safe Routes to School National Partnership (National Partnership) is seeking candidates for a State Network Manager position. The State Network Manager will work with the Network Director and State Advocacy Organizers to lead advocacy campaigns within the seven [State Network Project](#) states, to leverage funding for bicycle and pedestrian projects, and to advance street-scale improvements (Complete Streets) and shared use agreements with a focus on serving lower-income communities. Please review the [job announcement](#) for more information about the position, qualifications, salary range, and application instructions.

The final deadline for applications is March 19, 2013, by 6:00 a.m. PST. Applications are accepted on a rolling basis, so candidates are encouraged to apply early. Telephone inquiries are not accepted.

FUNDING OPPORTUNITIES

Caltrans Division of Local Assistance Announcement of Local Safety Funding Opportunities

Caltrans Division of Local Assistance (DLA) expects the next Highway Safety Improvement Program (HSIP) Call-for-Projects (Cycle 6) to be announced in late March or April, 2013. The total federal funding available is expected to be between \$100 million and \$150 million. Caltrans DLA will be looking to fund multiple applications from each agency. For more details and updates, please go to the Local - HSIP website at: <http://www.dot.ca.gov/hq/LocalPrograms/hsip.htm>.

"It's Up to All of Us" Funding Opportunity

CDPH's Pedestrian Safety Program (PedSafe) is pleased to announce the release of a Request for Funding Application (RFA). This RFA, funded through the California Office of Traffic Safety, is in support of the "It's Up to All of Us" (IUAU) Public Education Campaign for Pedestrian Safety (www.cdph.ca.gov/allofus). Applicants will contribute to expanding the IUAU Campaign throughout California by providing localized interventions and activities that promote IUAU messages in creative and synergistic ways. Eligible applicants include public agencies and non-profit 501(c)(3) organizations. The contract term will be from approximately April 15, 2013 through September 15, 2013. Awards will range from \$4,000 to \$10,000, with an estimated 20-25 funded projects in total. The RFA is due on March 8, 2013 and can be downloaded from the above website.

To learn more about the IUAU Campaign and previously funded projects, please view these archived webinars:

<http://www.cdph.ca.gov/HealthInfo/injviosaf/Documents/IUAU-Webinar.pdf>
<http://www.cdph.ca.gov/programs/SACB/Documents/IUAUSuccessStories.pdf>

Contact Karissa Anderson with any questions at karissa.anderson@cdph.ca.gov.

Caltrans FY 2013/2014 Transportation Planning Grant Program

Caltrans is now accepting applications for the Fiscal Year 2013-2014 Transportation Planning Grant Program. The new Transportation Planning Grant Application Guide is posted on the Caltrans Division of Transportation Planning Grants website: <http://www.dot.ca.gov/hq/tpp/grants.html>.

Applications are available for the following grants:

- Community-Based Transportation Planning
- Environmental Justice
- Partnership Planning
- Transit Planning

Applications are due via email by 5:00PM PST on April 2, 2013. Please see the [webpage](#) for more information.

NEW RESOURCES

10% Increase in California Children Walking to School Since 2001!

A new analysis of the California add-on to the National Household Travel Survey by travel behavior has demonstrated a 10% increase in California children walking to school since 2001. This analysis, conducted by Nancy McGuckin and the National Partnership, revealed that SRTS is making a huge impact on getting children moving and keeping them safe in communities around the state. Key findings from the report are summarized in a [policy brief](#) by the National Partnership. The policy brief

also breaks down safety data from the last decade, which shows that safety for children walking and bicycling in California is improving over the same period that they are increasing walking rates.

Planning for Healthy Communities

Planning for healthy communities is becoming increasingly important to transportation planning. The [US Department of Transportation's Metropolitan Area Transportation Planning for Healthy Communities report](#) examines and identifies common best practices within the current planning system and proposes a framework for communities to use to integrate health into metropolitan area transportation planning.

CONFERENCES AND SUMMITS

Partnership for a Healthier America – Building a Healthier Future Summit

The Partnership for a Healthier America (PHA), which works with the private sector and PHA Honorary Chair First Lady Michelle Obama to solve the nation's childhood obesity crisis, will bring together more than 1,000 leaders from public, private and non-profit organizations, committed to solving the childhood obesity crisis in America. Building a Healthier Future Summit is taking place March 6-8, 2013, in Washington, DC. Click [here](#) for registration information.

Transform – Transportation Choices Summit

Transform and its partners are hosting the second annual [Transportation Choices Summit](#), from April 22-24, 2013, in Sacramento. Join leading community organizations in Sacramento to learn how state policies and investments can promote transportation choices and great, affordable communities. For more information, visit <http://transformca.org/choices2013>.

Childhood Obesity Conference 2013

CDPH, California Department of Education, the University of California, Berkeley, Dr. Robert C. and Veronica Atkins Center for Weight and Health, The California Endowment, and Kaiser Permanente are pleased to announce the [2013 Childhood Obesity Conference](#) scheduled for June 18-20, 2013, at the Long Beach Convention Center in California. The 7th biennial Childhood Obesity Conference is the nation's largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 attendees from across the country are expected to attend in 2013. The Conference will showcase the latest research, evidence-based best practices, and policy/environmental change strategies.

2013 SRTS National Conference to be Held in Sacramento, California

The 4th SRTS National Conference will take place in Sacramento, California on August 13-15, 2013, and will be hosted by the [Local Government Commission](#) (LGC) in partnership with the CDPH, Caltrans, Sacramento Metropolitan Air Quality Management District, Sacramento Area Council of Governments, Sacramento Area Bicycle Advocates, and *WALK*Sacramento to build on the successes of past

conferences and make this an extraordinary learning opportunity for SRTS practitioners, advocates, school officials, policymakers, and government employees. Mark your calendars and sign up for updates from the conference organizers at www.saferoutesconference.org.

WEBINARS AND TELECONFERENCES

March 7 – How and Why to Be a SRTS Policy Advocate

As part of a series of free monthly National Learning Network webinars on topics related to SRTS and other policy and program initiatives that can increase walking and bicycling to school and in daily life, the National Partnership is hosting a webinar on March 7, 2013, from 11:00AM to 12:00PM PST. To register, please click [here](#).

March 11 – SRTS Eligibility in the Next HSIP “Call for Projects”

This informational webinar, hosted by the California SRTS TARC, will help explain how SRTS-type projects may be considered in a HSIP application for the next HSIP call for projects expected in April, 2013. The focus of this webinar will be for those seeking funds for improving safety of walking and bicycling to school. For more information and to register for this webinar, please click [here](#).

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