



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news; research and resources; job opportunities; meetings, conferences, and summits; and webinars to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next network teleconference call, visit our website at www.CAsaferoutestoschool.org.



[Final Tally - Record Numbers Celebrate Walk to School Day 2013](#)

[The Los Angeles County Metropolitan Transportation Authority Adopts Policy: Forty Percent of Toll Road Revenue to Fund Active Transportation Projects](#)

[Active Transportation Program](#)

[Free Traffic, Pedestrian, and Bicycle Safety Assistance for California Communities from University of California, Berkeley](#)

[Memo of Understanding Will Strengthen Active Transportation in San Bernardino County](#)

[Study Reveals More Kindergarten to 8th Grade Children Are Walking to School](#)

[New Resources from the Safe Routes to School National Partnership](#)

[Share the Road - Arrive Alive Campaign](#)

[The Learning Connection](#)

[The Wellness Impact](#)

[Guide to Creating Bicycle Friendly Communities and Policies](#)

[Pedestrian Fatalities Infographic](#)

[San Bernardino Associated Governments Wins Award for Transit Access Plan for Pedestrians and Bicyclists](#)

[*The Walking Revolution Captures American "Pandemic"*](#)

[Nutrition Education Complements SRTS](#)

[Institute for Transportation and Design Policy Releases Transit-Oriented Development Standard](#)

[Journal Article Demonstrates Distracted Driving Increases Deaths Among Pedestrians and Bicyclists](#)

[Wellness Policy Help at Your Fingertips](#)

[Los Angeles Metro is Hiring a Senior Bicycle Program Manager](#)

[Orange County Health Care Agency is Recruiting a Health Educator](#)

[2014 New Partners for Smart Growth Conference in Denver, Colorado](#)

[Active Living Research Annual Conference](#)

[PedsCount! is Back – Save the Date](#)

[January 16th Webinar – “Liability 201: Addressing Liability Concerns Related to Walking School Buses, Bike Trains, Remote Drop and More!”](#)

[February 5th Webinar – “Bikeshare Transit Webinar Series #3 of 4: Institutionalizing Bikeshare Transit Systems”](#)

NEWS

Final Tally - Record Numbers Celebrate Walk to School Day 2013

From all 50 states, the District of Columbia, and Puerto Rico, 4,447 schools registered Walk to School Day events, setting a new Walk to School Day record. The officially promoted Walk to School Day for 2013 was October 9, but Walk to School Day events take place throughout October, and in some locations during September and November. To view the National Center for Safe Routes to School news release, please click [here](#).

The Los Angeles County Metropolitan Transportation Authority Adopts Policy: Forty Percent of Toll Road Revenue to Fund Active Transportation Projects

The Los Angeles County Metropolitan Transportation Authority (Metro) Board of Directors approved a Toll Road Revenue Allocation Plan that targets 40 percent of revenues generated to be invested in active transportation projects within three miles of Interstate 110 and Interstate 10 corridors. For more information, please visit the [Safe Routes to School National Partnership website](#).

Active Transportation Program

The Active Transportation Program (ATP) is a new funding program for walking and bicycling projects in California. Enacted in September 2013 via Senate Bill 99, the ATP is funded in the 2013-2014 State Budget at \$130 million per year. Download the [ATP Fact Sheet](#) developed by the Safe Routes to School National Partnership (National Partnership) for more information.

Free Traffic, Pedestrian, and Bicycle Safety Assistance for California Communities from University of California, Berkeley

The Technology Transfer Program (Tech Transfer) of the University of California, Berkeley Institute of Transportation Studies offers free technical assistance services designed for California communities, cities, and counties. Tech Transfer can bring their safety experts to your community to help improve safety and accessibility for all roadway users. New this year, Tech Transfer added a Bicycle Safety Assessment service. To inquire or apply, please email pedsafety@techtransfer.berkeley.edu. Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. More information on this free technical assistance program for local communities in California can be found at <http://www.techtransfer.berkeley.edu/services/>.

Memo of Understanding Will Strengthen Active Transportation in San Bernardino County

In early November 2013, the San Bernardino Association of Governments (SANBAG) Board adopted a historic Memorandum of Understanding (MOU) (Item 7) with the Southern California Association of Governments. The MOU commits the two agencies to working together on projects related to the implementation of the 2012 Regional Transportation Plan and Sustainable Communities Strategy. Specific planning projects are included in SANBAG's MOU to improve the public health outcomes of its residents and help increase the number of children walking and bicycling to school. For more information, please visit the [Safe Routes to School National Partnership website](#).

Study Reveals More Kindergarten to 8th Grade Children Are Walking to School

New research from the National Center for Safe Routes to School shows more kindergarten to grade 8 (K-8) students are walking to and from school across the country.

According to the data, the percentage of K-8 children who walked to school in the morning increased from 12.4 percent to 15.7 percent (representing a 27 percent increase). Similarly, the percentage of K-8 children who walked from school in the afternoon increased from 15.8 percent to 19.7 percent (representing a 24 percent increase). Another significant finding of this research was that the percentage of parents reporting that their child's school supports walking and bicycling for the school commute from 24.9 percent to 33 percent.

The full report, "Trends in Walking and Bicycling to School from 2007 to 2012," analyzed parent survey data collected by nearly 4,700 schools located in all states and Washington DC from 2007 through 2012. The complete study and a companion piece for practitioners, "Trends in Walking and Bicycling to School: Takeaways for Building Successful Programs," is available online at www.saferoutesinfo.org/program-tools/school-travel-trends-2007-to-2012.

RESEARCH and RESOURCES

New Resources from the Safe Routes to School National Partnership

The National Partnership has many resources available including [Shared Use: Increasing Access to Physical Activity Opportunities](#) (also translated into [Spanish](#)) and resources designed specifically for working with [principals](#), [school boards](#), and [superintendents](#). There are also new street scale resources including [Using the Transportation Alternatives Program of MAP-21 to Impact Your Local Community](#) and [Using Safe Routes to School to Combat the Threat of Violence](#). If you missed recent webinars on shared use and using MAP-21 to impact your local community, you can [view the recordings here](#). ChangeLab Solutions and the National Partnership have released an [interactive tool](#) that allows school boards and advocates to custom-build an active transportation policy for their district. This tool walks the user through a series of policy options to help build a customized Safe Routes to School policy for school districts, which can then be downloaded for school board adoption.

Share the Road - Arrive Alive Campaign

"Share the Road - Arrive Alive" is a series of public service announcements appearing on television, radio, and in movie theaters to raise awareness about pedestrian, bicycle, and driver traffic safety.

Characters Carly, Walker, and Ryder share traffic safety tips in this series produced by Caltrans District 1 with funding from FHWA. Videos are available now for viewing at the campaign website: www.arrivealivenow.org/.

The Learning Connection

The Learning Connection: What You Need to Know to Ensure Your Kids are Healthy and Ready to Learn demonstrates that physical activity supports academic achievement, well-nourished children learn better, and healthier practices in schools can increase school revenue. The easy-to-read special report, released in 2013, is a roadmap for parents, educators, school administrators, and school volunteers to create healthier school environments so the children in their lives are better positioned to learn. Download the [full report](#). Download *The Learning Connection* [infographic](#).

The Wellness Impact

The Wellness Impact: Enhancing Academic Success Through Healthy School Environments, a new report released by GENYOUth Foundation, National Dairy Council, American College of Sports Medicine and the American School Health Association, addresses the vital importance of improved nutrition and increased physical activity in creating an environment that enriches students' readiness to learn. To read the report, click [here](#).

Guide to Creating Bicycle Friendly Communities and Policies

Getting the Wheels Rolling: A Guide to Using Policy to Create Bicycle Friendly Communities, published by ChangeLab Solutions, provides a roadmap to making all types of communities bicycle friendly. This guide helps policymakers figure out where to start, and spells out how to effectively use policy to promote bicycling. For a copy of the guide, please click [here](#).

Pedestrian Fatalities Infographic

On October 9, 2013, Future Cities released a pedestrian fatalities infographic that shows that the number of pedestrian injuries and fatalities is rising in cities throughout the nation. Please click [here](#) to download a copy of the infographic.

San Bernardino Associated Governments Wins Award for Transit Access Plan for Pedestrians and Bicyclists

SANBAG received a 2013 California American Planning Association award for its Improvement to Transit Access for Cyclists and Pedestrians Plan. The Plan was awarded based on a variety of criteria, including: originality, transferability, quality, implementation, comprehensiveness, public participation, and role of planners. For a summary of the award winning plan, please visit the [Safe Routes to School National Partnership website](#).

***The Walking Revolution* Captures American "Pandemic"**

[The Walking Revolution](#), a 30-minute documentary film released by Every Body Walk!, details the health benefits of walking, what makes communities walkable, and how walking and walkability supports a healthier environment, strong local economies, and a vibrant community life.

Nutrition Education Complements SRTS

In the United States one in three children are overweight or obese. Yet at the same time, one in five families struggle with food insecurity - not knowing from one day to the next whether their families will have enough to eat. The Supplemental Nutrition Assistance Program (SNAP) and the Supplemental Nutrition Assistance Program - Education (SNAP-Ed) are working hand-in-hand to help support families to eat healthily. The [SNAP-Ed infographic](#) illustrates how critical SNAP-Ed is in supporting healthy eating.

Institute for Transportation and Design Policy Releases Transit-Oriented Development Standard

On November 21, 2013, the Institute for Transportation and Design Policy (ITDP) released the updated Transit-Oriented Development (TOD) Standard, a new scorecard for assessing TOD projects around the world. By providing objectives and metrics for TOD projects, the TOD Standard helps establish best practices and gives everyone from developers to interested local residents a way to understand the essential components of a successful TOD project. Click [here](#) to read the TOD Standard.

Journal Article Demonstrates Distracted Driving Increases Deaths Among Pedestrians and Bicyclists

“Fatalities of Pedestrians, Bicycle Riders, and Motorists Due to Distracted Driving Motor Vehicle Crashes in the U.S., 2005–2010” was released in the recent issue of *Public Health Reports*. The study was done at the University of Nebraska, and the conclusion is: “Distracted drivers are the cause of an increasing share of fatalities found among pedestrians and bicycle riders. Policies are needed to protect pedestrians and bicycle riders as they cross intersections or travel on roadways.” Click [here](#) for details.

Wellness Policy Help at Your Fingertips

The freshly updated Action for Healthy Kids Wellness Policy Tool reflects recent changes from the *Healthy Hunger-Free Kids Act* and has information about the wellness policy process that will help anyone involved in developing, implementing, and evaluating wellness policies. To see the Wellness Policy Tool and all resources for schools, please visit the [Action for Healthy Kids website](#).

JOB OPPORTUNITIES

Los Angeles Metro is Hiring a Senior Bicycle Program Manager

Los Angeles Metro is hiring a Senior Active Transportation/Bike Program Manager. This position will manage all work activities associated with system-wide planning, multi-modal projects and program implementation, joint development and transit-oriented development projects, capital management, and technical analysis as they relate to Active Transportation and the Bicycle Program. Visit [this website](#) for more information and to apply.

Orange County Health Care Agency is Recruiting a Health Educator

The Orange County Health Care Agency is recruiting for a Health Educator position to coordinate a project focusing on SRTS and healthy neighborhoods. The ideal candidate would have a strong interest

in and understanding of “place based” strategies, especially those related to active transportation, complete streets, and walkable and bikeable communities. Experience with community engagement, especially with youth, is a plus. For more information, please click [here](#).

MEETINGS, CONFERENCES, AND SUMMITS

2014 New Partners for Smart Growth Conference in Denver, Colorado

The New Partners for Smart Growth Conference will take place February 13-15, 2014, in Denver, Colorado. This multi-disciplinary program includes 80 plenaries, breakouts, and workshops, and will feature cutting-edge policies and programs, projects, and best practices, as well as strategies and implementation tools that address the challenges of implementing smart growth development principles. Visit www.NewPartners.org to register and for more details on the conference program, tours, special events and opportunities, featured speakers, travel and hotel information, and local attractions.

Active Living Research Annual Conference

The Active Living Research (ALR) Annual Conference will be held March 9-12, 2014, in San Diego, California, at the Paradise Point Hotel. The theme of the 2014 conference, “Niche to Norm,” recognizes the importance of advancing active living from an emerging research field with limited results and impact to well-accepted findings that regularly guide decision-making across sectors to create more active communities. Visit the [ALR website](#) for conference information.

PedsCount! is Back – Save the Date

The 3rd Biennial PedsCount! Summit, May 14-16, 2014, will be held at the Tsakopoulos Library Galleria in Sacramento, California, and will share cutting-edge research and best practices, as well as explore innovations to make it safer for more people to get moving and walking for everyday transportation. Visit californiawalks.org/pedscount-2014 for registration and additional Summit details.

WEBINARS

January 16th Webinar – “Liability 201: Addressing Liability Concerns Related to Walking School Buses, Bike Trains, Remote Drop and More!”

On January 16, 2014 at 11:00 a.m. to 12:00 p.m. PT, join experts in Safe Routes to School and Liability for a discussion around the more nuanced issues related to walking school buses, bike trains, and remote drop off. For details and registration, please click [here](#).

February 5th Webinar – “Bikeshare Transit Webinar Series #3 of 4: Institutionalizing Bikeshare Transit Systems”

On February 5, 2014, from 12:00 to 1:30 p.m. PT, the Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled “Bikeshare Transit Webinar Series #3 of 4:

Institutionalizing Bikeshare Transit Systems.” The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

[Top of Page](#)