

Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program within California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded through a SRTS Non-Infrastructure award from the California Department of Transportation. This monthly email provides a summary of news, research, and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out when your next regional network teleconference call is, visit our website at [www.CAsaferoutestoschool.org](http://www.CAsaferoutestoschool.org).



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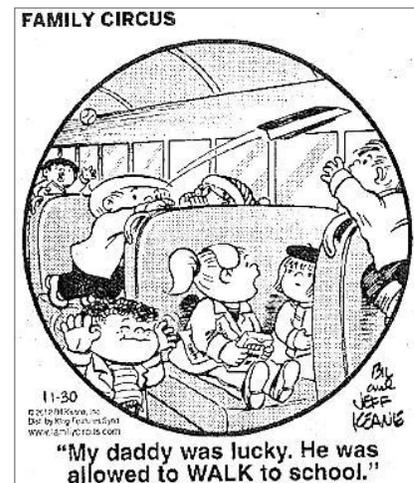
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## NEWS

### **SRTS Youth Engagement Pilot Program**

The Safe Routes to School National Partnership has created a youth engagement curriculum for the CA SRTS Technical Assistance Resource Center that uses team building and leadership development to advance youth-led SRTS projects in the after school environment. The curriculum will be pilot-tested this spring in two to three California-based after school programs. Interested after school programs can find the application [here](#), or contact [dave@saferoutespartnership.org](mailto:dave@saferoutespartnership.org) for more details.

### **Call for Session Proposals for the Safe Routes to School National Conference**

The Call for Session Proposals for the fourth biennial Safe Routes to School National Conference has officially opened. The conference, *Building on Success—Projects, Programs, People*, will be held August 13-15, 2013, in Sacramento. The Call for Session Proposals is open from January 7 through February 15, 2013. To access the Call for Session Proposals instructions and online submittal form, go to <http://saferoutesconference.org/program/cfsp/form>.

### **2013 National Roadway Safety Awards Call for Nominations**

The U.S. Department of Transportation (USDOT) Federal Highway Administration (FHWA) and Roadway Safety Foundation (RSF) are now accepting applications for the 2013 National Roadway Safety Awards. Jointly sponsored by USDOT FHWA and RSF, these awards recognize roadway safety achievements in infrastructure, operational, and program-related improvements.

Additional details, instructions, and application packets are available [here](#). All nominations must be received by March 31, 2013 to be considered.

## JOB OPPORTUNITIES

### **WALKSacramento is Hiring a Project Assistant**

WALKSacramento is seeking candidates for a new Project Assistant position that will provide assistance in implementing SRTS projects that focus on activities to increase walking and bicycling among K-8 students. The position will also spend time assisting with other WALKSacramento activities in walkability assessment, community engagement, and pedestrian advocacy. To apply, submit resume and cover letter to [akelso@walksacramento.org](mailto:akelso@walksacramento.org) by January 25, 2013. For questions, please call Alexis Kelso, SRTS Project Manager, on her cell phone at (209) 712-3976. The WALKSacramento office can be reached at (916) 446-9255.

### **Safe Routes to School National Partnership is Hiring an Operations Manager**

The Safe Routes to School National Partnership is seeking an energetic and detail-oriented professional with strong technical skills to serve as its [new Operations Manager](#). Applications are due by February 1, 2013. Applications are accepted on a rolling basis, so candidates are encouraged to apply early in the process. Please [review the job announcement](#) for more information about the position, qualifications, salary range, and instructions on how to apply.

## **America Walks is Hiring a National Coalition Director**

America Walks is seeking a dynamic professional to serve as the manager of the newly formed Every Body Walk! Collaborative, a national multi-sector partnership formed to advance walking in America. The National Coalition Director is responsible for relationship cultivation with existing and future partners, as well as for supporting the work of and guiding the process and deliverables of work groups that make up the Every Body Walk! Collaborative. Applications will be considered on a rolling basis and the position will be open until filled. Please submit applications by February 6, 2013. Please review the [detailed job description](#) for more information about the position, qualifications, salary range and instructions on how to apply.

## **FUNDING OPPORTUNITIES**

### **Funding Opportunity for Minority-Led Organizations**

Sierra Health Foundation, in partnership with The California Endowment, will support organizational capacity building and leadership development activities for minority-led organizations. This funding round is open to youth-focused organizations addressing health disparities in 26 counties in Northern California. Applications are due by noon on February 19, 2013. For more information about the funding opportunity, to sign up for the proposers' webinar and to download application materials, please visit the [Sierra Health Foundation web site](#).

### **Caltrans FY 2013/2014 Transportation Planning Grant Program**

Caltrans is now accepting applications for the Fiscal Year 2013-2014 Transportation Planning Grant Program. The new Transportation Planning Grant Application Guide was posted on the Caltrans Division of Transportation Planning Grants website: <http://www.dot.ca.gov/hq/tpp/grants.html>.

Applications are available for the following grants:

- Community-Based Transportation Planning
- Environmental Justice
- Partnership Planning
- Transit Planning

Applications are due via email by 5:00 p.m. on April 2, 2013. Please see the [webpage](#) for more information.

## **EDUCATION, NETWORKING AND TRAINING OPPORTUNITIES**

### **National Center Launches Walking School Bus Online Training**

The National Center for Safe Routes to School has announced the release of *The Walking School Bus Program: A Primer and First Steps*. This online audio/video training program provides strategies and tips for planning a Walking School Bus program which addresses safety concerns for families who live within walking or bicycling distance of school by providing adult supervision. The new online training program was developed for the National Center for Safe Routes to School by the PedNet Coalition, a

national leader in developing community programs and campaigns to encourage people to walk, bike, and use transit. Please click [here](#) to access the training program.

## **NEW RESOURCES**

### **Bicycle Helmet Safety**

The Bicycle Helmet Safety Institute has released a review on Helmets for 2013. The full report with listings of more than 175 brands can be found at the [Bicycle Helmet Safety Institute's website](#).

### **Walk This Way: From Coast to Coast, SROs Utilize Program to Improve Safety of Students Who Walk or Bike to School**

The National Association of School Resource Officers (NASRO) has published an article on how School Resource Officers (SROs) can work with SRTS programs. SROs play a vital role by working with educators, parents, engineers, planners, public health professionals and others to improve student safety and encourage more physical activity. To view the article, click [here](#).

### **New Regional Resources for Practitioners and Regional Governments Are Now Available!**

[Safe Routes to School: A Regional Government Primer for Practitioners](#): This action brief is designed to provide the SRTS practitioner with the basic tools to understand the complexities of a Municipal Planning Organization's transportation decisions and procedures.

[Safe Routes to School: A Primer for Regional Governments](#): This action brief informs regional staff and decision-makers on the benefits of SRTS while sharing best practices in regional decisions, programs and funding that result in more people walking and bicycling to school and in daily life.

## **CONFERENCES AND SUMMITS**

### **New Partners for Smart Growth Annual Conference**

The 12<sup>th</sup> Annual New Partners for Smart Growth Conference is taking place February 7-9, 2013, in Kansas City, Missouri, with nearly 100 dynamic and exciting sessions, plenaries and local tours. Register [here](#).

### **Active Living Research (ALR) Annual Conference 2013**

The 2013 ALR [annual conference](#) will be held February 26-28, 2013, at the Paradise Point Hotel in San Diego, California. This annual conference provides a forum for ALR grantees and other investigators to share findings and to learn about the latest thinking, methods, and research on policy and environmental issues related to active living. The conference also provides an opportunity for advocates, practitioners, policy-makers and others to gain information and resources that can advance their work in promoting physical activity and preventing obesity. Register [here](#).

## **Partnership for a Healthier America – Building a Healthier Future Summit**

The Partnership for a Healthier America (PHA), which works with the private sector and PHA Honorary Chair First Lady Michelle Obama to solve the nation's childhood obesity crisis, will bring together more than 1,000 leaders from public, private and non-profit organizations, committed to solving the childhood obesity crisis in America. Building a Healthier Future Summit is taking place March 6-8, 2013, in Washington, DC. Click [here](#) for registration information.

## **Childhood Obesity Conference 2013**

The California Department of Public Health, California Department of Education, the University of California, Berkeley, Dr. Robert C. and Veronica Atkins Center for Weight and Health, The California Endowment, and Kaiser Permanente are pleased to announce the [2013 Childhood Obesity Conference](#) scheduled for June 18-20, 2013, at the Long Beach Convention Center, California. Now in its 7th year, the biennial Childhood Obesity Conference is the nation's largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 attendees from across the country are expected to attend in 2013. The Conference will showcase the latest research, evidence-based best practices, and policy/environmental change strategies.

## **2013 SRTS National Conference to be Held in Sacramento, California**

The 4<sup>th</sup> Safe Routes to School National Conference will take place in Sacramento, California on August 13-15, 2013, and will be hosted by the [Local Government Commission](#) (LGC) in partnership with the California Department of Public Health, California Department of Transportation, Sacramento Metropolitan Air Quality Management District, Sacramento Area Council of Governments, Sacramento Area Bicycle Advocates, and *WALK*Sacramento to build on the successes of past conferences and make this an extraordinary learning opportunity for SRTS practitioners, advocates, school officials, policymakers, and government employees. Mark your calendars and sign up for updates from the conference organizers at [www.saferoutesconference.org](http://www.saferoutesconference.org).

## **WEBINARS AND TELECONFERENCES**

### **January 30 – Public Health and Walking: Turning Programs and Policy into Action!**

This free, interactive telephone discussion forum, scheduled to take place on January 30, 2013, from 11:00AM to 12:00PM PST, will explore the intersection between transportation, walking and public health and discuss activities that support both policy development and implementation. This is the second Walking Action Network Discussion Forum sponsored by America Walks in partnership with the Alliance for Biking & Walking. Click [here](#) to register.

### **January 31 – Toward Zero Deaths: Strategies for Pedestrian and Bicycle Professionals**

The Pedestrian and Bicycle Information Center (PBIC) will offer the next free Webinar in its Livable Communities Webinar Series on January 31, 2013 from 11:30AM to 1:00PM PST. A list of key Toward Zero Deaths (TZD) strategies have been developed and are among the most effective in reducing pedestrian- and bicycle-related deaths and serious injuries on streets and highways. PBIC presenters will discuss a wide range of engineering, education, enforcement, policy and funding strategies that are

the most promising in reaching TZD successes for non-motorized travelers. To register for this webinar, please click [here](#).

### **February 7 – Matching Funds for MAP-21**

As part of a series of free monthly National Learning Network webinars on topics related to SRTS and other policy and program initiatives that can increase walking and bicycling to school and in daily life, the Safe Routes to School National Partnership is hosting a webinar on February 7, 2013, at 11:00AM to 12:00PM PST. Participants will discover how state and local SRTS programs are finding the new required 20 percent funding match for their federal Moving Ahead for Progress in the 21<sup>st</sup> Century (MAP-21) Transportation Alternatives applications. To register, please click [here](#).

### **February 14 – Follow the Leader – Successful Community Initiatives**

With funding from the Centers for Disease Control and Prevention and support from the American Public Health Association, America Walks is hosting the second webinar in the five-part “All Things Walking” series: Follow the Leader -Successful Community Initiatives. Taking place on February 14, 2013, at 12:00 to 1:30PM PST, this webinar will feature national, state, and local leaders who are dedicated to empowering communities to implement successful walking campaigns. The webinar is FREE and log-in instructions will be sent upon [registration](#).

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