



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news, research, funding announcements, and professional development and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next network teleconference call, visit our website at www.CAsaferoutestoschool.org.



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NEWS

Michelle Obama Mentions SRTS at Mayor's Conference

On July 10, 2013, in a White House speech to the Conference of Mayors focused on her Let's Move campaign, First Lady Michelle Obama made reference to walking school buses and walking to school. The video of the First Lady's speech can be viewed [here](#). The text of the speech is also available [here](#).

Kidical Mass is Coming to the Safe Routes to School National Conference!

Kidical Mass started in Eugene, Oregon as a way to combine adults, children, and bicycles. You can now find Kidical Mass rides all over the world! This is a wonderful way to get families riding bicycles together, safely and confidently. A fun, FREE Kidical Mass ride demonstration will take place in Sacramento, California, in conjunction with the Safe Routes to School National Conference on August 14, 2013, from 11:30 a.m. to 1:00 p.m. PDT. Pre-registration is required. [Sign up](#) for Kidical Mass and join the ride!

Call for Abstracts Now Open for Active Living Research 2014 Conference

Abstracts for presentations and workshops are now being accepted for the 11th Annual Active Living Research (ALR) Conference scheduled for March 9-12, 2014, in San Diego, California. The theme of the 2014 conference, "Niche to Norm," recognizes the importance of advancing active living from an emerging research field with limited results and impact to well-accepted findings that regularly guide decision-making across sectors to create more active communities.

ALR encourages abstracts related to both research and practice or policy, which highlight how to use evidence to increase physical activity in many settings. Research and practice/policy presentations will be integrated and organized by topic area. Abstracts are due September 4, 2013. For more information, please visit the ALR [website](#).

Call for Nominations - Sharon D. Banks Award for Humanitarian Leadership in Transportation

This award, given by the Transportation Research Board, is intended to recognize individuals whose accomplishments exemplify Sharon Banks' caring nature and depth of character by making a significant difference in the lives of those who use, deliver, or support transportation services. This award goes beyond general managerial excellence. The award recipient will be an individual who exemplifies Sharon Banks' ideals and who has a documented record of innovative and successful leadership in areas such as the education, training, and mentoring of transportation professionals; community-sensitive transportation facilities and services; and other people-oriented initiatives that bring together individuals of diverse backgrounds in the pursuit of excellence. Recognition may be based either on a unique programmatic and leadership accomplishment or on sustained accomplishments over an extended period of time. The award is intended for individuals, but organizations will also be considered. The deadline for nominations is August 31, 2013. For more details, please click [here](#).

Save the Date: Fall Fire Up Your Feet Activity Challenge October 1-31, 2013

Fire Up Your Feet programs across the country are encouraging families, students, and schools to work together and create active lifestyles that inspire our children to be healthy and physically active. The first California Fire Up Your Feet Activity Challenge ended May 15, 2013, and winning schools will be notified via email. Keep those feet moving and wheels turning this summer, because the Fire Up Your Feet Activity Challenge returns to California in fall 2013! From October 1-31, 2013, California schools will have another chance to get students, families, and school staff moving and tracking trips for the chance to earn Challenge Awards. For more information, visit <http://fireupyourfeet.org/>.

Registration Now Open for Walk to School Day 2013!

This annual event in the United States is part of an international effort to celebrate the many benefits of walking and bicycling to school. Walk to School Day 2013 will take place on October 9th. Walk to School Day participation reached a record high in 2012 with more than 4,200 registered events in the United States, and that number is expected to be even higher in 2013. Walk to School Day event registration is free and available to individuals and organizations holding an October event in the United States. For more details and to register, please click [here](#).

NEW RESOURCES

Connecting Regional Planning and Needs of California's Schools and Students

[Center for Cities & Schools](#) is pleased to announce the release of the Proceedings and Next Steps Report from their Policy Symposium, *Partnering with K-12 Education in Building Healthy, Sustainable, and Competitive Regions*, with the California Department of Education, CDPH, the Governor's Office of Planning and Research, California Strategic Growth Council and the Health in All Policies Task Force, held in Sacramento on December 6, 2012. To view the 12-page report, please visit UC Berkeley's Center for Cities & Schools [website](#).

JOB OPPORTUNITIES

Full-Time Technical Assistance Director – Safe Routes to School National Partnership

The Safe Routes to School National Partnership (SRTS National Partnership) is seeking an energetic and detail-oriented professional with strong project management, staff management and technical assistance experience as their Technical Assistance Director. Applications will be accepted through August 7, 2013, at 5:00 p.m. PDT and must be sent to hr@saferoutespartnership.org. Specific details about the position, qualifications, salary range and application instructions are provided on the SRTS National Partnership's [website](#).

SRTS Coordinator Request for Proposal #1531 – Culver City, California

The City of Culver City in Los Angeles County, in coordination with the Culver City Unified School District, is seeking proposals from individuals or firms to provide professional services to function as a limited term SRTS Coordinator to develop and implement a Citywide SRTS Program for all Culver City Unified School District Kindergarten through 8th-Grade (K-8) schools. Request for Proposal responses are due on August 8, 2013. To view the Program schedule or to submit a proposal, please visit the Culver City [website](#) for more details.

MEETINGS, CONFERENCES AND SUMMITS

The SRTS National Partnership's Free 2013 Annual Meeting

The SRTS National Partnership's Annual Meeting will be held on August 12, 2013, from 1:00 p.m. to 5:00 p.m. PST in conjunction with the [SRTS National Conference](#), which takes place August 13-15, 2013,

in Sacramento, California. This free Annual Meeting will feature roundtable discussions with colleagues surrounding SRTS issues, a federal update with the latest on MAP-21 implementation, a town hall discussion on funding and policy, and geographical area breakout groups, offering the opportunity to strategize and find solutions for SRTS funding and implementation in specific areas. Register [here](#) for the Annual Meeting at the same time you register for the SRTS National Conference.

4th SRTS National Conference

Registration is open for the 4th SRTS National Conference, to be held August 13-15, 2013, in Sacramento, California. The conference program will include nearly 60 plenaries, breakouts, implementation workshops, and MindMixer sessions. It will focus on SRTS case studies and best practices from around the country; innovative funding strategies and successful partnerships; SRTS needs in disadvantaged communities; exciting new technologies and tools; proven engagement strategies and messaging; implementable local, regional and statewide SRTS policies; SRTS in rural communities; safety and enforcement; evaluating SRTS; engaging youth (with presentations by dynamic youth leaders); and much more!

For more details about the program, speakers, registration fees and transportation, and to register, visit: <http://saferoutesconference.org/>. To access conference promotional materials, please click [here](#).

Follow the conference on Facebook at [facebook.com/SafeRoutesNationalConference](https://www.facebook.com/SafeRoutesNationalConference) and Twitter [@SRTS_Conference](https://twitter.com/SRTS_Conference).

Improve Walking and Bicycling in San Bernardino – San Bernardino County Active Transportation Network Meeting

The San Bernardino County Active Transportation Network is hosting a large group meeting to gather feedback about walking and bicycling for the [Community Vital Signs Initiative](#), to update the community on the state and federal guidelines for the Active Transportation Program (ATP), and to celebrate policy milestones in the county. Please click [here](#) to RSVP to this meeting.

Walking Summit 2013

The Every Body Walk! 2013 Walking Summit will take place in Washington, D.C. on October 1-3, 2013. This event sets the stage for fresh and inspiring conversations that will develop strategies, build capacity, increase momentum, and showcase best practices in walking and walkability. For more information please click [here](#).

WEBINARS

August 15th Webinar – “Zoning for the Public's Health: Using Mixed-Use Zoning to Increase Walkability and Reduce Crime”

On August 15, 2013, from 10:00 a.m. to 11:00 a.m. PST, ALR and Public Health Law Research are holding a free webinar on the power of mixed-use zoning to improve community safety and walkability. Presenters will share the latest public health law evidence, describe a new method for

evaluating zoning laws, examine case studies from the East and West Coasts, and highlight some of the challenges involved in such policy work. For more details and to register, please click [here](#).

August 21st Webinar – “Getting Better Data for Better Decisions: Improving Performance Measures and Outcomes”

On August 21, 2013, from 12:00 p.m. to 1:00 p.m. PST, The Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled “Getting Better Data for Better Decisions: Improving Performance Measures and Outcomes.” The cost for this webinar is \$50 for APBP members and \$85 for non-APBP members. For more details and to register, please visit the APBP [website](#).

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