



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news, research, funding announcements, and professional development and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next network teleconference call, visit our website at www.CAsaferoutestoschool.org.



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NEWS

Call for Nominations - Sharon D. Banks Award for Humanitarian Leadership in Transportation

This award, given by the Transportation Research Board, is intended to recognize individuals whose accomplishments exemplify Sharon Banks' caring nature and depth of character by making a significant difference in the lives of those who use, deliver, or support transportation services. This award goes beyond general managerial excellence. The award recipient will be an individual who exemplifies Sharon Banks' ideals and who has a documented record of innovative and successful leadership in areas such as the education, training, and mentoring of transportation professionals; community-sensitive transportation facilities and services; and other people-oriented initiatives that bring together individuals of diverse backgrounds in the pursuit of excellence. Recognition may be based either on a unique programmatic and leadership accomplishment or on sustained accomplishments over an extended period of time. The award is intended for individuals, but organizations will also be considered. The deadline for nominations is August 31, 2013. For more details, please click [here](#).

Save the Date: Fall Fire Up Your Feet Activity Challenge October 1-31, 2013

Fire Up Your Feet programs across the country are encouraging families, students, and schools to work together and create active lifestyles that inspire our children to be healthy and physically active. The first California Fire Up Your Feet Activity Challenge ended May 15, 2013, and winning schools will be notified via email. Keep those feet moving and wheels turning this summer, because the Fire Up Your Feet Activity Challenge returns to California in fall 2013! From October 1-31, 2013, California schools will have another chance to get students, families, and school staff moving and tracking trips for the chance to earn Challenge Awards. For more information, visit <http://fireupyourfeet.org/>.

Registration Now Open for Walk to School Day 2013!

This annual event in the United States is a part of an international effort to celebrate the many benefits of walking and bicycling to school. Walk to School Day 2013 will take place on October 9th. Walk to School Day participation reached a record high in 2012 with more than 4,200 registered events in the United States, and that number is expected to be even higher in 2013. Walk to School Day event registration is free and available to individuals and organizations holding an October event in the United States. For more details and to register, please click [here](#).

NEW RESOURCES

Walking and Bicycling into the 21st Century

A [new study from U.S. Public Interest Research Group and the Frontier Group](#) shows that after decades of steady growth, United States driving rates have slowed – and even stalled. The Millennial generation is leading the change and drove 23 percent fewer miles on average in 2009 than people of the same age group did in 2001—a greater decline in driving than any other age group. Rising gas prices and municipal smart growth strategies are also fueling the shift. [What does this mean for the future of transportation and Safe Routes to School?](#)

Institute of Medicine Releases New Report

Educating the Student Body: Taking Physical Activity and Physical Education to School is a new report from the Institute of Medicine which examines the status of physical activity and physical education efforts in schools, how physical activity and fitness affect health outcomes, and what can be done to help schools get students to become more active. [Read the report here.](#)

Complete Streets Policies: Three Southern California Cities are in the Top 10

Nearly 130 communities across the United States adopted Complete Streets policies in 2012, and three Southern California cities were among the best. The National Complete Streets Coalition, a Washington-based organization dedicated to Complete Streets advocacy, released its list of Top 10 policies of 2012, three of which are located in California: Hermosa Beach, Huntington Beach, and Rancho Cucamonga. For more information on The Best Complete Streets Policies of 2012, please visit the Smart Growth America [website](#).

JOB OPPORTUNITIES

Family and Schools Program Manager – San Francisco, California

The San Francisco Bicycle Coalition is looking for a seasoned organizer to work with parents, children, youth, and school staff in San Francisco, California schools and beyond to increase the number of families bicycling and walking to school. Candidates must be bilingual in a Chinese language and/or Spanish and be proficient in culturally sensitive outreach. Applications will be considered on a rolling basis until the position is filled. For more information regarding this position, please visit the San Francisco Bike Coalition [website](#).

FUNDING OPPORTUNITIES

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity – Round 8

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity is a national program of the Robert Wood Johnson Foundation. The program supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among lower-income and racial and ethnic populations at highest risk for obesity. Applications are due by 12:00 p.m. PDT on July 10, 2013. For additional information, click [here](#).

Highway Safety Improvement Program Call for Projects Released

April 29, 2013, Caltrans Division of Local Assistance announced a Call for Projects for the Cycle 6 Highway Safety Improvement Program (HSIP). This Call for Projects is targeted for approximately \$150 million for HSIP based on the estimated available programming capacity. Applications are due by July 26, 2013. For program guidelines, application forms, and other useful documents, please go to http://www.dot.ca.gov/hq/LocalPrograms/HSIP/apply_now.htm. For this Call for Projects, non-infrastructure (NI) elements that support an infrastructure project and improve the overall safety are eligible to be funded. The NI elements may include safety education, traffic enforcement, and

emergency medical services. For the additional submittal requirements and more information regarding NI elements, visit <http://www.dot.ca.gov/hq/LocalPrograms/HSIP/Nielements.html>.

MEETINGS, CONFERENCES AND SUMMITS

The What and Why of Authentic Youth Engagement in SRTS Seminar

To be effective, wide-reaching, and sustainable, walking and bicycling to school programs need to engage the leadership and involvement of their target audience: students. Arthur Orsini has presented widely on the four characteristics of authentic youth engagement and he is scheduled to be in the Los Angeles area mid-July. If interested in attending a seminar on the topic, please leave a comment on the [Urbanthinkers' blog](#).

The SRTS National Partnership's Free 2013 Annual Meeting

The SRTS National Partnership's Annual Meeting will be held on August 12, 2013 from 1:00 p.m. to 5:00 p.m. PDT in conjunction with the [SRTS National Conference](#), which takes place August 13-15, 2013 in Sacramento, California. This free Annual Meeting will feature roundtable discussions with colleagues surrounding SRTS issues, a federal update with the latest on MAP-21 implementation, a town hall discussion on funding and policy, and geographical area breakout groups, offering the opportunity to strategize and find solutions for SRTS funding and implementation in specific areas. Register [here](#) for the Annual Meeting at the same time you register for the SRTS National Conference.

Fourth Annual SRTS National Conference

Registration is now open for the 4th SRTS National Conference, to be held August 13-15, 2013 in Sacramento, California. Early-bird registration fees have been extended until July 14, 2013. The conference program will include nearly 60 plenaries, breakouts, implementation workshops, and MindMixer sessions. It will focus on SRTS case studies and best practices from around the country; innovative funding strategies and successful partnerships; SRTS needs in disadvantaged communities; exciting new technologies and tools; proven engagement strategies and messaging; implementable local, regional and statewide SRTS policies; SRTS in rural communities; safety and enforcement; evaluating SRTS; engaging youth (with presentations by dynamic youth leaders); and much more!

For more details about the program, speakers, registration fees and transportation, and to register, visit: <http://saferoutesconference.org/>. To access conference promotional materials, please click [here](#).

Follow the conference on Facebook at [facebook.com/SafeRoutesNationalConference](https://www.facebook.com/SafeRoutesNationalConference) and Twitter [@SRTS_Conference](https://twitter.com/SRTS_Conference).

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Walking Summit 2013

The Every Body Walk! 2013 Walking Summit will take place in Washington, D.C. on October 1-3, 2013. This event sets the stage for fresh and inspiring conversations that will develop strategies, build capacity, increase momentum, and showcase best practices in walking and walkability. For more information please click [here](#).

WEBINARS AND TRAINING

July 11th Webinar – “Harnessing the Power of Geographic Information Systems for Safe Routes to School”

Learn how Geographic Information Systems (GIS) can help strengthen SRTS programs and better serve your community with walking and bicycling infrastructure improvements during a webinar on July 11, 2013, from 11:00 a.m. to 12:30 p.m. PDT. This free webinar, entitled “Harnessing the Power of GIS for Safe Routes to School,” is hosted by the SRTS National Partnership. Please click [here](#) to register.

July 15th-18th – Health Impact Assessment Practitioners Summer Training Course

San Francisco Department of Public Health’s 6th Annual Health Impact Assessment training will be held July 15-18, 2013, in Oakland. Please click [here](#) for more details. For additional questions, please contact [Tim Choi](#).

July 17th Webinar – “From Paint to Preform: Getting the Most from Pavement Markings”

On July 19, 2013, from 12:00 p.m. to 1:00 p.m. PDT, the Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled “From Paint to Preform: Getting the Most from Pavement Markings.” The cost for this webinar is \$50 for APBP members and \$85 for non-APBP members. For more details and to register, please visit the APBP [website](#).

August 1st Webinar – “How Highway Safety Funds Can Boost Safe Routes to School: Tapping into the Highway Safety Improvement Program”

On August 1, 2013, from 11:00 a.m. to 12:00 p.m. PDT, the SRTS National Partnership will host a free webinar entitled “How Highway Safety Funds Can Boost Safe Routes to School: Tapping into the Highway Safety Improvement Program.” Please click [here](#) to register.

August 21st Webinar – “Getting Better Data for Better Decisions: Improving Performance Measures and Outcomes”

On August 21, 2013, from 12:00 p.m. to 1:00 p.m. PDT, APBP will host a webinar entitled “Getting Better Data for Better Decisions: Improving Performance Measures and Outcomes.” The cost for this webinar is \$50 for APBP members and \$85 for non-APBP members. For more details and to register, please visit the APBP [website](#).