



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news; research and resources; job opportunities; forums and conferences; and webinars and trainings to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next TARC monthly networking teleconference call, visit our website at www.CAsaferoutestoschool.org.



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NEWS

June 16 due: Walk Friendly Communities Announce Call for Applications

The Pedestrian and Bicycle Information Center (PBIC) has opened the eighth round of the Walk Friendly Communities application process. The application deadline for submission is June 16, 2014. Please visit <http://www.walkfriendly.org> to learn more about the program and review the community assessment tool.

June 20 due: Play Today Grants

BCI Burke is offering “Play Today” playground grants to incentivize leaders at schools, churches, child care centers, municipalities, homeowners’ associations, and other groups who are looking to improve their outdoor play areas. The funding is available until June 20, 2014. For more information, please visit the [BCI Burke website](#).

June 30 due: Environmental Enhancement and Mitigation Grants Available

Up to \$7 million dollars is available for local, state, and federal government agencies, as well as non-profit organizations, for projects that mitigate the environmental impacts caused by new or modified public transportation facilities. Eligible projects include urban forestry, resource lands, and mitigation projects that produce multiple benefits that reduce greenhouse gas emissions, increase water use efficiency, reduce risks from climate change impacts, and demonstrate collaboration with local, state, and community entities. The application deadline is June 30, 2014. For more information, visit the [California Natural Resources Agency’s website](#).

The Monday Campaigns Innovation Fund

[The Monday Campaigns](#) is a non-profit public health initiative associated with Johns Hopkins, Columbia, and Syracuse Universities. Their goal is to create a movement of individuals and organizations who join together every Monday to commit themselves to health. The Monday Campaigns is now offering small operational grants of \$5,000 to \$10,000 for Monday-focused programming. The fund is intended to offer a “rapid response” to promising proposals, and grants will be evaluated on a rolling basis. To receive a Request for Proposal form and for more information, please contact Rachelle Reeder at rreeder@mondaycampaigns.org.

October 8: Walk to School Day

Wednesday, October 8, 2014 is International Walk to School Day. International Walk to School Day is a

global event that involves communities from more than 40 countries walking and bicycling to school on the same day. Over time, this event has become part of a movement for year-round safe routes to school and a celebration—with record breaking participation—each October. Today, thousands of schools across America—from all 50 states, the District of Columbia, and Puerto Rico—participate every October. To register your event or for more information, please visit the [Walk Bike To School website](#).

RESEARCH AND RESOURCES

2014 United States Report Card on Physical Activity for Children and Youth

The National Physical Activity Plan Alliance and the American College of Sports Medicine have released the nation's first [United States Report Card on Physical Activity for Children and Youth](#). The report provides a comprehensive evaluation of physical activity levels and indicators influencing physical activity among children and youth. Physical activity was graded across ten indicators, with one indicator illustrating that less than half of children and youth in the United States are meeting physical activity standards. To download the full report, please visit the [National Physical Activity Plan website](#).

2014 Bicycle and Pedestrian Benchmark Report

The Alliance for Biking and Walking has released the [Bicycling and Walking in the United States: 2014 Benchmarking Report](#), a compendium of data on bicycling and walking in all 50 states, the 52 largest cities in the United States, and a select number of midsized cities. The Alliance for Biking and Walking produces the Benchmarking Report every two years in partnership with the Centers for Disease Control and Prevention (CDC) Healthy Community Design Initiative. The report comprehensively examines bicycling and walking transportation across the United States and how these trends relate to public health, safety, and social and economic wellbeing. In the executive summary of the report, the 50 states are ranked for a number of factors, for which California ranks 19th highest for commuter walking and bicycling levels, 30th highest for per capita spending on pedestrian/bicycle projects, 33rd lowest in pedestrian/bicyclist fatality rates, and 5th highest in getting recommended physical activity.

A Comparative Analysis of Pedestrian and Bicyclist Safety around University Campuses

In March 2014, the University of California Transportation Center published a report entitled "[A Comparative Analysis of Pedestrian and Bicyclist Safety Around University Campuses](#)." Large college campuses generate considerable volumes of traffic in a variety of modes, and in greater numbers, than found in most United States settings. The college campus setting presents a unique study opportunity, as well as a significant potential for conflicts between motorized and non-motorized users of the transportation system, as most campuses are by mixed-use environments (e.g., retail, restaurant, entertainment, and high-density residential facilities such as apartments and dorms). This study examines the campus cores and peripheries of the University of California, Berkeley, the University of California, Los Angeles, and California State University, Sacramento, in order to compare safety risks for pedestrians and bicyclists among the three locations. Please visit the [University of California, Berkeley's Safe Transportation and Research Center's website](#) for more information.

Economic Benefits of Complete Streets Fact Sheet

The Safe Routes to School National Partnership (National Partnership) has compiled research that documents the benefits of Complete Streets from around the country and developed this [fact sheet](#).

Getting There Safely: A Pedestrian Safety Video from the National Highway Traffic Safety Administration

The National Highway Traffic Safety Administration (NHTSA) updated the Willy Whistle “Walking With Your Eyes” pedestrian safety video for youth aged seven to ten. This video, suitable for up to age 12, briefly reviews the safety skills covered in the “Stop and Look with Willy Whistle” video for younger children, and includes more advanced pedestrian safety skills and concepts such as safety near roads with high traffic volumes, crossing controlled and signalized intersections, and visual screens and safety in parking lots. To view this video, please visit the [NHTSA website](#).

Greenhouse Gas Emission Reductions from Active Transportation

The National Partnership has released a [fact sheet](#) with the results of recent research on the greenhouse gas emissions reduction possibilities of Active Transportation.

Human Factors Assessment of Pedestrian Roadway Crossing Behavior

In January 2014, the Federal Highway Administration's (FHWA) published the “[Human Factors Assessment of Pedestrian Roadway Crossing Behavior](#)” report, which highlights that while drivers are more likely to yield to pedestrians in the marked crosswalk, pedestrians and vehicles are equally as likely to yield to one another outside the marked crosswalk and that pedestrians cross when perceived control of the crossing is greatest. The report describes different measures that can impact this perceived control and presents a model to predict pedestrian crossing location.

Pedestrian Forum Newsletter—Winter 2014

The latest edition of FHWA's Pedestrian Forum Newsletter is now available. The newsletter highlights recent pedestrian safety activities related to engineering, enforcement, education, and emergency services that will help save lives. To download a copy of the newsletter, please click [here](#).

Prevention Status Reports Update

The CDC publishes Prevention Status Reports (PSRs)—for all 50 states and the District of Columbia—that highlight the status of public health policies and practices designed to prevent or reduce ten important public health problems. There are two additional reports available on the 2013 [Prevention Status Reports \(PSRs\) website](#):

- The 2013 PSRs—*National Summary* provides the percentage of states in each rating category per policy or practice. This brief report is available for download on the [PSR home page](#).
- The 2013 PSRs—*State Reports* provide, for each state and the District of Columbia, a complete set of materials in a single report format. Each State Report includes a summary of the state’s PSR ratings and the PSRs on all ten health topics. These reports are available for download on the [PSR state page](#).

School Transportation-Related Crashes 2003-2012—Traffic Safety Fact Sheet

NHTSA recently released a fact sheet entitled “School Transportation-Related Crashes.” A school-transportation-related crash is a crash that involves, either directly or indirectly, a school bus body vehicle, or a non-school bus functioning as a school bus, transporting children to or from school or school-related activities. According to the data, since 2003 there were 348,253 fatal motor vehicle traffic crashes. Of those, 1,222 (0.35 percent) were classified as school-transportation-related. Since 2003, there have been 1,353 people killed in school-transportation-related crashes—an average of 135 fatalities per year. Occupants of school transportation vehicles accounted for 8 percent of the fatalities, and non-occupants (pedestrians, bicyclists, etc.) accounted for 21 percent of the fatalities. To view the fact sheet, please click [here](#).

Statewide Transportation Planning for Healthy Communities—FHWA White Paper

In April 2014, the FHWA Office of Planning, in partnership with the United States Department of Transportation Volpe National Transportation Systems Center, prepared a white paper entitled “[Statewide Transportation Planning for Healthy Communities](#).” The white paper, the second in a series from FHWA, presents insights and a flexible framework for State Departments of Transportation that choose to integrate public health considerations into their transportation planning and decision making.

Traffic Safety Trends—State Legislative Action 2013

In February 2014, the National Conference of State Legislatures published the [Traffic Safety Trends State Legislative Action 2013 report](#). The “Bicycle and Pedestrian Safety” section of the report highlights that pedestrian deaths increased 6.4 percent nationally from 2011 to 2012 and bicyclist deaths increased 6.5 percent. The report states that common legislative strategies to enhance traffic safety for pedestrians and bicyclists include vulnerable user laws, complete streets, safe bicycling passing laws, and yield to pedestrian laws.

Women & Bicycles Toolkit: Launch a Women's Bicycling Initiative in Your Community

The Washington Area Bicyclist Association, with the support of the League of American Bicyclists and its national Women Bike Initiative, created a toolkit entitled “Women & Bicycles Toolkit: Launch a Women’s Bicycling Initiative in Your Community.” The toolkit consists of suggestions for programming individual activities, and each activity includes a brief description, tools needed, costs, and lessons learned. Please click [here](#) to download a copy of the toolkit.

JOB OPPORTUNITIES

Alta Planning + Design Hiring for Oakland Office

Alta Planning + Design’s Oakland office is seeking an Office Administrator, a junior-level Designer or Landscape Architect, and a Design/Planning Intern to join their team. For more information, please visit the [Alta Planning + Design website](#).

Prevention Institute Hiring for Los Angeles and/or Oakland Offices

Prevention Institute is seeking a Program Manager and a Program Coordinator who are committed to improving health and safety and reducing inequities through a focus on prevention. Prevention Institute will consider positions for staffers to be based in either Oakland and/or Los Angeles, assuming superior fit. For more detailed information or to apply for these positions, please visit the [Prevention Institute website](#).

Orange County Transportation Authority Transportation Funding Specialist

The Orange County Transportation Authority is seeking a part-time Transportation Funding Specialist. Under direct supervision, the candidate will assist in the programming and administration of multi-modal transportation activities and funding programs and related activities. For more information or to apply for this position, please visit the [Orange County Transportation Authority website](#).

FORUMS AND CONFERENCES

August 19-20: California Adaptation Forum

The Local Government Commission and the State of California are organizing the first California Adaptation Forum in Sacramento, to be held August 19-20, 2014. This two-day forum will build off last year's successful National Adaptation Forum in Colorado. The California Adaptation Forum will create a comprehensive network of adaptation leaders who have a strong commitment to addressing climate change on California's economy and environment. The Forum program will reflect the diverse needs and challenges facing California and bring together leading voices from around the state to share insights of how to most effectively respond. For more information, please visit the [California Adaptation Forum website](#).

September 8-11: Pro Walk/Pro Bike/Pro Place 2014

Registration is now open for Pro Walk/Pro Bike/Pro Place 2014, which will convene on September 8-11, 2014, in Pittsburgh, Pennsylvania. For the latest conference news, including a preview of mobile workshops, and a link to registration please visit the [Project for Public Spaces website](#).

WEBINARS AND TRAININGS

June 3: Comparing Systemic Safety Analysis Approaches

On June 3, 2014, from 11 a.m. to 12:30 p.m. PT, FHWA will host a free webinar entitled "Comparing Systemic Safety Analysis Approaches." Safety data analysis and countermeasure selection are critical functions for transportation agencies and planning organizations, but understanding analytical methodology options can be a challenge. This webinar will provide an overview of three approaches to safety analysis: United States Road Assessment Program, Systemic Safety Project Selection Tool, and Roadway Safety Audits. The benefits and challenges of each methodology will be discussed and the results of a recent study from the University of Kentucky comparing the three methodologies will be presented. To register, please click [here](#).

June 4 and 7: Training—Traffic Skills 101 Course

A Traffic Skills 101 Course will be offered in Sacramento, California, on June 4 and 7, 2014. The two-day course provides instruction and guidance in the basic principles of vehicular bicycling, preparing participants to assist League Cycling Instructors in offering bicyclist education in a variety of settings. To enroll in the TS101 course, please visit: <http://youthbicyclingsac.wordpress.com/ts101-sacramento-june-2014/>. For more information, contact Dan Allison at allisondan52@gmail.com.

June 17: Webinar—“Funding Innovative Facilities”

On June 17, 2014, from 11 a.m. to 12 p.m. PT, the Advocacy Alliance will host a free webinar entitled “Funding Innovative Facilities.” This webinar will share examples of how cities are paying for projects, including local, state, and federal sources. For registration information, please click [here](#).

June 18: Webinar—“Calming Arterial Streets for Safer Walking and Cycling”

On June 18, 2014, from 12 to 1 p.m. PT, the Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled "Calming Arterial Streets for Safer Walking and Cycling." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

June 19: Webinar—“Managing and Retaining Volunteers for Long Term Success!”

On June 19, 2014, from 11 a.m. to 12 p.m. PT, the National Partnership will host a webinar entitled “Managing and Retaining Volunteers for Long Term Success!” This free webinar will be part two in a series of two webinars that will explore in depth tried and true methods for ongoing management and retention of volunteers to participate in SRTS Programs. To register, please click [here](#).

June 19: Webinar—“Separated Bikeways: The New Norm in Bicycle Facilities”

On June 19, 2014, from 12 to 1:30 p.m. PT, the Institute of Transportation Engineers will host a webinar entitled “Separated Bikeways: The New Norm in Bicycle Facilities.” The primary goals of this webinar are to familiarize transportation engineers and planners with the newest innovations in the planning, design, and maintenance of these separated bikeways. The course will discuss recent developments in available design guidance and considerations when designing these facilities. The webinar cost varies between \$75 and \$125. For details and registration, please visit the [Institute of Transportation Engineers website](#).

July 14-17: Health Impact Assessment Practitioners' Training

Registration is open for the 7th Annual Health Impact Assessment Practitioners Summer Training Course, which will convene on July 14-17, 2014, in Oakland, California. The cost of this course is \$960 and includes the cost of course materials, breakfast and lunch. To register, please visit the [Health Impact Project website](#).

August 7: Webinar—“Accessible Routes-Advanced Session”

On August 7, 2014, from 11:30 a.m. to 1 p.m. PT, the Americans with Disabilities Act (ADA) National Network and the United States Access Board will host a free webinar entitled “Accessible Routes—Advanced Session.” Special attention is sometimes needed when applying certain accessible route provisions in the 2010 ADA Accessibility Standard and the Architectural Barriers Act Standard. This

session will include an advanced-level discussion of the accessible route provisions and focus on issues such as overlapping clear space requirements and door maneuvering clearances, exterior routes, among other issues. For details and registration, please visit the [Accessibility Online website](#).

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