



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program within California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded through a SRTS Non-Infrastructure award from the California Department of Transportation. This monthly email provides a summary of news, research, and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out when your next regional network teleconference call is, visit our website at www.CAsaferoutestoschool.org.



[Capturing the Momentum: Celebrating Walk to School Day and Organizing Ongoing Success](#)

[Sacramentans Join 'Walk to School Day' by Foot and Bike](#)

[Hundreds of Students in Santa Monica Participated in Bike it! Walk it! Bus it! Scoot it and Skate it!](#)

[Walk to School Day Events in Oakland](#)

[New Video Helps Shed Light on Parental Concerns](#)

[Case Study Demonstrates Effectiveness of Particular Engineering Strategy](#)

[Shifting into High Gear at Pro Walk Pro Bike 2012](#)

[Green Ribbon Schools Award Program – Due in December](#)

[Fuel Up to Play 60: Call for Applications – Due in January](#)

[Resource on Estimating Environmental Health Impacts of SRTS Programs](#)

[The Federal Highway Administration \(FHWA\) Creates New Site on MAP-21](#)

[The National Highway Traffic Safety Administration \(NHTSA\) Provides Asian-language Pedestrian Safety Guides](#)

[Announcing a New Library of Resources](#)

[2013 SRTS National Conference to be Held in Sacramento](#)

[October 23 – Surface Transportation Environment and Planning \(STEP\) Transportation and Health Webinar](#)

[October 23 – Get Inspired: Ideas to Refresh, Re-energize, and Reframe Safe Routes to School](#)

[November 26 – The American Association of State Highway Transportation Officials \(AASHTO\) Bike Guide: Maintenance and Operations](#)

[Capturing the Momentum: Celebrating Walk to School Day and Organizing Ongoing Success](#)

Walk to School Day was filled with happy faces, cute comments, and some sore feet. How do we capture the momentum and help make walking, bicycling, and rolling to school the norm for school children and families? Please see TARC's monthly article for some great ideas.

[WALK TO SCHOOL DAY WAS A SUCCESS! See stories from all over the state below.](#)

[Sacramentans Join 'Walk to School Day' by Foot and Bike](#)

Students and parents, including participants in the Sacramento region, walked or rode bikes to school on Wednesday to mark "Walk to School Day." See full story [here](#).

Hundreds of Students in Santa Monica Participated in Bike it! Walk it! Bus it! Scoot it and Skate it!

After three years as a District-wide event, it's clear that Bike it! Walk it! Day is part of the school culture at Santa Monica- Malibu Unified School District. Over half of the student body walked, biked, scooted, skated or took the bus to elementary, middle and high schools in the district. With results from all 14 participating schools still rolling in, it is clear this year had the highest participation rate to date for the event. See full story [here](#).

Walk to School Day Events in Oakland

Alameda County Transportation Commission encourages students to walk or roll to school on a regular basis to promote health, build a sense of community and reduce road congestion. Twenty-three Oakland schools participated in Walk to School Day when over 1,380 children walked or rolled to school. See full story [here](#).

NEWS

New Video Helps Shed Light on Parental Concerns

The New Jersey SRTS Video, "Things parents say when you ask why they won't let their kids walk to school," is a compilation of survey responses and conversations with parents at meetings and informal discussions, conveying common answers when parents are asked why they do not let their children walk and bike to school. These comments are followed by what children say they like about walking and biking to school. Studies have shown that children who are physically active have improved mood and concentration, a stronger self-image, and more self-confidence. View video [here](#).

Case Study Demonstrates Effectiveness of Particular Engineering Strategy

Rectangular Rapid Flashing Beacons in St. Petersburg, Florida are proven effective. In 2003, the City of St. Petersburg listed enhancements to uncontrolled crosswalks as a top priority in its CityTrails – Bicycle Pedestrian Master Plan. Multi-lane, high-speed roadways made uncontrolled pedestrian crosswalks unsafe. St. Petersburg officials implemented the use of rectangular rapid flashing beacons to address this problem with very positive results. Visit walkinginfo.org to get the [full story](#).

Shifting into High Gear at Pro Walk Pro Bike 2012

Nearly 1,000 transportation and public health professionals, advocates, and placemakers gathered in beautiful Long Beach, CA for the [Pro Walk Pro Bike](#) conference. Streetfilms caught up with attendees to find out what some of the hot topics were at the conference in their communities. See the video [here](#).

FUNDING OPPORTUNITIES

Green Ribbon Schools Award Program – Due in December

The California Department of Education (CDE) will once again participate in the U.S. Department of Education's Green Ribbon Schools award program. The award is intended to recognize those schools taking a comprehensive approach to greening their campuses. The award application and resource information is available at the CDE webpage located [here](#).

Fuel Up to Play 60: Call for Applications – Due in January

Fuel Up to Play 60 has issued a call for applications for local schools to receive up to \$4,000 in grant funds to increase: student awareness of the importance of healthy eating and increased physical activity; student access to and consumption of nutrient-rich foods, including low-fat and fat-free dairy, fruits, vegetables and whole grains; student opportunities for and participation in physical activity in school; and sustainable changes in making schools a healthier place. These funds can be used to expand existing initiatives in a school or to roll out a new program. Schools must participate in the National School Lunch Program and be enrolled in Fuel Up to Play 60 to apply. Funding application deadlines are due January 15, 2013. For further information about applying for the grant visit this [website](#).

NEW RESOURCES

Resource on Estimating Environmental Health Impacts of SRTS Programs

The National Center for Safe Routes to School has released a new resource that highlights methods for estimating the environmental health impacts of local Safe Routes to School (SRTS) programs. Go [here](#) to view this resource.

The Federal Highway Administration (FHWA) Creates New Site on MAP-21

The FHWA has created a [website](#) dedicated to explaining the Moving Ahead for Progress in the 21st Century Act (MAP-21). The act, which was signed into law June, 2012, dictates how more than \$105 billion in transportation funding will be spent over the next two fiscal years.

The National Highway Traffic Safety Administration (NHTSA) Provides Asian-language Pedestrian Safety Guides

NHTSA has translated its Pedestrian Safety and Walkability Checklists into four Asian languages: Chinese, Korean, Tagalog, and Vietnamese. The guides can be downloaded [here](#).

Announcing a New Library of Resources

Based on all that has been produced and gathered over the years from various partners, the Safe Routes to School National Partnership created a [Library of Resources](#) that provides access to documents such as fact sheets, reports, journal articles and other materials that are informative and useful in SRTS policy and program work. [The Library](#) is not an inventory of everything out there, but includes just the resources considered to be most useful to the SRTS movement.

CONFERENCES

2013 SRTS National Conference to be Held in Sacramento

The 4th Safe Routes to School National Conference will take place in Sacramento, California on August 13-15, 2013, and will be hosted by the [Local Government Commission](#) (LGC). LGC partners with the California Department of Public Health, California Department of Transportation, Sacramento Metropolitan Air Quality Management District, Sacramento Area Council of Governments, Sacramento Area Bicycle Advocates, and *WALK*Sacramento, to build on the successes of past conferences and make this an extraordinary learning opportunity for SRTS practitioners, advocates, school officials,

policymakers, and government employees. So mark your calendars and sign up for updates from the conference organizers at www.saferoutesconference.org.

WEBINARS

October 23 – Surface Transportation Environment and Planning (STEP) Transportation and Health Webinar

FHWA's STEP Cooperative Research Program presents the Transportation and Health webinar. During the webinar, speakers will discuss planning research initiatives that are related to transportation and health. Speakers include representatives from FHWA, the John A. Volpe National Transportation Systems Center, the Nashville Area Metropolitan Planning Organization, Puget Sound Regional Council, the San Diego Association of Governments, and Sacramento Area Council of Governments. They will address research underway and highlight case studies and best practices for taking a holistic approach to health in the transportation planning process. Register [here](#).

October 23 – Get Inspired: Ideas to Refresh, Re-energize, and Reframe Safe Routes to School

Join Mark Fenton, a widely recognized and vocal advocate for the importance of walking and bicycling in communities, for a big picture look at the current state of Safe Routes to School. Mark will share his perspective on what he has observed in the world of SRTS, specifically discussing how key partner groups see SRTS and what the priorities should be moving forward. Register [here](#).

November 26 – The American Association of State Highway Transportation Officials (AASHTO) Bike Guide: Maintenance and Operations

The Pedestrian and Bicycle Information Center and Toole Design Group are offering a free, seven-part webinar series on the updated AASHTO Bike Guide, which was released in June 2012. Webinar 7 will discuss recommended maintenance programs and activities. Topics covered will include sweeping, snow clearance, surface repairs, traffic signal detectors, and signs and markings. The operation of bicycle facilities in work zones will also be discussed. Register [here](#).

[Top of Page](#)