



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly electronic newsletter provides a summary of news; research and resources; funding opportunities; job opportunities; workshops, conferences, and trainings; and webinars to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next TARC monthly networking teleconference call, visit our website at [www.CAsaferoutestoschool.org](http://www.CAsaferoutestoschool.org).



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## NEWS

### **Active Transportation Program Awards Confirmed**

On August 20, 2014, the California Transportation Commission adopted the Statewide and Small Urban and Rural projects that will receive Active Transportation Program (ATP) Cycle 1 funding. See the adopted list of projects [here](#). State and federal funding will fund 145 walking- and bicycling-projects, including 94 projects that contribute to providing SRTS for children statewide. An additional 40 percent of the ATP Cycle 1 funds, or \$147 million, is still to be awarded by Metropolitan Planning Organizations in November 2014. For more information, please visit the [Safe Routes to School National Partnership \(National Partnership\) website](#).

### **Pedestrian and Bicycle Safety Initiative**

The United States Transportation Secretary Anthony Foxx announced a new initiative to reduce the growing number of pedestrian and bicyclist injuries and fatalities through a comprehensive approach that addresses infrastructure safety, education, vehicle safety, and data collection. The 18-month campaign will begin with road safety assessments conducted by the United States Department of Transportation field offices in every state, and will produce multiple resources to help communities build streets that are safer for people walking, bicycling, and taking public transportation. Click [here](#) for additional information on the pedestrian and bicycle safety initiative.

### **New "Three Feet for Safety Act" Law Took Effect September 16, 2014**

On September 16, 2014, the California “Three Feet for Safety Act” took effect, which requires drivers to give bicyclists, traveling in the same direction, three feet of clearance when passing. This new law improves safety by giving bicyclists more space on the road. According to the new law ([AB1371, Bradford](#)), signed by Governor Edmund G. Brown, Jr. on September 23, 2013, if traffic or roadway conditions prevent motorists from giving bicyclists three feet of space, drivers must "slow to a speed

that is reasonable and prudent" and only pass when a bicyclist will not be in danger. Violations are punishable by a \$35 fine. Motorists who collide with bicyclists and injure them while violating the "Three Feet for Safety Act" can be subject to a \$220 fine. Under the previous law, a vehicle was simply required to pass to the left at a "safe distance." For more information please visit the [California Department of Motor Vehicles website](#).

#### **September 28, 2014: Healthy Active Places Tour**

The Healthy Active Places Tour (HAP Tour), co-organized by [Ride America for Safe Routes](#) and the [National Partnership](#), is an event to promote healthy and active youth, families, and communities and to advance community-based SRTS efforts in California's Central Valley. From September 28 to October 4, 2014, a group of eight women will bicycle approximately [300 miles from Sacramento to Fresno](#) stopping in various communities to meet with residents. The HAP Tour team will also stop at schools to promote local SRTS efforts, celebrate ATP awards, and discuss opportunities to access resources to improve walking and bicycling conditions.

#### **October 5, 2014: CicLAvia–Heart of Los Angeles**

On October 5, 2014, from 9 a.m. to 4 p.m. PT, CicLAvia returns to the Heart of Los Angeles with an entirely new route. Enjoy a car-free downtown Los Angeles during this event that features special zones for pedestrians and children. For more information, please visit the [TransForm website](#).

#### **October 8, 2014: Walk to School Day**

October 8, 2014, is International Walk to School Day, a global event that involves communities from more than 40 countries walking and bicycling to school on the same day. Over time, this event has become part of a movement for year-round SRTS programs and a celebration—with record breaking participation—each October. So far 1,812 events are registered throughout the country. California has 165 events registered. Take a look at [Who's Walking](#) for registered events in your state.

Registering a Walk to School Day event provides organizers access to free, downloadable materials including stickers, certificates and customizable fliers. Registrants can also subscribe to a weekly e-newsletter for four weeks in September and October with tips and resources for organizing a Walk to School Day event. To register your event or for more information, please visit the [Walk Bike To School website](#). To help planning an event, see the National Center for SRTS's [How to Plan a Walk to School Day event](#).

#### **October 12, 2014: Garden Grove Open Streets Event**

The City of Garden Grove will offer an Open Streets event entitled "Re:imagine Garden Grove" on October 12, 2014, where there will be over three miles of car-free streets for walking, bicycling, skating, and playing. For more information, please visit the event [website](#).

#### **October 12 to November 2, 2014: Take the Team Healthy Kids Fitness Challenge**

The [Team Healthy Kids Fitness Challenge](#) is a 22 day do-it-yourself fundraising event where you choose to walk, run, bicycle, or swim a total of 22 miles from October 12 to November 2, 2014. How you reach 22 miles is completely up to you! The Team Healthy Kids Fitness Challenge supports Action for Healthy

Kids [school-based wellness programs](#). Fundraising efforts support these programs to make schools healthier places so children can live healthier lives.

### **Due October 17, 2014: Call for Nominations–Transportation Research Board Outstanding Young Member Award**

The national Transportation Research Board's (TRB) Young Members Council is accepting nominations for the Outstanding Young Member Award. This award recognizes exceptional young member service to TRB and achievements in transportation research, policy, or practice. The award is given annually to a TRB volunteer who is 35 years of age or younger on April 15 in the year of the award. The award will be presented on January 12, 2015, as part of the Thomas B. Deen Distinguished Lecture and Presentation of Outstanding Paper Awards during the TRB 94<sup>th</sup> Annual Meeting, January 11-15, 2015, in Washington, D.C. The award will consist of a plaque and a \$2,500 cash award. The deadline for nomination submissions is October 17, 2014 at 2 p.m. PT. For more information, please visit the [TRB website](#).

## **RESEARCH AND RESOURCES**

**Crosswalk: Where the Needs of School Principals and Safe Routes to School Programs Intersect** In September, 2014, California's Safe Routes to School Technical Assistance Resource Center published a toolkit entitled "[Crosswalk: Where the Needs of School Principals and Safe Routes to School Programs Intersect](#)" that highlights solutions to the most common barriers identified by principals and vice-principals to supporting a SRTS program including: traffic safety, lack of funding for programs, and infrastructure concerns. The toolkit includes information to help SRTS champions and program leaders think through effective communication strategies when approaching and engaging school principals. To access this no-cost toolkit, please visit the [TARC website](#).

### **Governing Magazine Highlights Equity of Safe and Dangerous Streets**

In August 2014, [Governing](#), a media platform covering politics, policy and management for state and local government leaders, published a report entitled "[Pedestrians Dying at Disproportionate Rates in America's Poorer Neighborhoods](#)." The report finds that while many cities have made pedestrian safety a priority, their efforts rarely focus on poorer areas, which have approximately double the fatality rates of wealthier communities. Governing also offers a [Traffic Fatality Map and Analysis](#) that shows locations of all pedestrians killed in traffic accidents between 2008 and 2012. For more information, please visit the [Governing website](#).

### **Fire Up Your Feet**

Fire Up Your Feet is a core program of the National Partnership, available to any elementary and middle school in grades K-8 nationally. Made possible in partnership with Kaiser Permanente, Fire Up Your Feet offers free resources, an online activity tracker, a school fundraising organizer and more, all aimed at increasing physical activity before, during, and after school for students, parents, school staff, and teachers. The National Parent Teacher Association is the family engagement partner. [Register now](#) for the October Fire Up Your Feet challenge to receive reminders throughout the school year. In addition, Fire Up Your Feet offers a [healthy fundraising option](#) for school fundraisers. This fall, Fire Up

Your Feet is awarding [\\$40,500 to California K-8 schools](#). With awards in several categories, schools have many chances to support physical activity and wellness programs. For more information, please visit the [Fire Up Your Feet website](#).

### **People are Healthier in States Where More People Walk and Bicycle**

In August 2014, the [Alliance for Biking and Walking](#) published a report entitled "2014 Benchmarking Report," an analysis of transportation and public health data. A strong relationship between statewide percentages of walking and bicycling to work and key public health indicators is found in the areas of physical activity, obesity, high blood pressure, diabetes, and asthma. Please visit the Alliance for Biking and Walking [website](#) to learn more.

### **Planning for Health and Equity "Best Practices Library" Launched**

TransForm has developed a new [Best Practices Library](#) that houses tools to address health and equity in regional transportation decisions. The intended audience includes staff and elected officials at Metropolitan Planning Organizations (MPOs), cities, counties, and other related government agencies. This library organizes tools for integrating health and equity into Regional Transportation Plans in six categories: Performance Measures, Projects, Plans, Policy, Programs, and Placemaking.

### **Walking and Child Pedestrian Injury: A Systematic Review of Built Environment Correlates of Safe Walking**

In May 2013, Injury Prevention published a report entitled "Walking and Child Pedestrian Injury: A Systematic Review of Built Environment Correlates of Safe Walking" that reviews the literature related to built environment correlates of walking and pedestrian injury in children. Because child active transportation literature has focused on walking, with little attention to risk associated with increased traffic exposure, this study was conducted to broaden the current conceptualization of walkability to include injury prevention. A review of 50 walking studies and 35 child pedestrian injury studies showed that only traffic calming and presence of playgrounds/recreation areas were consistently associated with more walking and less pedestrian injury. Several built environment features were associated with more walking, but with increased injury. Many features had inconsistent results or had not been investigated for either outcome. The findings emphasize the importance of incorporating safety into efforts around creating more walkable cities. Visit the [Injury Prevention website](#) to access the full article.

### **Walking and Bicycling Fund Opportunities in Federal Transit Administration Programs**

In August 2014, Advocacy Advance released a report entitled "[First Mile, Last Mile: How Federal Transit funds can improve access to transit for people who walk and bike](#)." The report looks at how walking and bicycling can be integrated with transit, and which federal trust funds can support projects and programs to increase accessibility among people who walk, bicycle, and take transit. Find the report [here](#).

## FUNDING OPPORTUNITIES

### **Due October 22, 2014: \$1,000 Helmets on Heads Mini-Grants Program**

The National Center for SRTS and Schwinn's Helmets on Heads program are teaming up to provide 25 \$1,000 mini-grants to 25 schools across the country. These mini-grants support a common goal of both organizations: to support educators, communities, and families in encouraging children to safely bicycle to school. [Applications](#) are now being accepted for mini-grant activities planned for the second half of the 2014-2015 school year. Mini-grant applications are due October 22, 2014, and award winners will be announced in December 2014. Selected mini-grant proposals will fit a school's needs and interests around safe bicycling and helmet safety education, and will require that correct helmet use be a mandatory component of any program. Recipients are also asked to share the Helmets on Heads [pledge](#) with students or youth involved in their program. The mini-grant activities should occur between January 1, 2015, and the end of the spring 2015 semester. To apply online, please visit the [National Center for SRTS website](#).

### **Due October 31, 2014: Caltrans Planning Grants Program Application**

Caltrans recently released information on Fiscal Year 2015-2016 Caltrans Sustainable Transportation Planning Grants Program. Two grant programs are included in the Caltrans call for applications:

**Strategic Partnership Grants**—This program funds planning projects that encourage regional agencies to partner with Caltrans to identify and address statewide/interregional transportation deficiencies in the state highway system, strengthen government-to-government relationships, and achieve programmed system improvements, all in an effort to achieve the Caltrans Mission and overarching objectives. \$1.5 million is available statewide. The maximum award is \$500,000. A 20 percent local match is required.

**Sustainable Communities Grants**—This program funds transportation planning projects that identify and address mobility deficiencies in the multimodal transportation system, encourage stakeholder collaboration, involve active public engagement, integrate Smart Mobility 2010 concepts, ultimately result in programmed system improvements, and achieve the Caltrans Mission and overarching objectives. \$8.3 million is available statewide. The maximum award is \$500,000. An 11.47 percent local match is required.

Please find the Grant Application Guide document on the Caltrans [website](#), which provides detailed information about the grant programs and the application process. The grant program guidelines identify eligible grant applicants and sub-recipients. For questions, please contact Sharon Sprowls, SACOG Senior Program Specialist, at [ssprowls@sacog.org](mailto:ssprowls@sacog.org) or [916-340-6235](tel:916-340-6235). All grant applications are due to Caltrans on October 31, 2014.

## JOB OPPORTUNITIES

### **TransForm, Safe Routes to Schools Site Coordinator, Alameda County**

TransForm seeks an experienced, highly organized individual with good communication skills to collaborate with their team in implementing SRTS campaigns in selected schools throughout Alameda

County, California, with a strong concentration in the communities of Dublin, Livermore, Pleasanton, and Piedmont. For more information or to apply for this position, please visit the [TransForm website](#).

## **WORKSHOPS, CONFERENCES, AND TRAININGS**

### **September 30, 2014: Silicon Valley Bike Summit in Palo Alto**

On September 30, 2014, from 10 a.m. to 4 p.m. PT, the Silicon Valley Bicycle Coalition and Stanford Healthcare will host an in-depth discussion on ways that governments, law enforcement, and advocates can work together in creating a safe, welcoming environment for people on bicycles. For more information, please visit the [TransForm website](#). Scholarships are available. Please contact [colin@bikesiliconvalley.org](mailto:colin@bikesiliconvalley.org) to apply.

### **October 3, 2014: Envisioning California Conference in Sacramento—"Moving On: Transforming Transportation in California"**

On October 3, 2014, from 9 a.m. to 4:30 p.m. PT, the Sacramento Public Library Tsakopoulos Galleria will host the 25<sup>th</sup> Annual Envisioning California Conference, which is organized by the Center for California Studies at California State University, Sacramento. The conference will include panel discussions and a celebration of journalistic contributions to the politics and policy surrounding California's transportation landscape. [Reduced registration price](#) is available for students and fellows. For more information or to register for this event, please visit the [TransForm website](#).

### **October 8-9, 2014: Complete Streets Training Course in Long Beach**

On October 8 and 9, 2014, in Long Beach, California, the University of California, Berkeley's Institute of Transportation Studies Technology Transfer Program (Tech Transfer) will offer a new training course on Complete Streets. With Fehr & Peers as consultant, Tech Transfer has developed this new course in collaboration with Caltrans Division of Transportation Planning and Division of Local Assistance. The course will focus on critical issues for local and regional agencies in the planning and implementation of Complete Streets, as required by California state law. For more information or to register, please click [here](#).

### **October 9, 2014: Los Angeles Metro ATP Applicants Workshop**

On October 9, 2014, from 9 a.m. to 12 p.m. PT, Metro will host a workshop for successful ATP applicants at Metro headquarters in Los Angeles, California, to highlight key California Transportation Commission and Caltrans processes such as state allocation and federal authorization for awarded projects. For more information, please contact Erina Hong at [honge@metro.net](mailto:honge@metro.net).

### **December 5-7, 2014: Winning Campaigns Training in Santa Barbara**

On December 5-7, 2014, Santa Barbara Bicycle Coalition is hosting a Winning Campaigns Training during which participants will learn to plan, fund, and run campaigns to transform the transportation landscape in cities and states. For more information and to register, please visit the [Alliance for Biking and Walking website](#).

### **June 29-July 2, 2015: Childhood Obesity Conference**

The 8th Biennial Childhood Obesity Conference will take place on June 29-July 2, 2015, in San Diego, California. The Biennial Childhood Obesity Conference is the nation's largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 attendees from across the country are expected to attend in 2015. The conference will offer opportunities to share and discuss emerging research, best practices, community-based efforts, and effective policy strategies that promote and sustain healthy eating and physical activity practices for children, adolescents, and their families. Please visit the [2015 conference webpage](#) for detailed conference information.

### **WEBINARS**

#### **September 29, 2014—Shared Use: Tools You Can Use!**

On September 29, 2014, from 10 to 11 a.m. PT, the National Partnership will host a webinar entitled “Shared Use: Tools You Can Use!” Hosted in collaboration with Active Living by Design, this free webinar will highlight the latest innovative tools that can be used to advance shared use practices. Presenters will give an overview and introduction to the Joint Use Calculator, ChangeLab's Open Use Policy, and the National Partnership's Shared Use Clearinghouse. To register, please click [here](#).

#### **October 1, 2014—“Transit and Protected Bike Lanes”**

On October 1, 2014, from 12 to 1 p.m. PT, the Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled “Transit and Protected Bike Lanes.” The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

#### **October 8, 2014—“Communicating After Tragedies and Unexpected Moments”**

On October 8, 2014, from 11 a.m. to 12 p.m. PT, the Alliance for Biking and Walking will host a free webinar entitled “Communicating After Tragedies and Unexpected Moments.” The webinar will offer information about crisis communications following a tragic event. They will also cover rapid response methods to take advantage of non-tragic unexpected news. [Register now](#).

#### **October 9, 2014—“The Scale and Scope of the Walking Movement”**

On October 9, 2014, from 10 to 11 a.m. PT, America Walks will host a webinar entitled “The Scale and Scope of the Walking Movement.” Join America Walks National Coalition Director Kate Kraft and Board Member Wendy Landman to learn the results of their 2014 survey of over 500 organizations that promote walking and walkability. For more information or to register for this free webinar, please visit the [America Walks website](#).

#### **October 15, 2014—“SRTS TARC Monthly Non-Infrastructure Networking Call”**

**TARC's networking calls are a valuable way to learn from other programs, share exciting news and resources, and network with and ask questions of SRTS peers. This month's call, which will take place on October 15, 2014, from 1:30 to 2:30 p.m. PT, will include an analysis of the newly-awarded ATP funding, information on California's “Three Feet for Safety Act,” and highlights of the Healthy Active Places Tour in the Central Valley. Please visit the [SRTS TARC website](#) to register for the call.**

**October 15, 2014—“Design Treatments to Transition from Trails to Roadways”**

On October 15, 2014, from 12 to 1 p.m. PT, APBP will host a webinar entitled “Design Treatments to Transition from Trails to Roadways.” The cost is \$50 for Association of Pedestrian and Bicycle Professionals (APBP) members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

**October 21, 2014—“MAP-21 2.0”**

On October 21, 2014, from 11 a.m. to 12 p.m. PT, Advocacy Advance will host a free webinar entitled “MAP-21 2.0.” The current federal transportation bill, Moving Ahead for Progress in the 21st Century (MAP-21), expires on October 1, 2014. [Register](#) for this webinar to learn about how MAP-21 was implemented for walking and bicycling, and what's next in the federal transportation landscape.

**October 22, 2014—“Multi-Lingual Resources”**

On October 22, 2014, from 11 a.m. to 12 p.m. PT, the Alliance for Biking and Walking will host a webinar entitled “Multi-Lingual Resources.” As pedestrian and bicycle organizations work to expand the reach and diversity of their impact, it is important to use accessible communication. Join this webinar to learn how organizations are creating multi-media resources for non-native English speakers. [Register now](#).

**November 18, 2014—“Health Funding”**

On November 18, 2014, from 11 a.m. to 12 p.m. PT, Advocacy Advance will host a webinar entitled “Health Funding.” Learn about funding opportunities available from health agencies, how federal health dollars applicable for walking and bicycling are administered, and steps for collaboration among transportation and health advocates and agency staff. To register for this free webinar, please click [here](#).

**December 3, 2014—“Using Pilot Projects to Implement Protected Bike Lanes”**

On December 3, 2014, from 12 to 1 p.m. PT, APBP will host a webinar entitled “Using Pilot Projects to Implement Protected Bike Lanes.” The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

**December 16, 2014—“Maintenance Funding”**

On December 16, 2014, from 11 a.m. to 12 p.m. PT, Advocacy Advance will host a free webinar entitled “Maintenance Funding.” Maintenance is an important part of a safe and efficient transportation system. When constructing pedestrian and bicycle infrastructure, it is important to understand the maintenance costs of those investments and maintenance practices that will make them safe and comfortable. Join this webinar to learn about how cities and states maintain pedestrian and bicycle facilities and how those efforts are paid for. To register for this free webinar, please click [here](#).

**December 17, 2014—“Getting to Better Outcomes from Public Engagement”**

On December 17, 2014, from 12 to 1 p.m. PT, APBP will host a webinar entitled “Getting to Better Outcomes from Public Engagement.” The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

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