What is Transformative?
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Jeanie Ward-Waller
Sustainability Program Manager

SOURCE: TODD JOHNSON/KPCC
Active Transportation Program

2019 SYMPOSIUM

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Jessica Zenk
Deputy Director
San José Department of Transportation
WHAT IS TRANSFORMATIVE?
WHAT IS TRANSFORMATIVE?
#1: Growth without Gridlock

<table>
<thead>
<tr>
<th>City</th>
<th>Population</th>
<th>Density (residents per mi.²)</th>
<th>Area (mi.²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Jose</td>
<td>1,025,000</td>
<td>5.750</td>
<td>176</td>
</tr>
<tr>
<td>Portland, OR</td>
<td>619,000</td>
<td>4.640</td>
<td>133</td>
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<tr>
<td>Central San Jose</td>
<td>427,500</td>
<td>8.725</td>
<td>49</td>
</tr>
<tr>
<td>Minneapolis, MN</td>
<td>407,000</td>
<td>7.545</td>
<td>54</td>
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</table>
#1: Growth without Gridlock

Downtown Population
- Today: 19,500
- Est. 2020: 25,000
- Est. 2025: 37,000

Downtown Employment
- Today: 43,000
- Est. 2040: 90,000+

SJSU Expansion

New people = new transportation habits
#2: Transformative Investment

Planned Major Regional Rail Services
San Jose Diridon Station

- **HSR**
- **BART**
- **Caltrain**
- **ACE**
- **Capitol**

Map showing rail services from San Francisco to Fresno via Oakland, Stockton, Merced, and Gilroy.
Downtown Population
- Today: 19,500
- Est. 2020: 25,000
- Est. 2025: 37,000

Downtown Employment
- Today: 43,000
- Est. 2040: 90,000+

New people = new transportation habits
#3: Network Design

- Make the most of trails, get across barriers
- Connect key places (SJSU, BART Station, Train Station, Downtown)
- 10 miles of all-ages-and-abilities bikeways completed in 1.5 years
- Another 7 miles by end of 2020
- Civil Improvements for San Fernando Street by 2022
#4: From Pop-Up to Permanent

2017

2018-2020+

2021+
#5: Micro-Mobility Lanes
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Rudy Mendoza
Mayor, City of Woodlake
“Intrinsic Economic Impacts from Transportation Investments”
About Us

- Founded in 1912
- Incorporated in 1940
- Population: 7,891 (2019 Estimate)

- Number of Households: 2,204
- Population Growth Rate Between 2010 and 2019: 8.41%

- Total Land Area: 2.8 square miles
- Median Household Income: $32,375
Benefits of Transformative Investments

- Safer and more pleasant downtown shopping and leisure experience
- Physical health benefits
- Increased transit connectivity for disadvantaged residents
- Attraction of new business development in downtown
- New employment opportunities created for city residents
- Safer walking and biking commutes for school children
See the Transformation

Woodlake Transit Center
SR-216 and SR-245 Roundabout
Downtown Woodlake

Before

After
Downtown Woodlake

Before

After
North Valencia Avenue ATP Project

Before

After
Woodlake Community Center

Before

After
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Marcella Clem
Executive Director for the Humboldt County Association of Governments
I am too old to ride a bike. 20 gears are way too many.

I am too out of shape to commute to work. Why's the bike challenge?

It is too dangerous to ride to in town.
They make a bike for me
- 10 Gears
- Step Through
- Fat Tires

Key to getting in shape:
- Exercise
- No Beer

I am many years from being old

May is my favorite month

The Active Transportation Program funding made it safe to ride

Active Transportation Symposium 2019
Why I decided to ride Crossing Highway 101
The Final Four

I won't ride it until it is transformed.
The Humboldt Bay Trail is a crucial component of the region's top highway improvement priority.
2022, Absolutely

Today, No Way
Ingredients for a successful ATP project

City Limits

2018

2008

2001
<table>
<thead>
<tr>
<th>Cycle</th>
<th>Source</th>
<th>Agency</th>
<th>Title</th>
<th>ATP Funds</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td>1</td>
<td>Statewide</td>
<td>Humboldt County</td>
<td>Redwood Mobility Education Program</td>
<td>$600,000</td>
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<td>Small Urban &amp; Rural</td>
<td>Arcata</td>
<td>Humboldt Bay Trail: Arcata Rail with Trail Project</td>
<td>$3,100,000</td>
<td>$5,366,000</td>
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<td>SRTS Safety Improvements on Bike/Ped Facilities</td>
<td>$917,000</td>
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<td>Hoopa Valley Tribe</td>
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<td>Fortuna</td>
<td>South Fortuna Elementary School SRTS Project</td>
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<td>Trinidad</td>
<td>Van Wycke Bicycle and Pedestrian Connectivity Project</td>
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<td>2</td>
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<td>Rio Dell</td>
<td>K-8 Schools SRTS Safety Improvement and Community Outreach Program</td>
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<td>3</td>
<td>Statewide</td>
<td>Humboldt County</td>
<td>McKinleyville SRTS Program</td>
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<td>3</td>
<td>Small Urban &amp; Rural</td>
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<td>Fortuna &amp; McKinleyville Active Transportation Education Program</td>
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<td>Blue Lake</td>
<td>Blue Lake Annie &amp; Mary Trail, Phase I</td>
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<td>Statewide</td>
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<td>Humboldt Bay Trail South</td>
<td>$13,296,000</td>
<td>$22,000,000</td>
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</tbody>
</table>

**Summary**

$30,029,000  $43,119,000
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Grecia Elenes
Senior Policy Advocate
Leadership Council for Justice and Accountability