



## Webinar Features & Logistics



1. Session is approximately 75 minutes: One hour for presentations and 15 minutes for the Q & A session
2. Please note all participants are muted and this session will be recorded
3. If you have a question during the presentations, please type them into the Q & A widget
4. Please do not use the Chat feature unless you have technical difficulties and need to reach the meeting producer
5. We will log all questions and answer them during Q & A session
6. Participants can upvote questions in the Q & A widget
7. Think of a question later? Email [Brunelle@scaq.ca.gov](mailto:Brunelle@scaq.ca.gov)

## Presentations



Presentation # 1: SCAG 's Go Hum an Program : Local Engagem ent & Lasting Im pact

Hannah Brunelle, Senior Regional Planner, Southern California Association of Governm ents (SCAG )

Presentation # 2 :Reim aging 19<sup>th</sup> Street in Costa M esa

Russell Toler, Com m unity Advocate, Costa M esa A lliance for Better Streets (CM ABS)

Presentation # 3:O ld Auburn Road Com plete Streets Dem onstration Project

Leslie Blom quist, City Engineer, City of Citrus Heights

## Poll Questions



W here are you  
joining from  
today?

W hat type of  
organization do  
you represent?

# SCAG's Go Human Program

Local Engagement & Lasting Impact

Hannah Brunelle  
Senior Regional Planner  
Southern California Association of Governments (SCAG)

[www.scag.ca.gov](http://www.scag.ca.gov)



## About SCAG



- Nation's Largest MPO
- 191 Cities  
6 Counties
- 19.1 Million People
- 15<sup>th</sup> Largest Economy in the World

## Go Human: Community Engagement Program



Regional Advertising Campaign & Co-Branding



Temporary Safety Demonstrations & Programming



Safety Workshops, Webinars, and Technical Assistance



## Benefits of Demonstration Projects



- Bring new & diverse voices into planning
- Center equity
- Prioritize safety in pro v em e n t s
- Foster com m u n i t y cham p i o n s
- Refine designs to prioritize com m u n i t y feedback
- Visible education to elected officials



## About the Go Human Kit of Parts



- No-cost engagement tool for local agencies to demonstrate temporary, pop-up safety improvements
- Residents experience streets in new ways through interacting with treatments and provide feedback to inform future development



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## SCAG's Commitment to Racial Equity



- On July 14, 2020, the SCAG Regional Council adopted a resolution re-stating the agency's commitment for racial and social justice
- Established SCAG's policy for a regional discussion and action on equity and social justice
- Fatalities and serious injuries are mostly occurring in Disadvantaged Communities (DAC) and Communities of Concern (CoC)
- Sixty-five percent of fatalities and serious injuries occurred on less than 1.5 percent of the roadway network; most importantly, 66 percent of the High Injury Network is in disadvantaged communities

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## COVID-19 Pandemic Resources - Resilient Streets



- Go Human's Resilient Street Toolkit identifies how local agencies can use the Kit of Parts toward pandemic response and resilient economic recovery
- Identifies project examples, practical considerations, and potential funding sources
- Promotes equitable and resilient recovery, especially amongst the most vulnerable, such as street vendors, Black and minority-owned small businesses, and essential workers



## Demonstrations in Action – Long Beach, CA



- 97% support high visibility crosswalks
- 92% support pedestrian bulb-outs
- 86% felt the improvements made the street safer
- 66% had never attended a community meeting on transportation



"More shade for walks"

"Slower speeds"

## Demonstrations In Action – Long Beach, CA



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## From Demonstration to Implementation – Palm Desert, CA



89% felt the improvements made the street safer and more inviting  
86% support bike lanes



**Palm Desert finishes \$18 million San Pablo Avenue project**  
Palm Desert finishes \$18 million San Pablo Avenue project hoping the area becomes the "heart of the city."

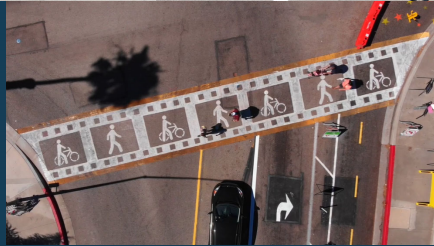


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## From Demonstration to Implementation – Culver City, CA



- 99% think the improvements make the street feel safer
- 93% support high visibility crosswalks
- 90% support the two-way cycle track
- 88% support pedestrian bulb-outs



"Sidewalk lighting"

"Lower speeds"

STREETSBLOG LA

### Eyes on the Street: New Two-Way Protected Lanes on Elenda in Culver City

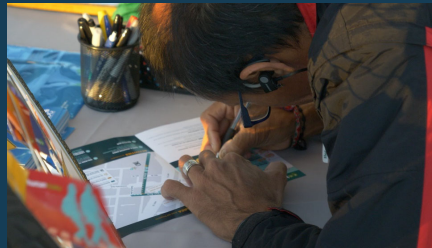
Armadillos spotted on southern California streets - on Elenda Street from Washington Blvd to Culver Blvd

By Joe Linton | Sep 17, 2021 | 2 COMMENTS

## From Demonstration to Implementation – Riverside, CA



- 100% support the lighted tunnel
- 100% support high visibility crosswalks
- 100% support better bike infrastructure
- 93% support bike share and e-scooters



"More protected bike lanes"

"Lower speeds"



# From Demonstration to Implementation – Riverside, CA



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## Key Takeaways & Lessons Learned



Community Engagement  
Put people first

Equity  
Safety improvements must prioritize equity

Data  
Data is critical, but beware of incompleteness and bias

Funding  
The need will always exceed available funding

## Announcing SCAG & ATRC Partnership



- Pilot the Go Human Kit of Parts program statewide
- Three local agency partners and community-based organization partners across the state
- Share best practices, build relationships, and expand networks
- Anticipated kick-off early 2022



#PedestrianSafetyMonth





Thank you !

Hannah Brunelle

[Brunelle@ scaq .ca .gov](mailto: Brunelle@ scaq .ca .gov)

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And follow @ gohumansocal on Tw itter, Instagram , and Facebook .

