

### **ABOUT EVENT**

The 2021 Active Transportation Symposium was a three-day, free, virtual event hosted by the Active Transportation Resource Center (ATRC). The goals of the Symposium are to bring together active transportation stakeholders, share information on relevant active transportation topics, and provide attendees with implementable solutions.

### COMMON THEMES AND KEY TAKE-AWAYS

#### **POPULAR TOPICS:**

- Focusing on equity in all aspects
- Early community engagement and outreach
- Quick-build projects
- Evolution of Active Transportation through the years

#### SURVEY TAKERS AGREED:

- Safety discussions were eye-opening
- Enjoyed the sharing of ideas and collaboration
- Thought it was a great collection of speakers

#### ADDITIONAL TAKE-AWAYS:

- A majority enjoyed the virtual networking
- The half-day worked well for participants
- Would prefer preview of speakers and content in the future











"Go Human Kit (a no-cost engagement tool for local agencies to demonstrate temporary, popup safety improvements)"

- Hannah Brunelle, SCAG

## IMPROVEMENTS FOR THE NEXT SYMPOSIUM: :

- Provide more time for networking
- Offer a hybrid setting- virtual and in-person options
- Include break-out sessions with smaller discussion





"Small Scale interventions"
- Angie Schmitt, Author of Right of Way



"Sample quick-build at Harrison and 23rd, Oakland"
- Nicole Ferrara, City of Oakland DOT

# SURVEY-TAKER IDEAS FOR FUTURE TOPICS INCLUDE:

- Additional funding opportunities
- More examples of the whole project process including legal, community engagement and data
- New technology and bike share programs
- Displacement, housing, and unhoused people
- Safety and ADA
- Updates on previous discussed projects
- Integration into existing initiatives such as the Smart City Active Mobile Phone Intervention (SCAMPI)
- Interaction between Active Transportation and Freight projects

## **QUICK STATS**

OVER
600
REGISTERED
FOR THE
EVENT

250

AVERAGE

NUMBER OF

ATTENDEES AT

EACH PANEL

89%

THOUGHT THE LENGTH WAS "JUST RIGHT" , RATED THE
SYMPOSIUM AS
"VERY GOOD OR
EXCELLENT"

100%

OF SURVEY-TAKERS SAY
THEY LEARNED
ACTIONABLE
INFORMATION