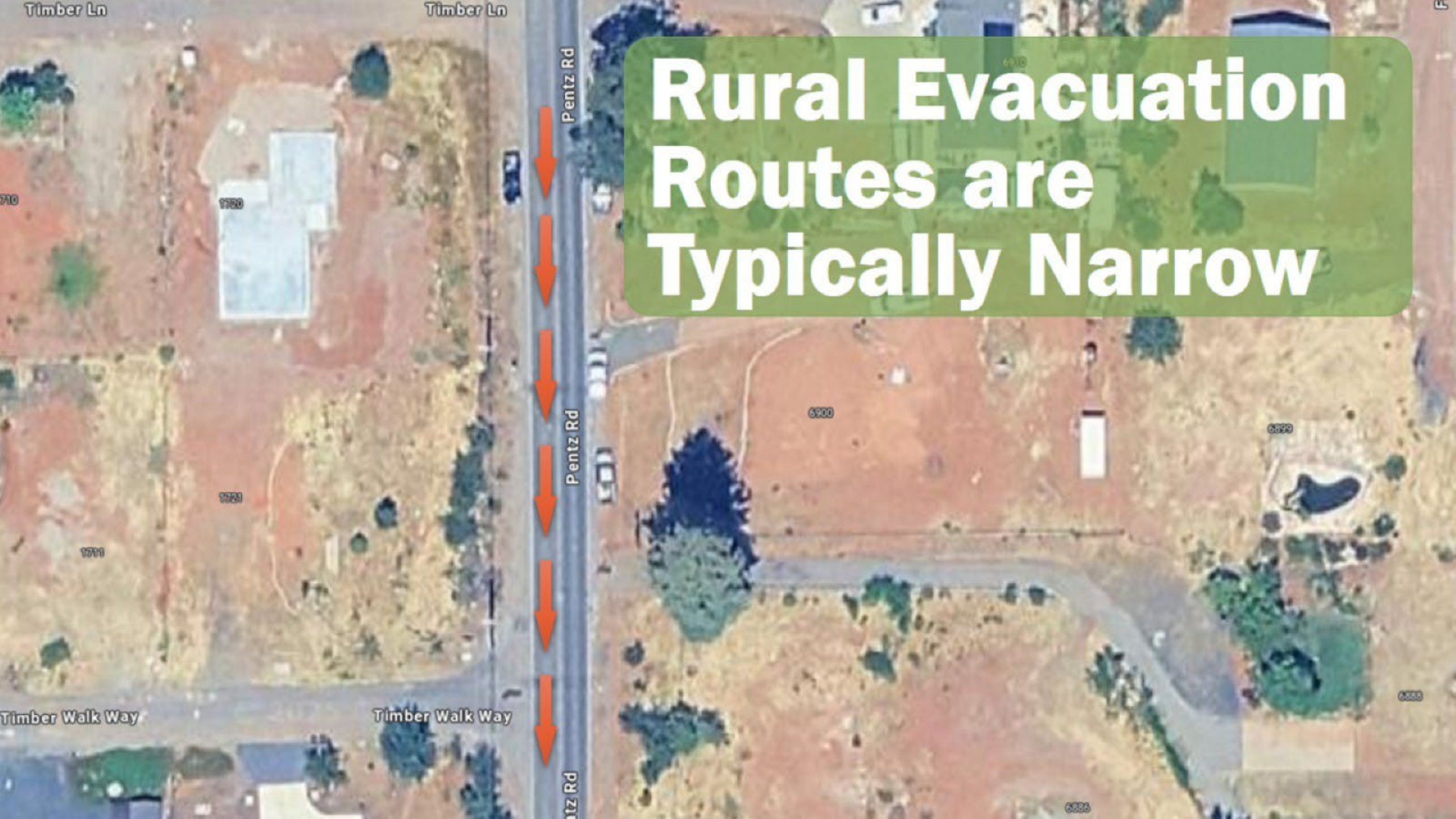




Rural Main Streets

Lessons Learned in the lens
Disaster Recovery

Marc Mattox, PE
Public Works Director
Town of Paradise

An aerial photograph of a rural area. A narrow, two-lane road, labeled 'Pentz Rd' at several points, runs vertically through the center. To the left of the road are residential lots with houses and trees, some labeled with addresses like 1720, 1721, and 1711. To the right are larger, more open lots, some with trees and a small pond, labeled with addresses like 6900, 6899, and 6825. A green semi-transparent box is overlaid on the right side of the road, containing white text. Along the road, there are six orange arrows pointing downwards, indicating a direction of travel or evacuation route. The road is flanked by 'Timber Ln' at the top and 'Timber Walk Way' at the bottom on both sides.

**Rural Evacuation
Routes are
Typically Narrow**





TRAILS AS RESILIENT INFRASTRUCTURE

GUIDEBOOK | December 2023



Source: NHDOT (Photo: NHDOT, Resilient Infrastructure Sourcebook)

**Turn Lanes &
Class I Paths
Achieve Middle
Ground**

Rural Main Streets

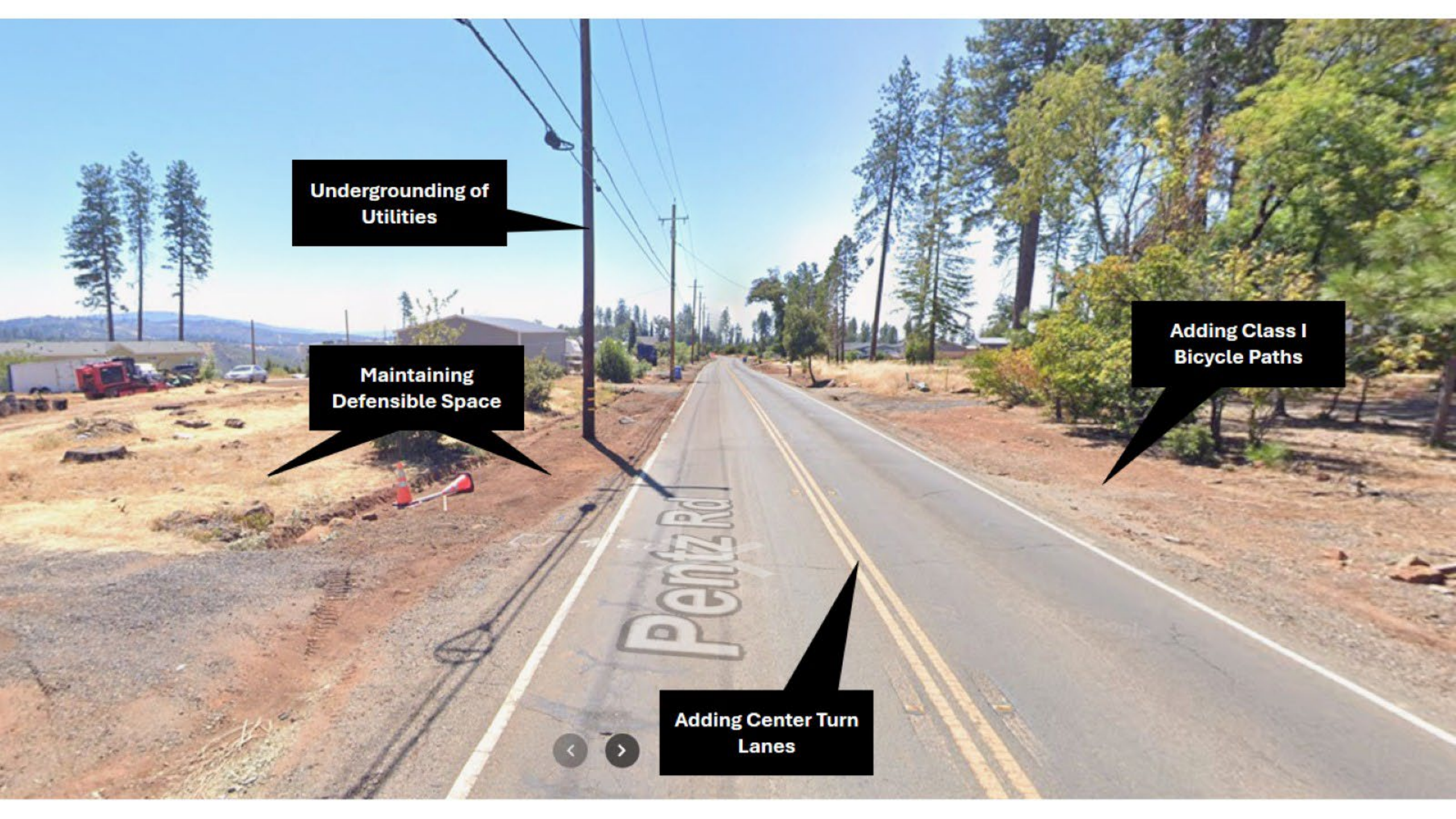
Town-wide undergrounding of utilities

Adding Bike Paths/Evacuation Aux. Paths

Adding Center Turn Lanes/Evacuation Aux. Lanes

Removing center medians/islands





**Undergrounding of
Utilities**

**Maintaining
Defensible Space**

**Adding Class I
Bicycle Paths**

**Adding Center Turn
Lanes**

Plan ahead for an emergency



Paradise area

**How it works. When it works.
What to know.**

Evacuation Goal

To minimize the loss of life by evacuating those individuals who are within the immediate hazard area as quickly as possible. Evacuations are based on pre-determined evacuation zones.

KNOW YOUR ZONE!

If you are not within the immediate hazard area and not directed to evacuate by public officials, remain at your location and shelter in place.



Progress



Progress



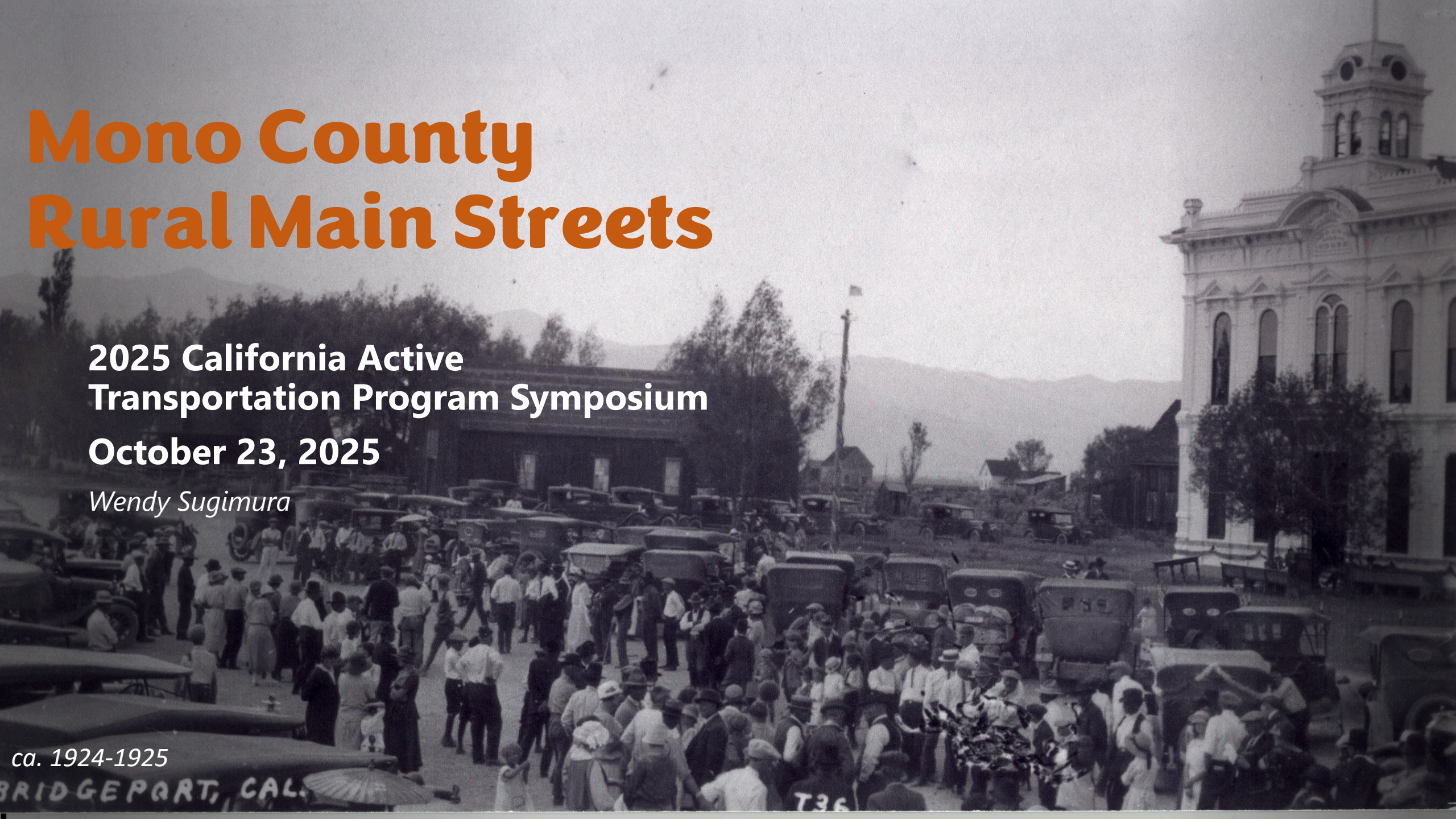
Opportunity



Mono County Rural Main Streets

**2025 California Active
Transportation Program Symposium
October 23, 2025**

Wendy Sugimura



ca. 1924-1925

BRIDGEPORT, CAL.

736

Mono County



- Population density = 4.2 people/mi²
- 4th least populous county
- 94% public land
- Nearly all community main streets are Caltrans state highways
- Transportation network serves over 1.7 million visitors annually

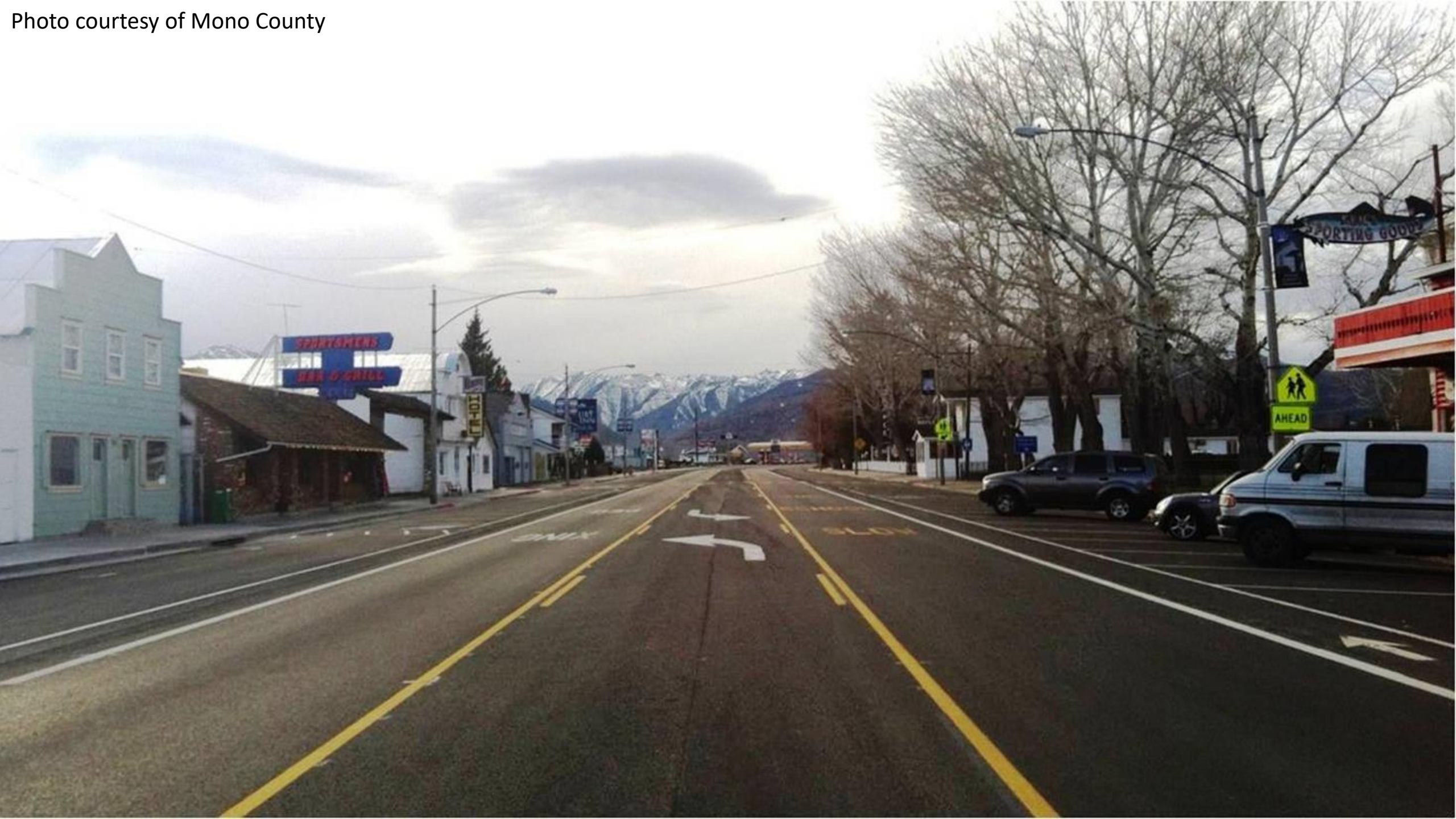


Bridgeport Main Street

Photo courtesy of the Local Government Commission



Photo courtesy of Mono County





Before



After



School
Street
Plaza

Façade
Upgrade





In just 8 weeks...

Photos courtesy of CivicWell, Caltrans, and Mono County

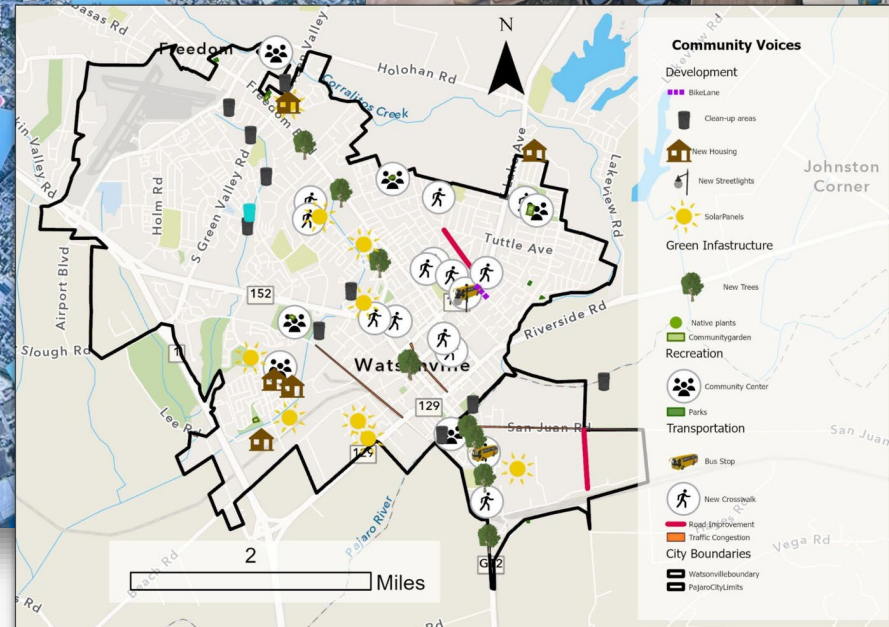
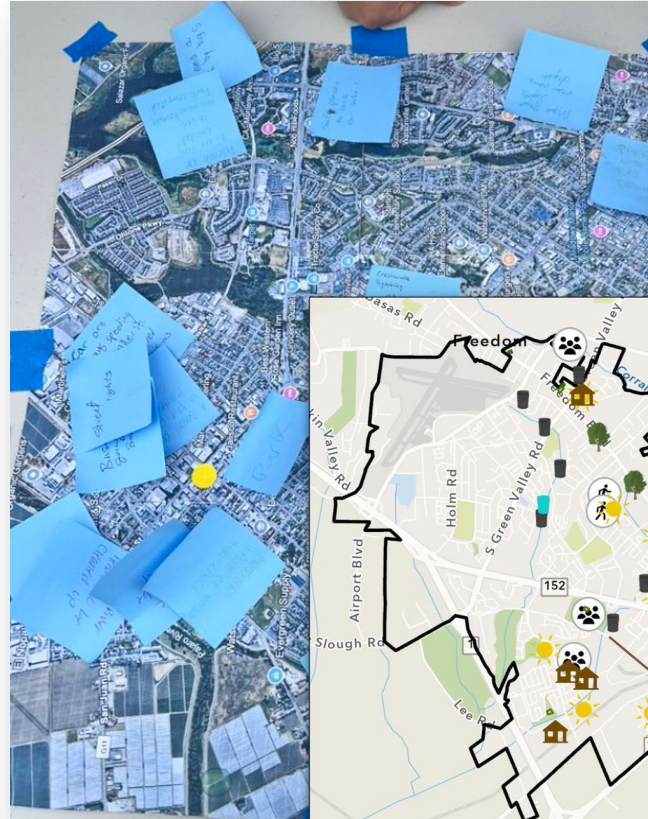
Rural Main Streets

2025 California Active Transportation Program Symposium

Eloy Ortiz
Special Projects Manager
Regeneración - Pajaro Valley
Climate Action



www.regenerationpajarovalley.org



Transportación teaching people how to fix their bike - bicycle repair like a sc
Scooter share program cheap parts and tools to share
Free transportation for everyone, or even program's for students
Public buses not coming on late enough

Calles seguras mas semáforos para que la gente cruce
Safe Streets más luces en el "roundabout" para que la gente sepa que hay un semáforo
Too many cars, all jobs are outside city people have to drive, more jobs here
Crosswalks with lights around schools better pavement
Cars often don't stop for pedestrians. We need lights next to crosswalks.

Transportación bicicletas que pueden usar en la ciudad (bike share)
Transportation: mas autobuses para ir al trabajo
the traffic to get to school is stressful and boring
we should add more lights to make the traffic flow better
mas autobuses
mas transit reform: lets slow down some streets and add red lights
monitors, build up ramps or sidewalks
consecuencia de cosas es muy caro

Los que no sabemos manejar necesitamos transporte público.
Necesitamos que pasen los autobuses con mas pasajeros en el centro (los que no saben manejar)
Calles Seguras mas stop signs
Safe Streets mas cruces que estan en el centro de la ciudad
pedestrians need to know more of the rules for crossing
los semáforos mas amplios para mas speed limit signs
Permanen en la calle de reglas

Community Priorities Identified through the Pajaro Valley TCC Planning Project

- Housing
- Sidewalk repair/Beautification
- Streetlights
- Pedestrian Crossings
- Community Bike resources
- Park equipment/Sports
- Community Gardens
- Free Bus passes/Improved schedule between Counties



www.regenerationpajarovalley.org

2025 Pajaro Valley Youth PhotoVoice Project create opportunities for students to have conversations about their communities



>

Thanks to the Pajaro crossing, the street in San Juan Rd just became safer. Students who walk to school can now cross the street without the fear of cars not being able to see them.



>

Although my community has various strengths, many public areas should be addressed with maintenance, areas of the street are cracked and can become even more dangerous when the weather changes. Like rain on very thin roads can affect human balance and car drivers that may not be able to see clearly at night.