

# Active Transportation Program Symposium 2019

## KEYNOTE SPEAKERS AND MASTER OF CEREMONIES

### Master of Ceremonies **Carl Guardino**



Carl Guardino is the President and CEO of the Silicon Valley Leadership Group, a public policy trade association that represents more than 350 of Silicon Valley's most respected employers. He is also a four-term gubernatorial appointee on the California Transportation Commission. Known throughout the region as a consensus builder, Guardino has championed a number of successful ballot measures, especially in the areas of transportation and housing. Guardino was born and raised in San Jose and received his Bachelor of Arts degree in political science from San Jose State University, where he is a Distinguished Alumnus. He is married to Leslee Guardino. In their spare time, they compete in marathons, triathlons and duathlons.

### Keynote Speaker

#### **Tamika Butler**



Tamika L. Butler, Esq. is Toole Design's California Planning Director and heads up the company's Equity and Inclusion efforts. She has a diverse background in law, community planning and engagement and uses her experience to help communities and organizations address inequality, diversity, and injustice in their work. Tamika has written and spoken extensively on the intersections of transportation, public health, and equity. Most recently, Tamika was the executive director of the Los Angeles Neighborhood Land Trust, where she led the prominent non-profit in its work designing, building, and managing urban parks and gardens in communities across the Los Angeles Area. Prior to that, she was the executive director of the Los Angeles County Bicycle Coalition. There, she doubled the organization's revenue, grew its public presence, and helped LACBC garner local and national attention for its intersectional lens on bicycle transportation and advocacy. She was named the Professional of the Year – Nonprofit Sector award by the Association of Pedestrian and Bicycle Professionals (APBP) in 2016.

### Keynote Speaker

#### **Leah Shahum**



Leah Shahum is the founder and director of the Vision Zero Network, a national campaign supporting cities working toward Vision Zero — zero traffic fatalities and severe injuries. The Network helps communities develop and share best practices for safe mobility for all road users. As a German Marshall Fund Fellow, Leah researched Vision Zero strategies in Sweden, Germany and the Netherlands. Prior to that, she was the Executive Director of the 10,000-member San Francisco Bicycle Coalition, which promotes bicycling for everyday transportation. Leah formerly served on the Boards of Directors of the Golden Gate Bridge, Highway & Transportation District and the San Francisco Municipal Transportation Agency.

# Active Transportation Program Symposium 2019

## What is Transformative?

This panel will explore how large and small budget projects in both urban and rural areas are transforming communities.

### Moderator **Jeanie Ward-Waller**



Jeanie Ward-Waller manages Caltrans Sustainability Program and is a licensed Civil Engineer in California. She has two masters' degrees in engineering from University of Cambridge and MIT, and a bachelor's degree in civil engineering from Brown University. Prior to Caltrans, she has served as the policy director for the California Bicycle Coalition, the senior California policy manager for the Safe Routes Partnership, and a licensed structural engineer in Massachusetts.



### **Marcella Clem**

Marcella Clem is the Executive Director for the Humboldt County Association of Governments, and a recently inspired bicycle commuter. She is honored to represent a rural county that has been awarded Active Transportation Program grants in every cycle. Marcella earned a Bachelor of Arts degree in Communication from the University of California, San Diego and a Master of Science degree in Natural Resources from Humboldt State University.



### **Grecia Elenes**

Grecia Elenes is a Senior Policy Advocate in Fresno County. Having grown up near Fresno City's downtown in Southeast Fresno, she is excited to work in the same neighborhoods that shaped who she is today. Grecia graduated with a Bachelor of Science in Environmental Science from the University of California, Berkeley where she completed her senior thesis analyzing the social and economic impacts of water filter installations in Monson, CA. Prior to joining Leadership Counsel, Grecia worked at the State Water Project for the California Department of Water Resources as a Scientific Aide.



### **Rudy Mendoza**

Rudy Mendoza is a native of Woodlake in Tulare County. Elected to the City Council in 2018, he has served as Mayor for the last 7 years. Rudy currently chairs the San Joaquin Valley Regional Policy Council, his third consecutive term Rudy is the Executive Director of CALA, a non-profit Ag labor Association. Rudy worked for 7 years as District Director to Congressman Devin Nunes (R) Tulare.



### **Jessica Zenk**

Jessica Zenk is Deputy Director for the San Jose Department of Transportation, where she leads an exceptional team professionals planning, designing and building a more accessible and sustainable San Jose. Jessica is an urban planner with expertise in economic development, transportation, redevelopment, and the arts. She received a Master's in City Planning from UC Berkeley and Bachelor's Degree from Brown University. Jessica lives with her family in Downtown San Jose, enabling fun, complex multi-modal commutes.

# Active Transportation Program Symposium 2019

## New Frontiers for Advancing Equity & Justice in Active Transportation

In this session, panelists will discuss new approaches to authentic partnerships for meaningful community engagement, as well as explore emerging social justice issues that intersect with active transportation, such as housing displacement and leveraging active transportation projects for employment pathways.

### Moderator **Tony Dang**



Tony Dang is Executive Director of California Walks where he oversees Cal Walks' policy advocacy, development, community engagement programs, technical assistance services, and operations. Tony is passionate about creating more vibrant, livable communities through the intersection of health, transportation, sustainability, and equity. Tony travels across California to educate and equip community residents with skills to engage in local, regional, and statewide transportation planning and policy processes and has successfully assisted communities secure millions of dollars to implement their community-driven vision of walkability. Tony holds a BA from Stanford University in Comparative Studies in Race & Ethnicity.

### **Destiny Thomas**



Dr. Destiny Thomas is a Cultural Anthropologist with a community-organizing background, she takes a multi-sector approach to elevating the human element and lived experiences in the realms of planning, public health, and socially-responsible marketing. Her recent body of work includes increasing access to active transportation and influencing a more community-centered planning and design process. Dr. Destiny Thomas is responsible for the development and implementation of statewide transportation planning justice and policy interventions. Areas of interest include: developing a "dignity-infused planning" methodology, anti-displacement studies, healing environmental and infrastructural trauma, and bolstering agency and voice in marginalized communities within municipal planning processes.

### **Rio Oxas**



Río was born and raised in Echo Park and has Central American roots. Río is People for Mobility Justice's Building Power Director. As a Black Indigenous People of Color (BIPOC) family we seed critical consciousness around Mobility Justice in all communities to ensure that everyone can move in public spaces with love and dignity. Since 2002 Río has worked across all of California and the nation on issues of mobility justice, transportation equity, food justice, healing justice, land liberation, resisting displacement and much more. Río has a Masters in Education in Social Justice & Equity and uses this pedagogical framework as a bases to inspire advocates to rise up from our communities and youth.

### **Julia Jordan**



Julia is a Policy Coordinator with Leadership Counsel for Justice & Accountability, a nonprofit organization based in the San Joaquin and Eastern Coachella Valleys that works alongside some of the most impacted communities to advocate for just policy and equal access to opportunity regardless of wealth, race, income, and place. From the Sacramento office, Julia collaborates with state-level partners to ensure participatory and equitable policies and programs related to climate, land use, transportation, and agriculture. Julia received a bachelor's from Haverford College and a master's from UC Davis, with a focus on gender and social equity in participatory water management. She has worked in various regions of the U.S. and internationally on environmental and food justice through community engagement, advocacy, and research. Julia loves cooking, fall weather and live music.

# Active Transportation Program Symposium 2019

## Active Transportation Perspectives: Housing and Policy

This panel will discuss the perspectives of housing and active transportation from state policy to local implementation.

**Moderator Darwin Moosavi**



Darwin Moosavi was appointed Deputy Secretary for Environmental Policy and Housing Coordination at the California State Transportation Agency in August 2019. Previously, Darwin served as Sustainability Project Manager at Caltrans, Senior Planner at the Governor's Office of Planning and Research, and Program Manager of the Affordable Housing Sustainable Communities Program at the Strategic Growth Council. Darwin earned his Bachelor of Science in Environmental Policy Analysis and Planning from UC Davis and a Masters in Urban and Regional Planning from Portland State University.



**Daniel Bartelson**

Daniel Bartelson, Principal of Evan Brooks Associates, Inc. (EBA), has 18 years of experience leading multijurisdictional transportation and grant writing projects throughout California; including leading, developing, and finding funding for TOD/TOC and active transportation projects throughout California. With 15-years of experience at the local government level, and now as a private sector transportation leader, he knows what it takes to get projects funded and implemented. For more information about Daniel and EBA visit [www.ebaplanning.com](http://www.ebaplanning.com).



**Christopher Cabaldon**

Christopher Cabaldon has been the Mayor of West Sacramento since 2004. He serves as chair of the Jobs, Education and Workforce Committee with the U.S. Conference of Mayors, is a member of Sacramento Area Council of Governments Board, and has served on a variety of regional transportation and air quality agency boards. In 2019, Mayor Cabaldon was named the first Hazel Cramer Endowed Chair in the Department of Public Policy and Administration at CSU Sacramento.



**Chanell Fletcher**

As the Executive Director of ClimatePlan, Chanell oversees network partners and staff efforts' on state and regional policy to help California communities become more healthy, equitable, and sustainable. Chanell has over 10 years of experience working on policy issues related to climate change, land use, and transportation. Chanell received her Master's degree in Public Administration from San Francisco State University and studied history at the University of California, Santa Cruz.

# Active Transportation Program Symposium 2019

## Active Transportation Perspectives: Housing and Policy (continued)



### **Josh Rosa, Housing and Community Development**

Josh Rosa directs a multidisciplinary unit of the California Department of Housing and Community Development, focused on interagency projects to promote health, equity, and sustainability through integrated land use planning and investment. Josh works with transportation and environmental agencies to align funding programs and policies with state goals for affordable housing, access to opportunity, public health, and climate change mitigation and adaptation. Josh's professional background includes local, state, and federal government experience.



### **Cory Wilkerson, City of Santa Ana**

Possibly the most unprofessional-professional in the field, Cory Wilkerson is a transportation planner and passionate about getting things done! His primary responsibility is the planning and implementation of Santa Ana's active transportation program. In his five-years with the City, he has completed a Vision Zero Plan, two Complete Streets Plans, an Active Transportation Plan, and is currently working on a Safe Routes to School Plan. With these plans he has successfully pursued \$60-million in grant funds.



# Active Transportation Program Symposium 2019

## Tools for Active Transportation Safety Measures

Learn about the latest methodologies, resources, and case studies to improve active transportation safety.

### Moderator **Kevan Shafizadeh**



Dr. Kevan Shafizadeh is the Associate Dean for the College of Engineering and Computer Science and a Professor of transportation engineering at California State University, Sacramento. Dr. Shafizadeh completed Bachelor's and Master's degrees at UC Davis and his Ph.D. at the University of Washington – all in Civil and Environmental Engineering. He is a registered Professional Engineer (P.E.), and a certified Professional Traffic Operations Engineer (PTOE) and Professional Transportation Planner (PTP).

### **Jerry Barton**



A Senior Transportation Planner for the El Dorado County Transportation Commission, Jerry prepared has prepared Active Transportation Plans for El Dorado County and the City of Placerville. He worked in partnership with partner agencies to fund and develop significant active transportation projects, including segments of the El Dorado Trail and the award-winning Northside School Bike Path project. Jerry is a League of American Bicyclist's Certified Instructor and an accomplished Mountain Bike and Cyclocross racer.

### **Rod Brown**



Rod Brown, AICP, PTP, is an Associate in Fehr & Peers' Roseville office. He has served as the project manager or lead planner on many pedestrian and bicycle transportation projects, including active transportation plans for cities and counties in northern and central California; safety analyses for cities, local, and statewide agencies; multimodal plans and reports for agencies in and beyond California; and multimodal analyses for a variety of transportation projects.

### **Jill Cooper**



Jill Cooper is the Co-Director of the UC Berkeley Safe Transportation Research and Education Center (SafeTREC). She facilitates multi-disciplinary traffic safety and injury prevention planning and is the principal investigator on projects involving pedestrian and bicycle safety, community-level safety planning, and statewide highway safety planning. Jill has also served as a mediator, and has taught mediation and negotiation at several universities. She received a Master's degree in Social Welfare from UC Berkeley.

# Active Transportation Program Symposium 2019

## Tools for Active Transportation Safety Measures (Continued)

### **Offer Grembeck**



Dr. Offer Grembeck is a researcher and lecturer at the University of California Berkeley. He serves as the Co-Director at the university's Safe Transportation Research and Education Center (SafeTREC), a research center affiliated with the UC Berkeley Institute of Transportation Studies. Dr. Grembeck is an Associate Director of the Collaborative Sciences Center for Road Safety, a National University Transportation Center, and a member of the Transportation Research Board Committee on Transportation Safety Management Systems (ANB10).

### **Meghan Mitman**



Meghan Mitman, AICP, is a Principal and Operations Manager in Fehr & Peers' Walnut Creek office. She specializes in active transportation planning and safety and teaching pedestrian and bicycle planning, safety, and design courses. Meghan has served on numerous national research panels and advisory committees, and has published journal articles focusing on crosswalk behavior, safety, and countermeasures. Meghan is the current Vice Chair of the ITE Safety Council and Vision Zero Task Force.

# Active Transportation Program Symposium 2019

## Beyond the Details: Considering the Benefits of Active Transportation

Panelists will present the latest research, tools, and best practices for determining active transportation project benefits.

**Moderator Tanisha Taylor**



Ms. Taylor is a proud graduate of Alabama Agricultural and Mechanical University, one of the nation's esteemed historically black colleges and universities and a member of the California Planning Roundtable. She is responsible for statewide coordination efforts between the state's 18 MPOs and numerous state agencies. Her current work efforts include work against the Trump Administration's efforts to rollback health-based vehicle emissions standards as purported in the SAFE Vehicles Rule. Prior to joining CALCOG, Ms. Taylor served as a Planning Manager at the San Joaquin Council of Governments for 11 years.



**Dillon Fitch**

Dillon Fitch is the co-director of the BicyclingPlus Research Collaborative at the Institute of Transportation Studies, UC Davis. His research focuses on bicycling attitudes and behavior, emerging micromobility services, and on transportation planning and policy.



**Julia Griswold**

Julia Griswold is a researcher at the UC Berkeley Safe Transportation Research and Education Center (SafeTREC). She recently led the development of the first statewide pedestrian exposure model for the California state highway system and worked with a team to develop the National Pedestrian and Bicycle Safety Data Clearinghouse, an online resource which contains nearly 4,000 datasets relevant for safety studies. She holds a PhD in Transportation Engineering from UC Berkeley.



**Chris Kluth**

Mr. Kluth oversees planning and implementation of the regional bicycle network adopted as part of SANDAG's \$200 million Regional Bike Plan Early Action Program. Chris grew up in Los Angeles and went to school at UCLA, moved to Seattle and then to Austin where he got his Masters in Community Planning at the University of Texas at Austin and went on to be the Bicycle Program Planner for the City of Austin.



# Active Transportation Program Symposium 2019

## Beyond the Details: Considering the Benefits of Active Transportation (Continued)



### **Jeanne LePage, Ecology Action**

Jeanne LePage is the primary fund developer for Safe Routes to School (SRTS) Education, Encouragement and Planning work for Ecology Action. She had decades of experience organizing diverse stakeholders and partners to build and enrich SRTS programs. Jeanne has designed and implemented numerous SRTS programs and led planning projects that resulted in \$2 million of infrastructure improvements. She serves as the statewide representative for schools on the Statewide ATP TAC.



### **Neil Maizlish, UC Davis**

Neil Maizlish, PhD, MPH is an epidemiologist with over 30 years of experience in research methods, statistics, and health informatics in government, academia, unions, and health care organizations. He currently is a Visiting Researcher at the University of California, Davis, where he models the health co-benefits of active transport as a greenhouse gas mitigation strategy. He is also a senior Research Scientist at the Public Health Institute, focusing on the development of healthy community indicators.

# Active Transportation Program Symposium 2019

## Get Moving! Active Transportation Education and Encouragement

This panel will highlight the importance of Education, Encouragement, and Enforcement. Learn more about how non-infrastructure projects are making an impact.

### Moderator **Emily Abrahams**



Emily Abrahams is a Senior Transportation Planner at Caltrans. She currently works in the Active Transportation Program managing the Non-Infrastructure and Plan project types as well as running the statewide Active Transportation Resource Center. Prior, she's held positions in the Division of Transportation Planning, Division of Rail and Mass Transportation, and District 3. Emily is a member of the American Planning Association (APA) and currently is Vice President of the Sacramento Chapter of Women in Transportation Seminar (WTS). She attended UC Davis with a degree in Environmental Policy Analysis and Planning.

### **Ariana Green**



Ariana has contributed to transportation planning and long-range land use planning efforts in the Monterey Bay area over the past nine years. She has developed local and regional transportation plans and policies and designed and implemented an award-winning public outreach strategy for the Holman Highway 68 Roundabout construction. She currently manages the Measure X Safe Routes to School program and Go831 (smart commute) program serving Monterey County.

### **Genoveva Islas**



Genoveva is the Founder & Director of Cultiva La Salud. Cultiva is dedicated to creating healthier communities in the San Joaquin Valley by fostering policies, systems and environmental improvements to allow for greater access to healthy foods/beverages and increased opportunities for physical activity. Genoveva is a board member for the Community Water Center and California Institute for Rural Studies. Genoveva was appointed by Governor Brown to serve on the California Partnership for the San Joaquin Valley board and the Health Benefit Exchange Board for California (Covered CA). Genoveva currently serves as a Fresno Unified School District Board Member, representing Area 4 – the McLane Region.

### **Julia Lippe-Klein**



Julia Lippe-Klein, Acting Program Manager at the Southern California Association of Governments (SCAG), has more than 12 years of community engagement, programming and outreach experience. She manages SCAG's award-winning active transportation safety and encouragement campaign, Go Human, which includes advertising, education, tactical urbanism projects and open streets events. With experience in both the planning and public health fields, she is committed to participatory planning strategies that support health, equity and access.

# Active Transportation Program Symposium 2019

## Get Moving! Active Transportation Education and Encouragement (Continued)



### **Jeffery Rosenhall**

Jeffery Rosenhall, MA, has 20 years of experience in public health (14 at the CA Dept. of Public Health) and had an early focus on pedestrian and bicycle safety issues as well as the built environment. He has also led efforts in physical activity promotion, chronic disease control, and obesity prevention. He now leads a team in CDPH's Injury and Violence Prevention Branch targeting topics ranging from active transportation to prevention of child maltreatment to opioid abuse.



### **Rochelle Wheeler**

Rochelle Wheeler has been practicing transportation planning for over twenty years, with a focus on bicycle and pedestrian planning. She has worked for multiple local jurisdictions and has consulted to local, county and transit agencies. Rochelle led the development of Berkeley's bicycle boulevard system and also the first Alameda Countywide Pedestrian Plan. She is currently a Senior Transportation Planner with the City of Alameda, working on bicycle and pedestrian planning, projects and programs.