



Asphalt Art in Rancho Cordova



Timeline

~9 months from initial conversation to Council presentation

~4 months from Council approval to installation

May 13, 2024 – Ian & Drew first chat

December 4, 2024 – Staff leadership approval

Jan 6, 2025 – Council approval

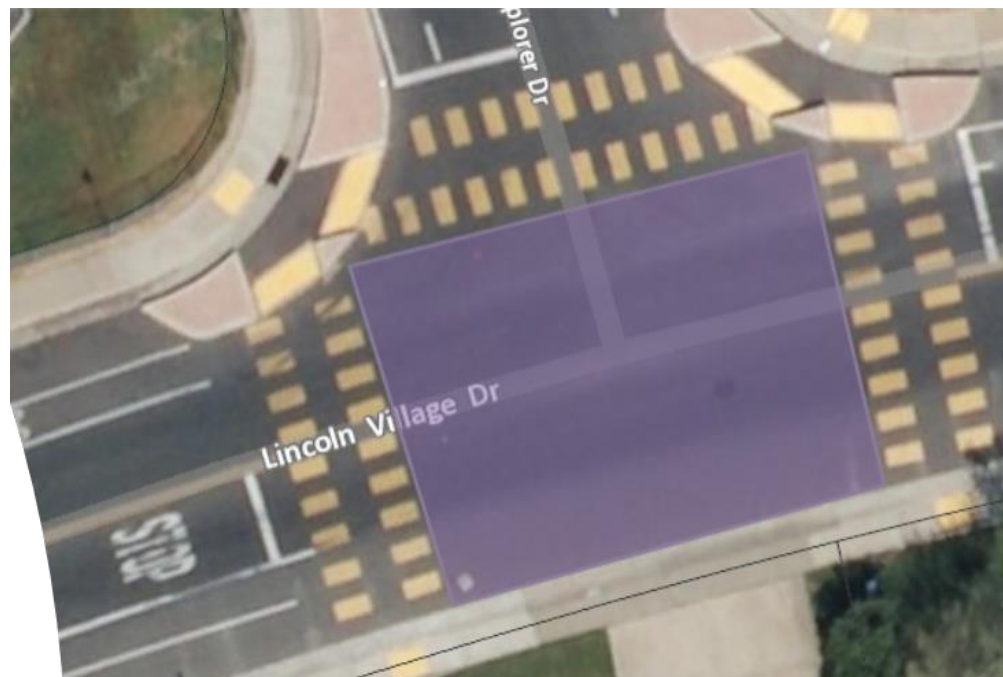
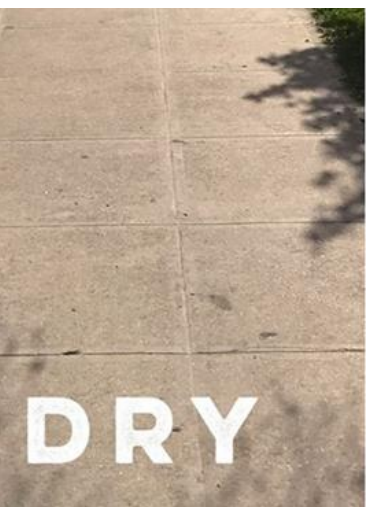
February to March 2025 – Call for artists

April 2025 - Artists selected & contracted

April to May 2025 - Traffic control

April to May 2025 - Procurement of supplies

May 17, 2025 – Installation



Facts & Figures

Total cost: ~\$40,000

Flyers distributed: 1260

Gallons of paint: 100

Volunteers: 75

Street closure hours: 15

Gift cards to residents: 8



Why it Worked

City Manager: Test & Learn mentality

PW Director: Travels & loves public art

Funding: Art In Public Places

Insurance: Spring Service Day

Hustle muscle: Many hands!







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Spring Service Day Brings Street Art and Safety to Rancho Cordova

Post Date: 05/27/2025

On Saturday, May 17, hundreds of community members in Rancho Cordova participated in the city's second annual Spring Service Day. There were more than a dozen community-enhancing projects all over the city that volunteers could help with, from tree plantings to barn painting. One of the projects that stood out was the Lincoln Village Asphalt Art Pilot, where intersections along Lincoln Village Drive were covered in bright murals and art designed by local artists and installed by volunteers.



Intersection asphalt art "Turtle and flowers" by Sacramento-based artists Molly Devlin and Stephen Williams

"Our goal was to celebrate community and infuse it with art," shared Drew Hart, senior transportation planner with the City of Rancho Cordova. The colorful murals bring energy to these intersections, and they perform an important safety function. The murals encourage drivers to slow down along the road, which has been a request by community members in this area for some time, added Hart.



Sacramento Regional Transit District (SacRT)

2,863 followers
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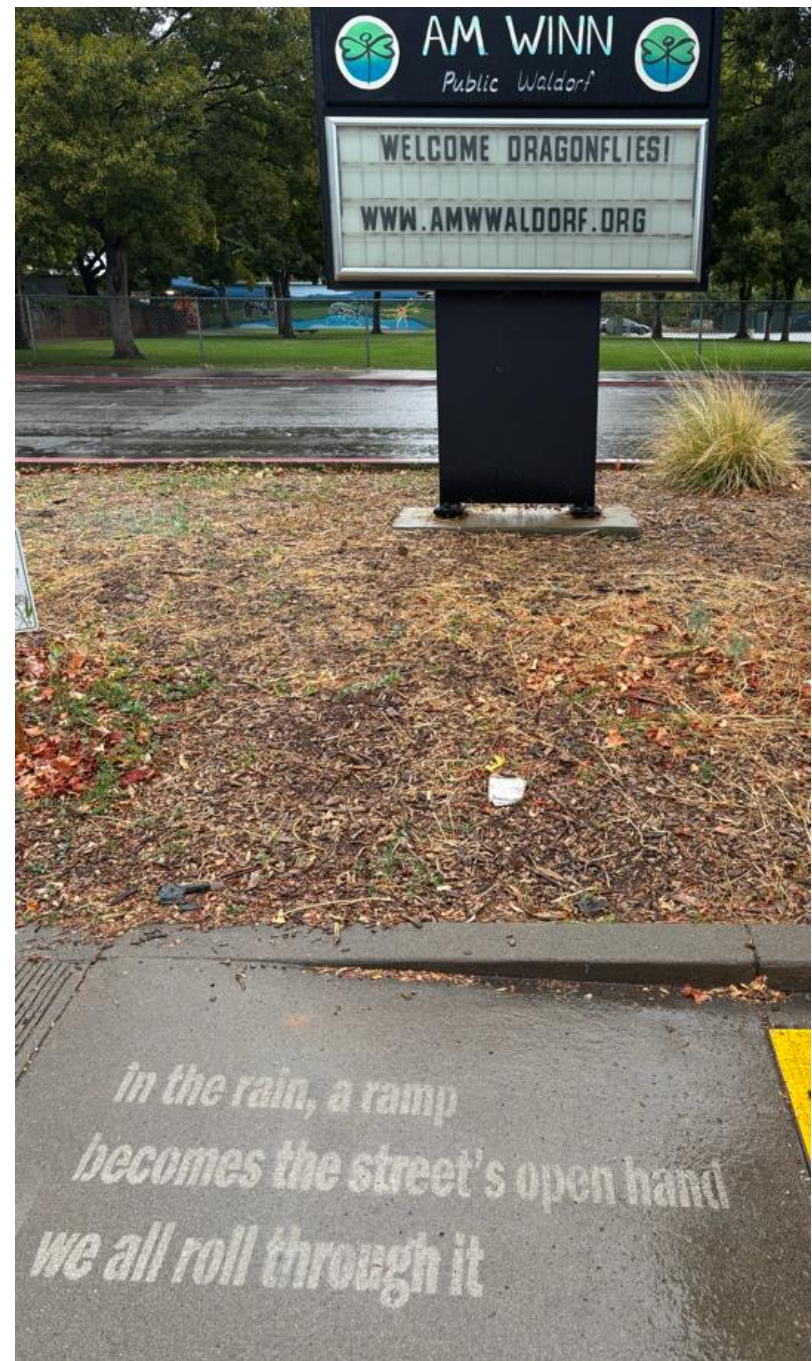
 Transit meets community art in Rancho Cordova!

Last month, more than 80 volunteers joined forces with the City of Rancho Cordova and SacRT to transform three intersections along Lincoln Village Drive — at Viking, Explorer, and Scorpio — with vibrant asphalt art.

These painted intersections are more than just beautiful — they help calm traffic and improve pedestrian safety near bus stops, making the journey safer and more enjoyable for our riders. 🙌🌱

A huge thank you to the dedicated volunteers and city staff who brought these projects to life on Spring Service Day!

#SacRT #AsphaltArt #RanchoCordova #PublicArt







Thank you!