



8 About the ATRC

Purpose:

“The ATRC’s mission is to provide resources, technical assistance, and training to transportation partners across California to increase opportunity for the success of active transportation projects.”

[Visit our website to sign up for the listserv!](#)



The screenshot shows the homepage of the Active Transportation Resource Center (ATRC). At the top left is the ATRC logo with the text "Active Transportation Resource Center". To the right is a navigation menu with links for "Home", "ATP", "Training", "Resources", "Technical Assistance", and "ATP Symposium". Below the navigation is a large banner image of a man wearing a helmet and sunglasses riding a bicycle in front of a red bus. The bus has "NOT IN SERVICE" on its destination sign. Below the banner is a green and blue gradient bar with the text "Welcome to the Active Transportation Resource Center" and a paragraph describing the center's mission. Below this are three columns, each with a green circular icon of a person at a computer. The first column is titled "Training" and includes the text "Register for upcoming active transportation training & webinars and view past webinars." with a "Learn More" button. The second column is titled "Resources" and includes the text "Discover a variety of resources and tools to help your active transportation project." with a "Learn More" button. The third column is titled "Technical Assistance" and includes the text "Find out about technical support options for active transportation projects." with a "Learn More" button.

ATP Webpage Demo

Reminders



- 1 • Remember to Contact your DLAE and ATP Coordinator**
 - Your district is your first point of contact
- 2 • Remember to follow your original scope of work**
 - If you need to modify your scope, please contact your District coordinator
- 3 • Remember to do your Pre and Post counts**
 - Follow the Interim Count Guidance Methodology
 - Utilize the Automated Counter Loan Program
- 4 • Take Photos!**
 - This is the best way to showcase your project outcomes!
 - If there are faces of minors in the before and/or after photos you must also submit a [photo release form](#)
 - Check out our [Project Profiles](#) for inspiration and reach out when your project is complete to be featured.
- 5 • Active Transportation Resource Center**
 - [JOIN THE MAILING LIST!](#)
 - Check out our Free Trainings
 - See the many Resources we have to offer on our website
 - Request Technical Assistance - more TA to come!
 - Reach out to ATSP@cdph.ca.gov for NI technical assistance



Q&A Session