

A low-angle, close-up photograph of people's legs and feet in motion. On the left, a person in black leggings and blue sneakers walks. In the center, a person in a white skirt and colorful socks walks. On the right, a person in black pants and black sneakers with yellow accents pedals a blue bicycle. The scene is set on a paved sidewalk with a red curb in the foreground. The text is overlaid in the center.

# Active Transportation Program 2019 SYMPOSIUM


Inform. Educate. Inspire.

# Transformative Active Transportation

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NEBRASKA  
... the  
good life  
Home of  Arbor Day

















Stanford Law School







**CARPools ONLY**  
2 OR MORE PERSONS  
PER VEHICLE  
↓

**Slauson Ave  
Sepulveda Blvd  
1 MILE**



## Active Transportation Symposium 2019

**ATRC**  
Active Transportation  
Resource Center



**VISION ZERO**  
CHANGE 2015-2025



**ZERO IS MORE**  
BIRTHDAYS 誕生日 BIRTHDAYS  
結婚式 CELEBRATIONS 結婚祝い  
FUN 楽しみ LEARNING 学び  
幸せ HAPPINESS 幸福 WONDER  
MORE もっと LIFE 人生

**LOS ANGELES  
VISION ZERO  
ALLIANCE**

**ZERO IS MORE MÁS**  
BIRTHDAYS CUMPLEAÑOS WEDDINGS  
BODAS CELEBRATIONS CELEBRACIONES  
LEARNING APRENDIZAJE HAPPINESS  
FELICIDADES WONDER ASOMBRO JOY  
ALEGRÍA FUN DIVERSIÓN SURPRISES  
SORPRESAS ADVENTURES AVENTURAS  
MORE MÁS LIFE VIDA

**ZERO IS MORE** 제물은 더 많다  
BIRTHDAYS 생일 WEDDINGS  
결혼 CELEBRATIONS 축하  
FUN 즐거움 LEARNING 배움  
행복 HAPPINESS 경이 WONDER  
MORE 더 LIFE 인생

**LOS ANGELES  
VISION ZERO  
ALLIANCE**

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ALLIANCE**

**LOS ANGELES  
VISION ZERO  
ALLIANCE**

# MEASURE *will* #makeLACounty

# M

*Bikeable*

*Livable*

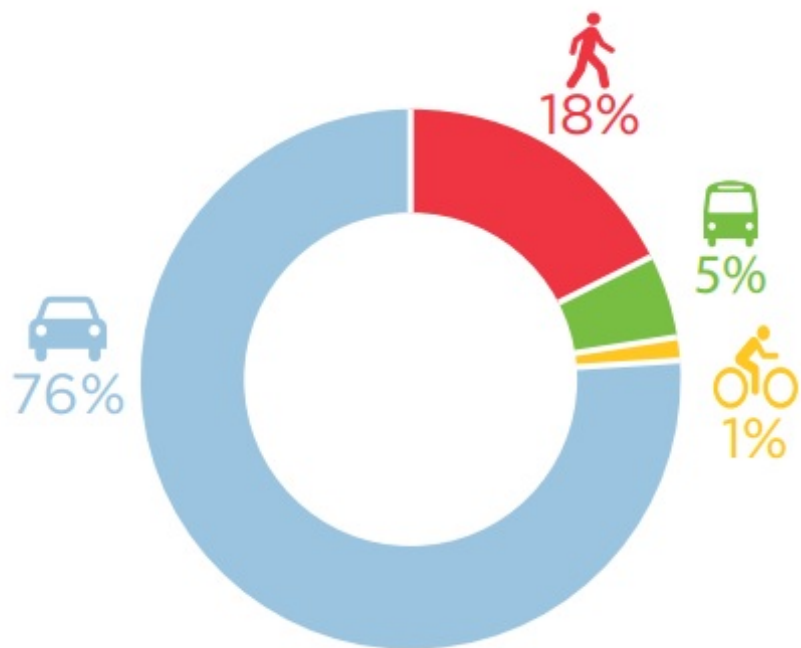
*Connected*

*Pledge to vote* **YES** *at*  
[la-bike.org/MeasureM](http://la-bike.org/MeasureM)

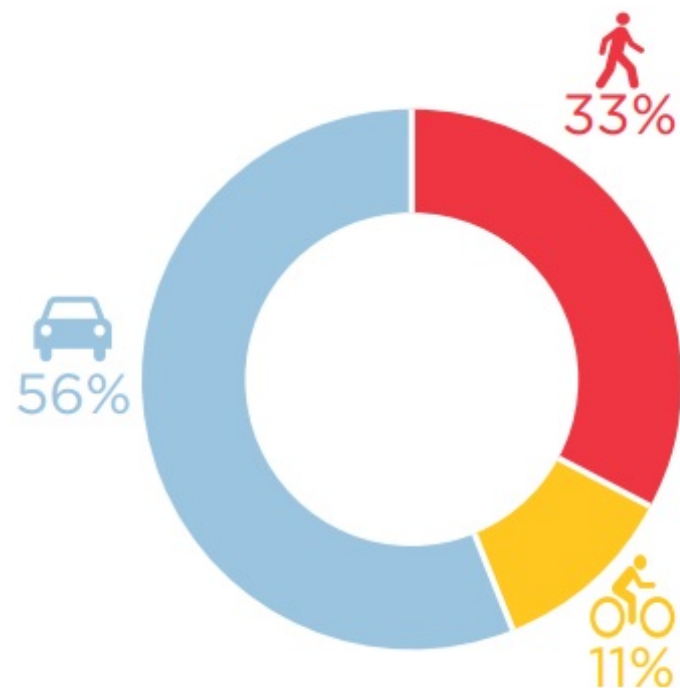




# Los Angeles Stats



Primary Travel Mode  
for all Trips (LA County)



People Killed or  
Severely Injured

# Going for 10%

## Travel Trends...

- 19% of all trips
- 39% of roadway deaths
- 1% of current transportation funding

Disparities concentrate impacts in low-income communities of color

## ...didn't match the \$\$\$

- 70% of revenue is local
- Props A & C, Measure R = 0% for walk/bike
- \$20 billion unfunded need

# Statewide Funding

- The Active Transportation Program (ATP) is the only significant source of funds dedicated to increasing bicycling and walking in California.
- It represents approximately one percent of the state's annual transportation budget.
- ATP funds bike and pedestrian infrastructure projects, educational and promotional efforts, safe routes to school projects, and active transportation planning.



CALIFORNIA  
BICYCLE  
COALITION

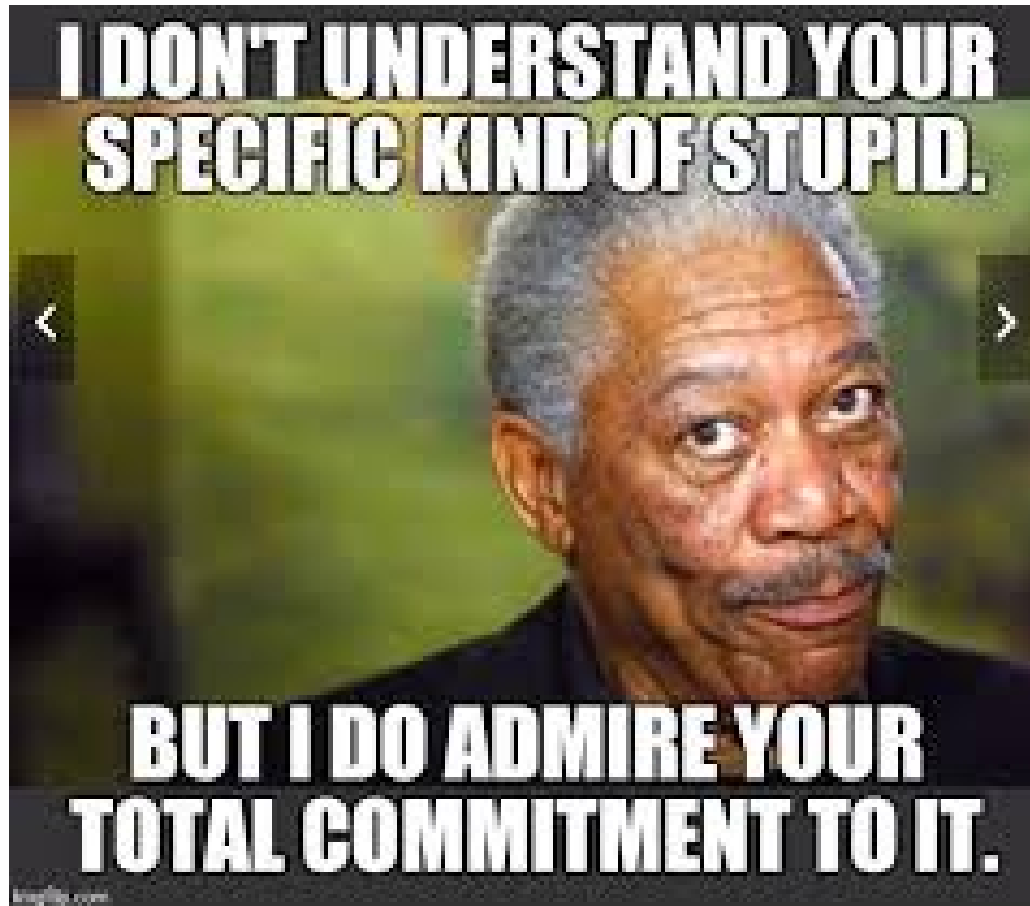
But what's missing?



# Equity



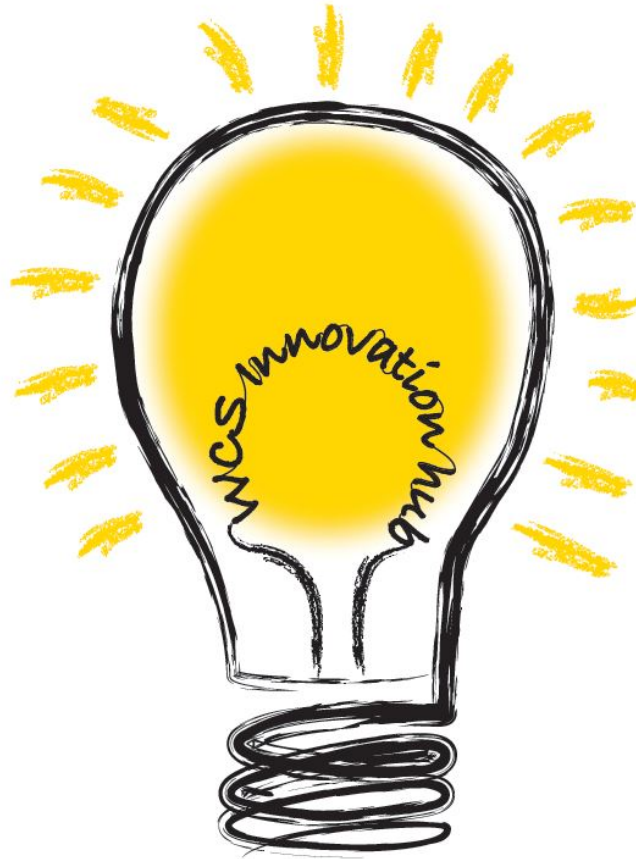
# Understanding





Intersectionality

# Innovation





# Stay in Touch...

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