

2019 ATP SYMPOSIUM SUMMARY

SURVEY COMMON THEMES & KEY TAKE-AWAYS

Overall a successful event with positive feedback and interest for more in the future.

50% of survey takers agree that their greatest take-away is more integration of equity in their daily work.

En masse, survey takers agree that the symposium would be even better with:

- More time for presenters
- A larger venue with better bike parking
- More actionable items

Common topics that attendees would be interested in learning about at future symposiums:

- Before and after stories of successful projects
- Specific tools and resources to assist in their daily work
- Further the equity discussion
- Policy and legislation discussions
- ATP funding

Additional thoughts by survey takers:

- Would like to hear discussion around climate change and active transportation
- More discussion around the nuts & bolts of the Active Transportation Program



QUICK STATS

181

Total Number of
In-Person
Attendees*

125

Number of Live
Webcast Viewers
Each Day

71%

Felt they learned
actionable
information

78%

Percentage of
attendees that rated
the symposium "Very
Good" or "Excellent"

*Space limited to 200

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Photo from "What is Transformative?" Panel

QUICK STATS

90%

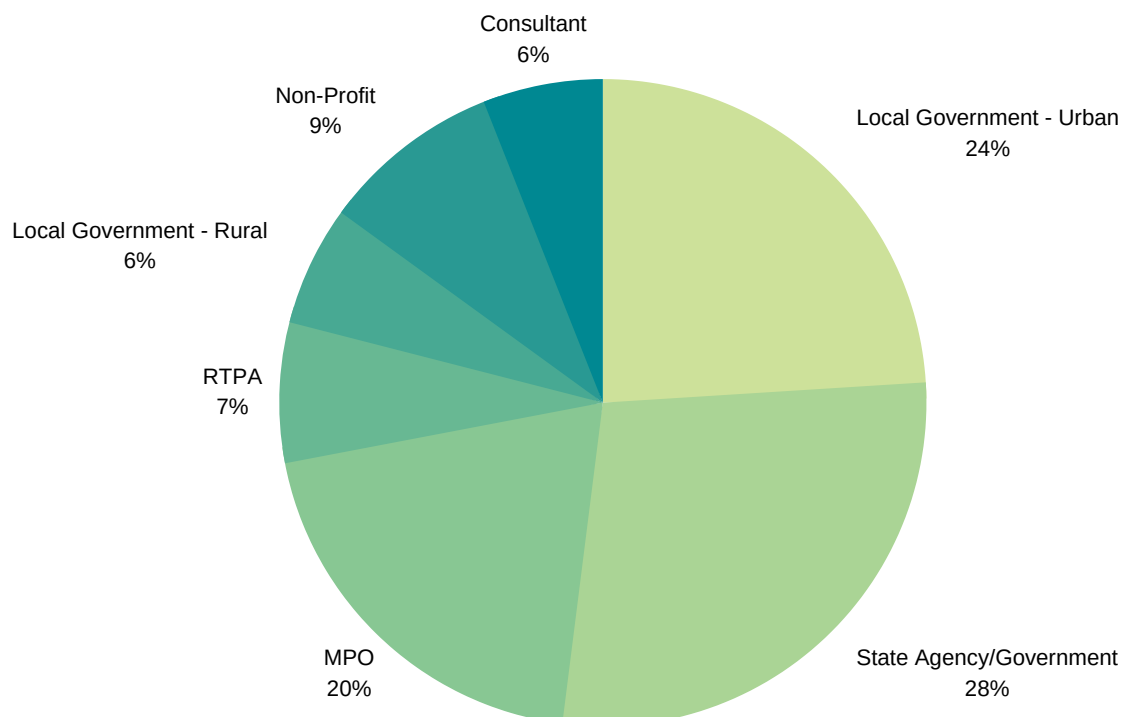
Felt that a length of 2 days was "Just Right"

81

Number of Post-Event Survey Responses

AUDIENCE

(Self reported from Sli.do)



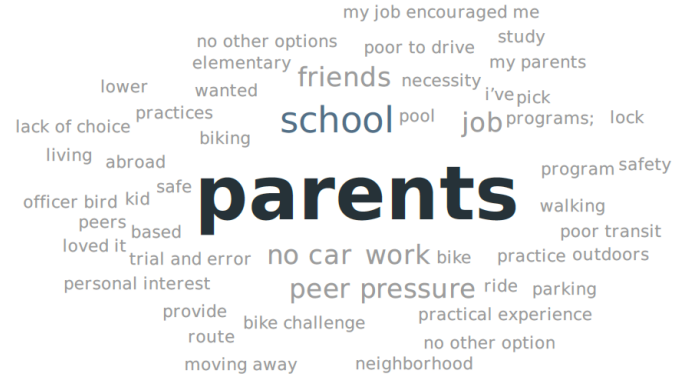
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SLI.DO PANEL POLLING RESULTS

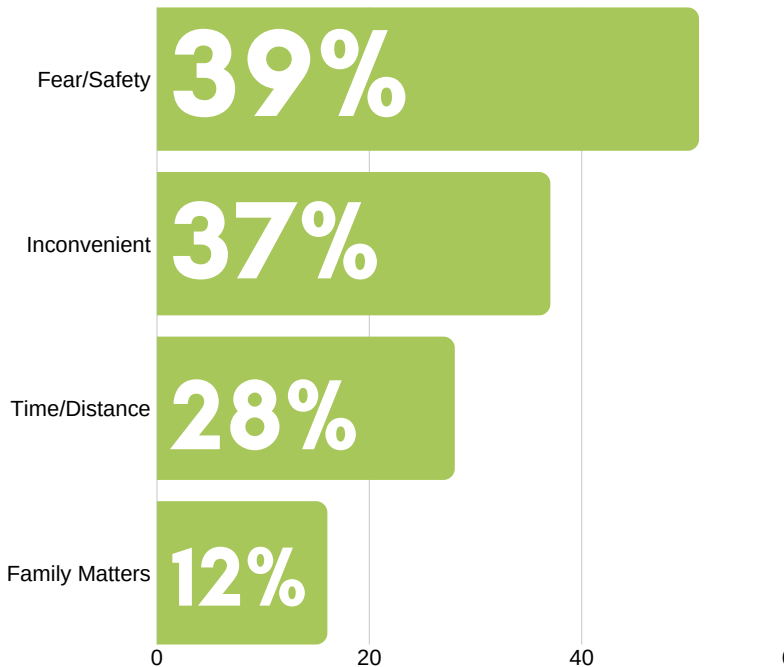
1. What does Transformative mean to you?
(Derived from "What is Transformative?" Panel)



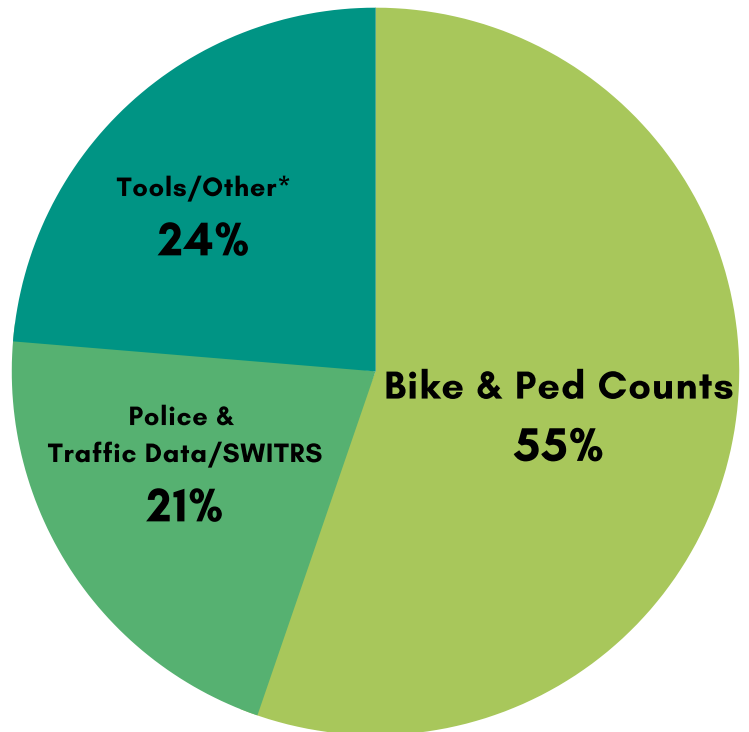
2. How did you learn walking and biking safety?
Or how were you encouraged to choose walking and biking?
(Derived from "Get Moving!" Panel)



3. For those who do not use active transportation, why not? For those who do, what do you think keeps friends and family from walking and biking more?
(Derived from "What is Transformative?" Panel)



4. What data/information are you already gathering to show benefits?
(Derived from "Beyond the Details" Panel)



*Such as research findings, jobs, ADA, ROW, etc.