

NON-INFRASTRUCTURE COMMON ACTIVITIES

Active Transportation NI Fact Sheets

Non-infrastructure (NI) projects use the 6 E's (Education, Encouragement, Enforcement, Engineering, Evaluation, and Equity) as a strategy to further the goals of the Active Transportation Program (ATP). To assist in scoping out an NI project, the ATRC has created a series of fact sheets that define each strategy (or E) and identify common activities within that strategy that can be used in an NI project. Some of these activities address more than one strategy. It is recommended that Equity be considered in all activities and therefore does not have its own column. Please note the list below is not all-inclusive. Be sure to consult the **NI ATP Guidelines** for specific cost eligibilities to execute these activities. If more information or assistance is needed, please contact ATSP@cdph.ca.gov.

	Education	Encouragement	Enforcement	Engineering	Evaluation
Classroom/PE Lessons	■				
School-wide Assemblies/Community Presentations	■				
Mock Cities	■				
Bicycle Rodeos	■				
Walking Field Trips	■				
Group Skills Rides	■				
Walk or Bike Audits	■			■	
Safety Patrol	■	■	■		
Peer-Led/Service-Learning Initiatives	■	■			
Walk to School Day(s)		■			
Bike to School Day(s)		■			
Walk/Bike Challenges and Competitions		■			
Golden Helmet or Sneaker Awards		■			
Walking School Buses		■			
Bike Trains		■			
Walk/Bike Clubs		■			
Walking/Biking Route Maps		■		■	
Web or Barcode Technology		■			■
Incentives for Participation		■			
Crossing Guard Program and Training Crossing Guards	■	■	■		
Good Behavior Rewards		■			
Neighborhood Speed Watch			■		
Radar Speed Trailers	■	■			
Track participation					■
Surveys					■
Data Gathering and Analysis					■
"Before and After" Mode Travel Counts					■
Quizzes/Tests					■
Review Policies					■
Open Streets Events	■	■		■	■
Temporary Demonstration Projects	■	■		■	■
Media Campaigns	■	■	■	■	■
Bicycle Ticket Diversion Classes	■				

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All activities funded through ATP should support ATP Purpose and Goals as defined by the State Legislature and Senate Bill 99.