

ACTIVE TRANSPORTATION PROGRAM



Non-Infrastructure Common Activities Fact Sheets

Non-infrastructure (NI) projects use the 6 E's (Education, Encouragement, Engagement, Engineering, Evaluation, and Equity) as a strategy to further the goals of the Active Transportation Program (ATP). To assist in scoping out an NI project, the ATRC has created a series of fact sheets that define each strategy (or E) and identify common activities within that strategy that can be used in an NI project. Some of these activities address more than one strategy. The ATRC recommends that equity be considered when planning, implementing, and evaluating all activities. Please note the list below is not all-inclusive. Be sure to consult the NI ATP Guidelines for specific cost eligibilities to execute these activities. If more information or assistance is needed, please contact ATRC@dot.ca.gov.

	Education	Encouragement	Engagement	Engineering	Evaluation	Equity
Classroom/PE Lessons	■					■
School-wide Assemblies/Community Presentations	■		■			■
Mock Cities	■					■
Bicycle Rodeos	■					■
Walking Field Trips	■					■
Group Skills Rides	■					■
Walk or Bike Audits	■		■	■		■
Safety Patrol	■	■	■			■
Peer-Led/Service Learning Initiatives	■	■				■
Local non-profit and/or community group partnerships		■	■			■
Walk/Bike to School Day(s)		■				■
Walk/Bike Challenges and Competitions		■	■			■
Golden Helmet or Sneaker Awards		■				■
Walking School Buses		■				■
Bike Trains		■				■
Walk/Bike Clubs		■				■
Walking/Biking Route Maps		■	■	■		■
Interactive Mapping Technologies		■	■			■
Web or Barcode Technology		■	■		■	■
Incentives for Participation		■				■
Crossing Guard Program			■			■
Good Behavior Rewards			■			■
Multiple community outreach methods	■		■		■	■
Parent Patrols			■			■
Track participation					■	■
Surveys			■		■	■
Data Gathering and Analysis			■		■	■
Classroom Travel Tally			■		■	■
Count bikes, trips, helmet use			■		■	■
Quizzes/Tests					■	■
Review Policies			■		■	■
Open Streets Events	■	■	■	■	■	■
Pop-ups and Demonstration Projects	■	■	■	■	■	■
Media Campaigns	■	■	■		■	■