



ATRC On the Move: Synergy 2024 Webinar

Art in Active Transportation

Tuesday, November 19, 2024

9:30 a.m. – 11:00 a.m. PST

Click [here](#) to register!

Art installations can enhance biking and walking experiences by fostering community engagement, preserving local culture, and creating a sense of place that promotes community well-being, tourism, and economic development. This webinar will feature insights from professionals collaborating with artists and artist organizations, highlighting the value of artistic enhancements in active transportation projects. Participants will learn about the process for implementing art installations on state-owned roads and strategies for recruiting local artists. Additionally, the webinar will showcase an ATP project that incorporated art into its project. The presentations will be followed by a Q&A session with the presenters.

Special Guest Presenters:

- **Ben Stone**, Director of Design and Creative Placemaking, National Endowment for the Arts
- **Corby Kilmer**, Senior Landscape Architect, District 5 Coordinator, Caltrans Transportation Art
- **Randy Bowman**, Assistant Director, Coachella Valley Association of Governments
- **Jennifer Laine**, Executive Director, San Benito County Arts Council

Facilitator:

- **Marianne Hernandez, M.S.**, ATRC NI Technical Assistance Team, Injury and Violence Prevention Branch, California Department of Public Health