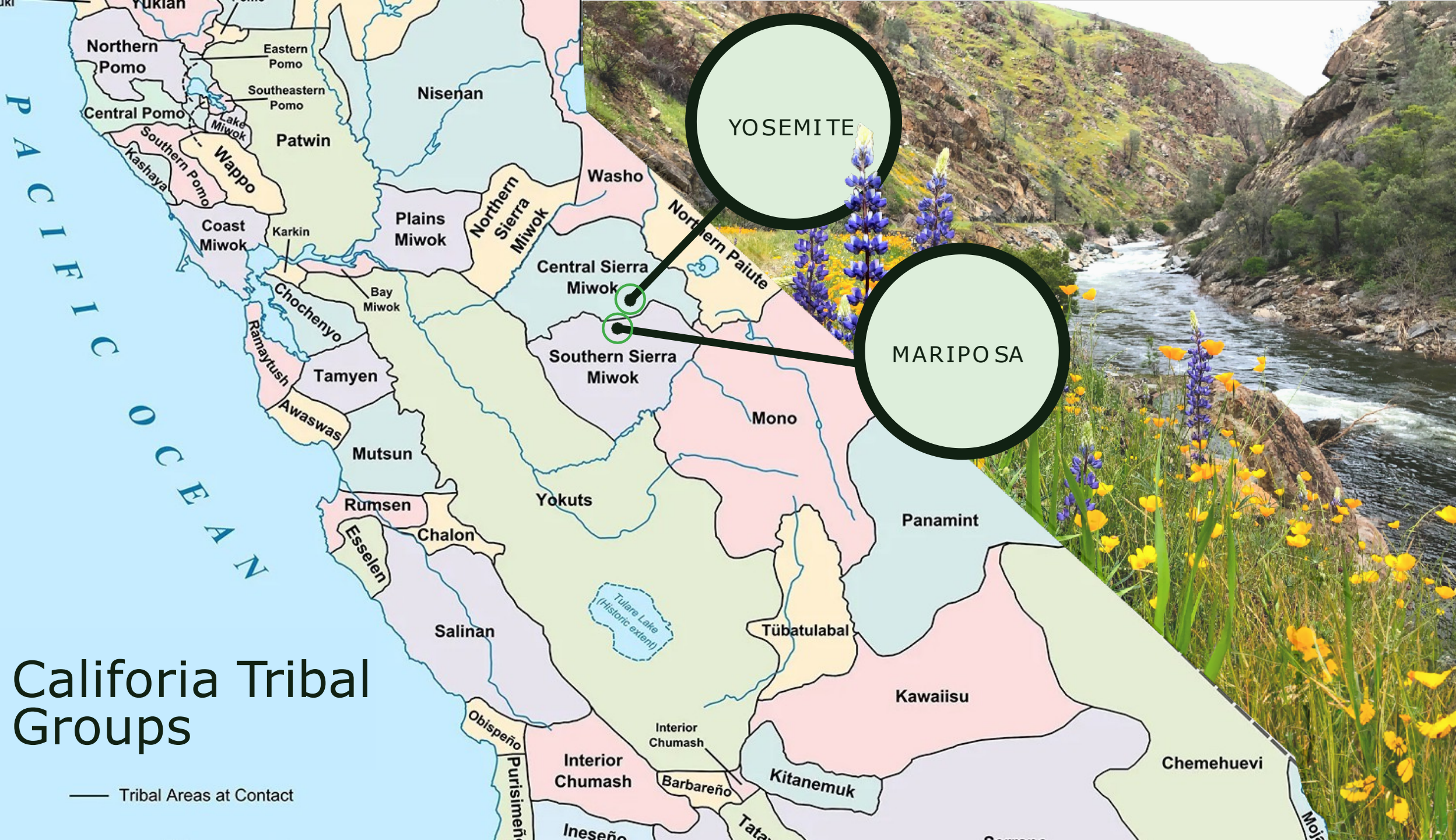




Ben Goger

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California Tribal Groups

— Tribal Areas at Contact

YOSEMITE

MARIPOSA

PACIFIC OCEAN

Northern Pomo
Central Pomo
Southern Pomo
Kashaya
Wappo
Coast Miwok
Karkin
Chochenyo
Bay Miwok
Tamyen
Rumsen
Esselen
Salinan
Obispoño
Purisimeño
Ineseño
Interior Chumash
Barbareño
Tataviam
Kitanemuk
Chemehuevi
Mojave

Nisenan
Patwin
Plains Miwok
Northern Sierra Miwok
Central Sierra Miwok
Southern Sierra Miwok
Yokuts
Mono
Panamint
Tübatulabal
Kawaiisu

Tulare Lake
(Historic extent)

Washo
Northern Paiute







Creative Placemaking Strategy Process

From the outset, the planning effort approached creative placemaking as both an end result (this is, after all, a Creative Placemaking Strategy driven by community input on that theme), but also as a means to getting there. Through creative placemaking practice, then, the planning team sought to drive a planning process to influence future investments in additional creative placemaking projects, programs, and policies.

This strategy has several benefits:

- ➔ Art-driven, innovative, and perhaps even unconventional outreach techniques are **more likely to support a successful community engagement**. Applying the tools and outlooks of creative placemaking to the stakeholder outreach program enabled the planning team to devise a strategy that is more inclusive, accessible, and attractive to a wide variety of participants, especially those who may not be able to attend or even feel comfortable attending more traditional public meetings.
- ➔ By asking questions about topics like art, design, and community creativity through tools that are themselves expressions of those themes, this art-driven approach can **stimulate more creative and insightful feedback from project participants**.
- ➔ Entirely separate from the planning process, this approach results in **new works of art that contribute to the public realm and serve as** demonstrative prototypes for future, more permanent creative placemaking interventions.



ABOVE
Ah-Le-Mah' installation process

Co-created by the Southern Sierra Miwuk Nation, Mariposa County, the Mariposa County Arts Council, and local craftspeople like Jan Paul Salonen (left), the Ah-Le-Mah' installation both demonstrated sound creative placemaking principles, and helped drive the planning effort that guides the Creative Placemaking Strategy.

The strategy process initially focused on demonstration projects to bring people together, providing tactile opportunities to shape the final plan while also addressing other issues or opportunities in the public realm. The partnership prioritized a pop-up installation, such as a parklet or a similarly flexible, temporary, and easily maintained public space, as a model to explore for meeting these objectives. Led by Atlas Lab, a Sacramento-based landscape architecture, urban design, and public art practice, the consultant team prepared five preliminary parklet concepts for the Creative Placemaking Strategy Advisory Committee (CPSAC) to review and provide feedback on.

Community Connectivity

Building through Creative Placemaking Active Transportation and Public Art

1. Explore positive cultural narratives
2. Expand understanding/promote ideas
3. Serve as a mechanism for engagement









NORTHERN GATEWAY SITE



MURAL SITE 2

MURAL SITE 1

SOUTHERN GATEWAY SITE

**MARIPOSA
COUNTY
TOWNSHIP**

INK DWELL STUDIO
Ahumiti +'Uuchum
2024



**Mariposa
Creek
Parkway**

AANTHONY LERMA + CLAY RIVER
Indigenous Storytelling
2023



ATLAS LAB INC.
Seed Share
2020



LOVELY FILMS
Wakaleeti
2025



NATIVEONE
Oka 'Uuchum
2023



MARIPOSA SCHOOL DISTRICT
Art + Enviromental
Day Camps
2023-25



ATLAS LAB INC.
Ah-Lo'-Mah'
2020









NORTHERN GATEWAY



*We are not
alone in this.*





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