

# Active Transportation Resource Center (ATRC) On the Move: Synergy 2024 Webinar

## [Building Relationships with Community-Based Organizations/Nonprofits to Strengthen your Active Transportation Program Project](#)

August 21, 2024

### Resource List

#### Key Links:

- [Active Transportation Resource Center](#) - Provides resources, technical assistance, and training to transportation partners across California to increase opportunity for the success of active transportation projects. All past webinars are housed here.
- [US Census Bureau and OCPSC Webinar Series: Your Community by the Numbers](#)

#### Best Practices and Guides for working with Community-Based Organizations (CBO)

- [National Association of City Transportation Officials \(NACTO\)](#): Community engagement during COVID-19, guidelines and case studies on effective public engagement and transportation planning.
- [U.S. Department of Transportation](#): Public Involvement & Outreach in Transportation Planning
- [Safe Routes Partnership](#): Webinars, toolkits, data, library of information
- [California Walks](#): Safe System Toolkit, Games for Spanish-speaking communities; [LA Walks](#)
- [America Walks](#): Many articles on community engagement, resources, and webinars
- AARP: Livable Communities Library – Walk Audit tool kit, bike audit tool kit, community engagement, worksheets, library full of guides and worksheets!
- [Disability Access and Inclusion Guide](#) (available in multiple languages)
- [The Fieldbook: Strategies and Insights for Community-Based Organizations](#)

#### Tools for Community Engagement

- [Street Story](#): A Platform for Community Engagement

#### Comment and Feedback Platforms

- [Survey Monkey](#): Allows community to submit, vote on, and discuss ideas related to transportation projects.
- [GoVocal](#): Provides a platform for community engagement through surveys, discussions, and idea submissions.

#### Mobile Apps and Tools

- [Streetmix](#): Lets users design and visualize street improvements, providing feedback on potential changes.
- [Transit App](#): Some transit apps include feedback features for users to report issues or suggest improvements.

#### Focus Groups and Workshops

- Facilitation Software: [FigJam](#) , [Miro](#) , [MURAL](#) can be used for virtual brainstorming sessions and collaborative planning.
- [Eventbrite](#): Organize and manage in-person or virtual workshops and focus groups.

#### Q&A

1. What are the two trainings that Jarah said she facilitates?  
Answer: In-person and online trainings and workshops are available to agencies and organizations.
2. Does Jarah's team at SafeTREC go out into the communities to assist in the use of Street Story?  
Answer: Yes, if needed, we do support organizations in introducing the tool in-person.
3. Is the feedback from the public database able to be downloaded and combined with other datasets?

Answer: Yes.

4. I notice most ATP funded projects are in more urban areas. Are there any words of wisdom to share about ATP facilities in more rural areas? Often the rural areas are poorer or more blighted areas and community members are already walking and/or biking but in more hazardous situations. I would love to see more attention to our rural areas.

Answer: Yes, Humboldt County is a great example of how to introduce and engage folks in rural areas. I'd be happy to discuss other examples. Please email me at [jcrown@berkeley.edu](mailto:jcrown@berkeley.edu).

5. In Humboldt County, when you have community training on using Street Story, who gives the training?

Answer: Initially this was funded through an [Office of Traffic Safety](#) grant. We now have dedicated staff who is approved to give the training. [CRTP's Street Story](#) page with the webinar participants and data analysis. CRTP plans to post a video of staff giving the training presentation, which anyone could use.

6. Is street story anonymous or can the public create an account to use as often as needed?

Answer: It's anonymous, and the SafeTREC team monitors and cleans the data on a monthly basis to make sure no identifying information has been provided.

7. Where can a local agency find a list of community-based organizations?

- <https://ocpsc.ca.gov/powerofcommunity/>
- Call 211- 2-1-1 is a free telephone number providing access to local community services.

## Contacts

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Caltrans - [Active Transportation Program](#)

- Emma Mallonee, [Emma.Mallonee@dot.ca.gov](mailto:Emma.Mallonee@dot.ca.gov)

[California Office of Community Partnerships and Strategic Communications](#)

- Yumi Sera, [info@ocpsc.opr.ca.gov](mailto:info@ocpsc.opr.ca.gov)

[UC Berkeley, SafeTREC](#)

- Jarah Crowner, [streetstory@berkeley.edu](mailto:streetstory@berkeley.edu)

[Coalition for Responsible Transportation Priorities](#) (Humboldt County)

- Colin Fiske, [Colin@transportationpriorities.org](mailto:Colin@transportationpriorities.org)

City of Los Angeles Department of Transportation- [Active Transportation](#)

- Clare Eberle, [Clare.Eberle@lacity.org](mailto:Clare.Eberle@lacity.org)

Los Angeles Department of Public Health- [Policies for Livable Active Communities and Environments \(PLACE\) Program](#)

- Justin Robertson, [JRobertson@ph.lacounty.gov](mailto:JRobertson@ph.lacounty.gov)