

## District 6 Virtual Workshop

### ***Considering Non-Infrastructure Programs to Enhance Project Impact on Active Transportation Combination Projects***

#### **ADDITIONAL RESOURCES**

**California Active Transportation Resource Center (ATRC):** The ATRC website houses a myriad of resources for Non-Infrastructure (NI) projects as well as past trainings. Sign up to receive for notices for trainings and newly released guidance documents on the ATRC. <https://caatpresources.org/>

**Southern California Association of Governments (SCAG)'s Go Human campaign:** *Go Human* is a community engagement program with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. This campaign encourages people to walk and bike by hosting open streets events and safety demonstration projects. These events and projects showcase re-designed streets with safety in mind, showcasing improvements like protected bike lanes and enhanced crosswalks. Community members experience for themselves what potential, or planned infrastructure changes can look and feel like, and have the opportunity to share feedback with city staff. Events are planned across Southern California. Find out more on the SCAG website: <https://scag.ca.gov/go-human>

**Walk and Roll Stanislaus:** The Stanislaus Council of Governments (StanCOG) partnered with community leaders and advocates to develop this comprehensive campaign to improve road safety, increase awareness of and empathy toward active transportation users, and boost walking and bicycling rates throughout the county. <https://www.walkandrollstanislaus.com/>

**San Luis Obispo Council of Governments (SLOCOG)'s Bitmoji classroom - Walk to School Day Bitmoji and Bike to School Day Bitmoji:** SLOCOG developed these bitmoji classrooms during the COVID-19 pandemic when schools were operating remotely, as part of their Safe Routes to School program:

Walk to School Day bitmoji:

<https://docs.google.com/presentation/d/11mWYDTTxcYXilDjjXzJGF0xPIInsVW7Mqtp0t2S87sZ8/edit?usp=sharing>

Bike to School Day bitmoji:

<https://docs.google.com/presentation/d/19Eczppkrn5H7iQmgXJuOuplZplQdKfWTmrBqFXXN3rk/edit?usp=sharing>

**2023 Active Transportation Program Guidelines:** Guidelines for Cycle 6 will be adopted March 16 by the California Transportation Commission (CTC) and can be found here: <https://catc.ca.gov/-/media/ctc-media/documents/ctc-meetings/2022/2022-03/19-4-13-a11y.pdf>

**ATP Cycle 6 application** and NI project guidance will be posted on the Caltrans website here: <https://dot.ca.gov/programs/local-assistance/fed-and-state-programs/active-transportation-program/cycle6>

The presenters from this workshop and their contact information:

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## THE ACTIVE TRANSPORTATION RESOURCE CENTER'S (ATRC) MISSION IS:

To provide resources, technical assistance, and training to transportation partners across California to increase opportunity for the success of active transportation projects.

## ACTIVE TRANSPORTATION PROGRAM (ATP):

The purpose of ATP is to encourage increased use of active modes of transportation.



## TRAINING AND WORKSHOPS

### ATP Application

[Project Study Report \(PSR\)  
Equivalent Workshop - Cycle 6](#)

[Recording](#)

[Completing the Non-Infrastructure  
Workplan  
\(Flash Training\)](#)

[Partnering with CCC and LCI  
\(Flash Training\)](#)

[Using the Median Household  
Income Website  
\(Flash Training\)](#)

[Using the ATP-TIMS Tool  
\(Flash Training\)](#)

[Safety and Other Data Needs  
Workshop](#)



## Project Design

[ATP Bicycle and Pedestrian Design Workshop](#)

[Safe Transportation for Every Pedestrian \(Safety Countermeasures\)](#)

[Safe Transportation for Every Pedestrian Implementation \(3 workshops\)](#)

[Bicycle Transportation Online: An Introduction to Planning and Design](#)

[Bicycle Transportation: An Introduction to Planning and Design \(In-Person\)](#)

[Non-Infrastructure Webinars](#)

## Project Implementation

[ATP Next Steps Workshop](#)

[Master Agreements for Non-Traditional Partners](#)

[Interim Count Methodology \(Flash Training\)](#)

[CalSmart Reporting Training](#)





## Start the Application Process Early

Developing a high-scoring application requires time and methodical preparation. Aim to have preliminary application materials, such as letters of support, disadvantaged community analysis results, crash data, and a checklist of application materials ready in advance. Coordinate with external partners (e.g., local advocacy organizations, consultants, stakeholders who can provide letters of support, and other public agencies) early in the application process to ensure all application materials are submitted on time. Agencies should participate in CTC Guideline Development Workshops for the latest information and policy updates.

## Develop Compelling Narratives Focused on Communities

Ideally, the primary focus during the application process is to refine responses to application questions and develop compelling narratives that tell the story about the people and communities your project will impact. Be able to speak to the community's desire for the project, ongoing support, and their involvement in scoping and design. Highlighting the potential benefits the project brings to the community makes for a more competitive application.

## Reach Out to Advocacy Groups

The Bay Area is home to numerous transportation equity and pedestrian and bicycle advocacy groups such as Bike East Bay, Transform (Regional), Silicon Valley Bike Coalition, SF Bike Coalition & Walk SF, Napa Valley Bike Coalition, Sonoma Valley Bike Coalition, and the Marin County Bike Coalition. Make it a priority to collaborate with local advocacy groups throughout the development of your project and during the application process. Many Bay Area organizations have a wealth of knowledge and experience in project scoping, community engagement, and data collection that can improve applications. Reach out to MTC staff for a complete list of community-based organizations and advocacy groups in your area.

## Tell Your Bay Area DAC Story

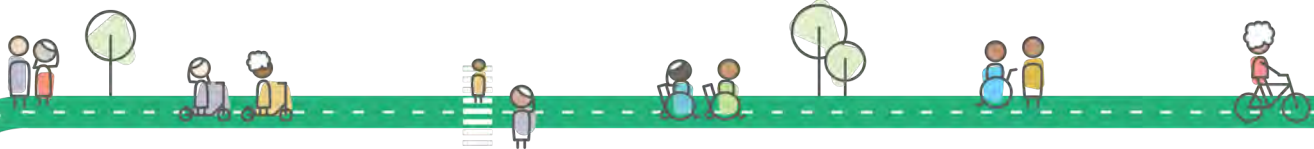
Create a clear and compelling narrative that demonstrates your project's direct, meaningful, and assured benefit to disadvantaged communities. Use different data sources and approaches, such as MTC's EPCs. Highlight how closing the gap or improving connectivity directly meets a clearly defined community need. Consider analyzing needs from multiple perspectives, like housing affordability or environmental justice, and draw connections to other needs dependent on transportation. Also, consider the direct benefits to disadvantaged groups who may live outside of but travel through the study area.

## Seek Out Technical Assistance

Whether through MTC's ATP technical assistance program, other grant programs (e.g., Safe Routes National Partnership), or working with a consultant, seek out technical assistance several months before the application is released. Consider project size and complexity, experience in prior application cycles, staff availability, and internal resources when determining the appropriate form of technical assistance. At a minimum, attend CTC and MTC-hosted workshops and have someone from outside your agency who is familiar with the Bay Area, ATP, and application process review and provide feedback on your application, as an evaluator would.

## Work Closely with CTC and MTC

CTC and MTC are invaluable partners who can provide guidance and support throughout the application process. Consider requesting a site visit with CTC staff to get direct feedback on project siting, design, and strategies for data collection. Consult with MTC on your project idea. Seek out a debrief meeting with CTC and MTC staff at the end of the application cycle. Debriefs are particularly helpful for understanding gaps in the application and potential adjustments to project scoping that can strengthen an application and one's approach in subsequent application cycles.



**ATP** - Active Transportation Program  
**CTC** - California Transportation Commission

**DAC** - Disadvantaged Communities  
**EPC** - Equity Priority Communities

**MTC** - Metropolitan Transportation Commission  
**SRTS** - Safe Routes to School

# Active Transportation Program Application Checklist

*Guidance for submitting a competitive application*

