Making
Engagement Work:
Cross Agency
Lessons in Active
Transportation











Project Partners

- Santa Barbara County Supervisor
- Santa Barbara County Public Health Department
- Los Alamos Valley Planning Committee
- Los Alamos Valley Senior Center
- Los Alamos Valley Men's Club
- Santa Barbara Bicycle Coalition

Where It All Began



Identified a need to address **gaps** in the sidewalk and bike lane network and update curb ramps to meet ADA standards.



Recognized that State Route 135 serves as a Main Street through a rural community.

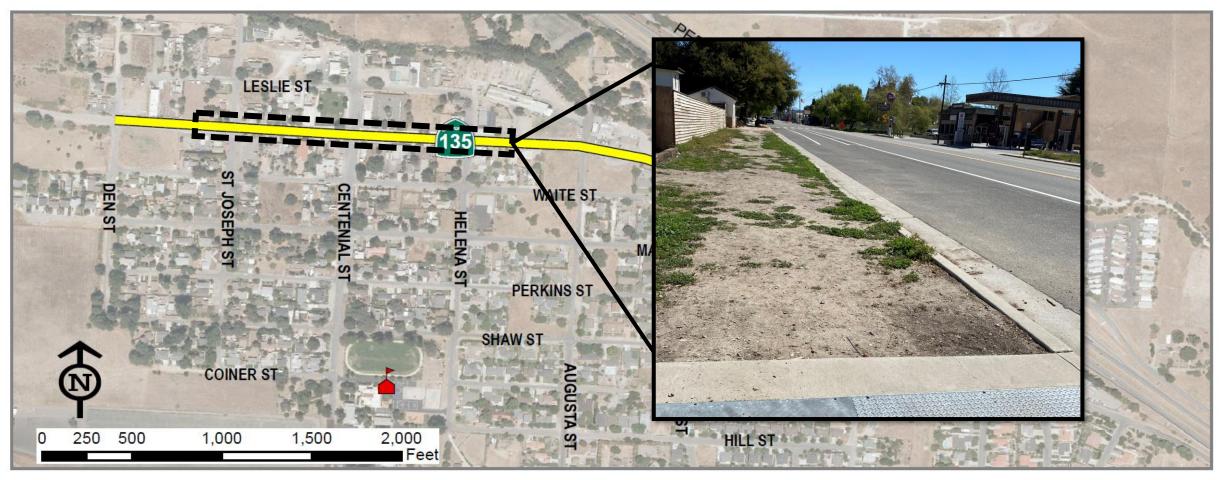


Saw opportunity in the ATP program to address this need.

Cycle 4

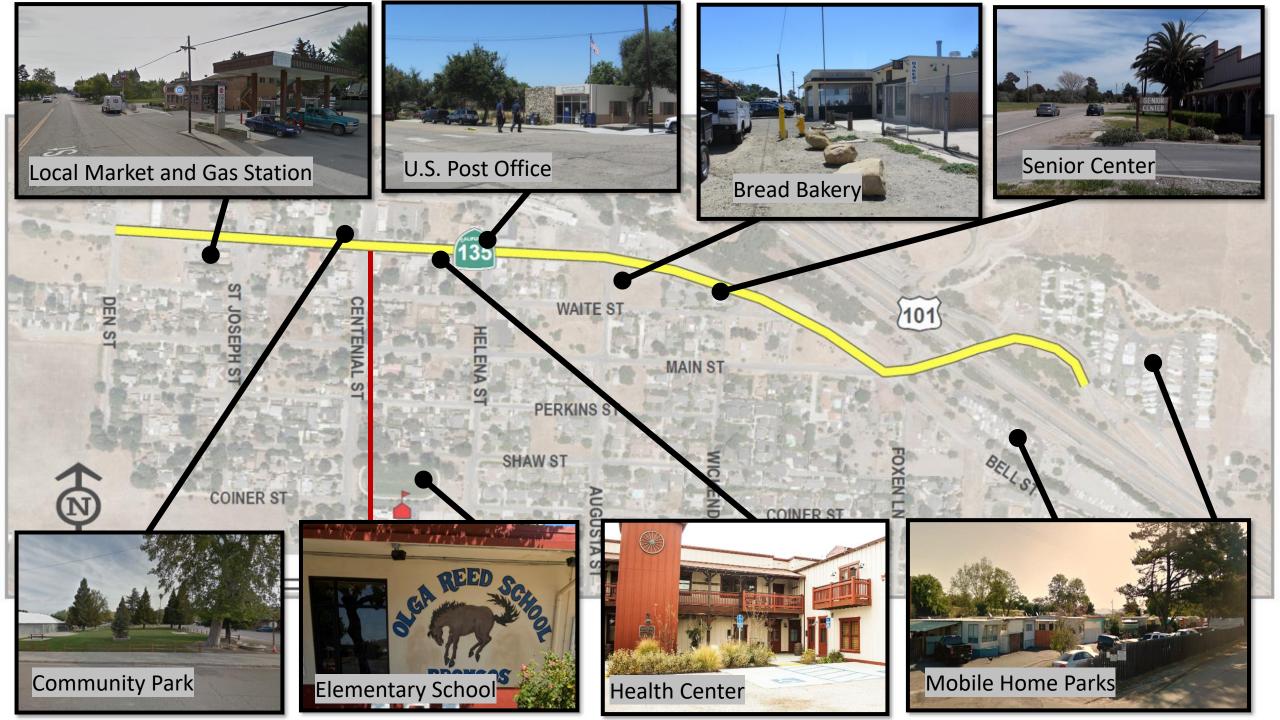
Cycle 5

Cycle 6

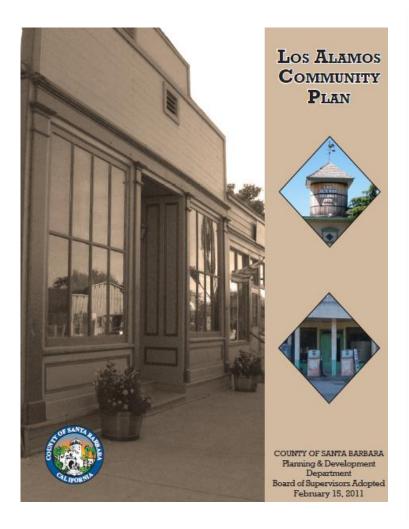


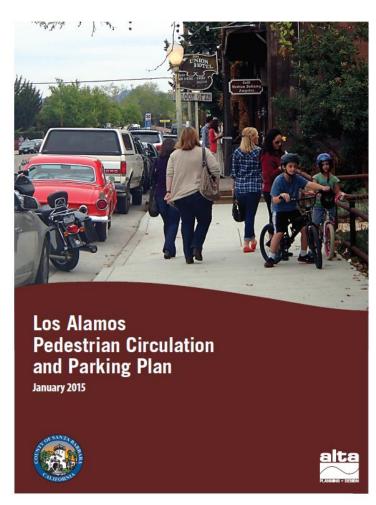


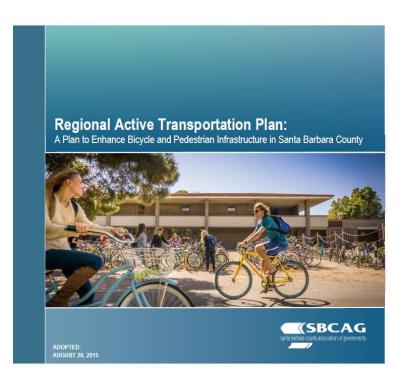
State Route 135 (Bell Street)



Planning Efforts









Project Specific Community Engagement

Postcard Survey

Online Survey

Focused Group Engagement

Project Development Engagement

2018 (Cycle 4)

2020 (Cycle 5)

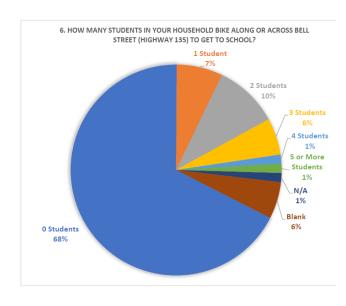
2022 (Cycle 6*)

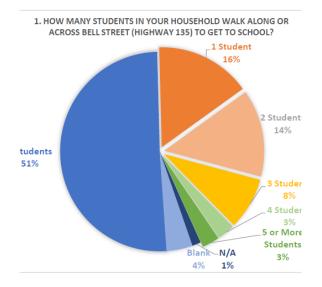
Today

2018 Community Survey

- Postcard survey conducted in 2018
- 800 postcards distributed (English/Spanish)
- 71 responses

Target outcome: Understand existing walking and biking trends and gain feedback on how to encourage active transportation



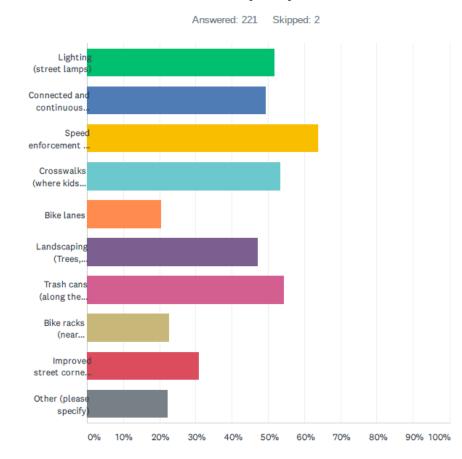


2020 Online Survey

- During COVID-19 Pandemic, only available online.
- Reached over 200 community members
 - Population size: less than 2,000

Los Alamos Active Transportation Survey

Q1 What improvements would make your experience on Bell St bet Select as many as you'd like.



2022 Focused Engagement

General Population









Community Popup at Local Gas Station

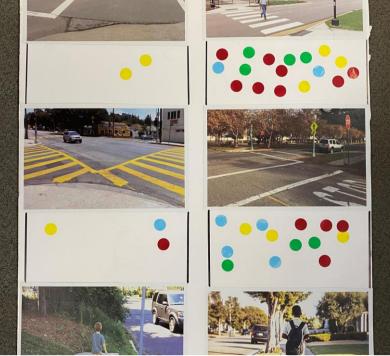






Vulnerable Road Users













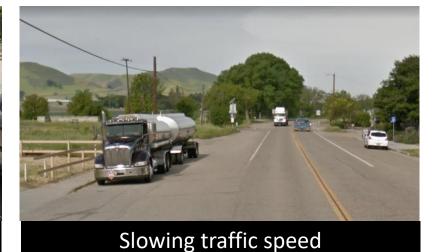
Outputs of engagement



Supporting seniors and other vulnerable road users



Filling gaps in the sidewalk network









Preserving Community Character

Lessons Learned and Experienced

Build from larger scale engagement/planning efforts

Partner with key stakeholders to expand your reach

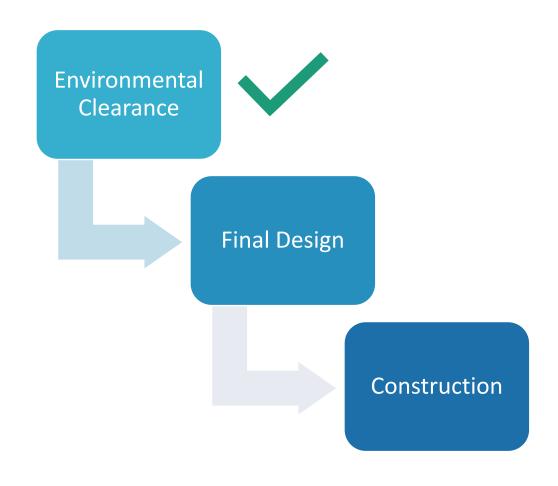
Utilize tools that exist to enhance engagement

If unsuccessful, always try again!



Project Partnerships Continue

- Public meetings
 - Environmental review
 - Design aesthetics
- Design coordination / reviews
- Non-infrastructure implementation (coming soon)



Thank you!

Madilyn Jacobsen, Caltrans District 5
Senior Transportation Planner
Project Manager

Cell: (805) 835-6328

Email: Madilyn.Jacobsen@dot.ca.gov

