Sustaining Active Transportation Program Non-Infrastructure Activities Beyond the Grant

Tuesday, February 24, 2026, 10:00 a.m. – 11:00 a.m.

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Webinar Logistics

- Share your questions throughout the webinar by using the Q&A function.

- Please complete the post-webinar attendee survey.

- The webinar will be recorded and shared with all registered participants along with the slides and resources.

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Webinar Objectives

- Learn how to address the sustainability requirement for Non-Infrastructure (NI) projects under the Active Transportation Program (ATP) Guidelines ([Section 1: Sustainability](#)).

- Demonstrate approaches to institutionalize NI activities into ongoing programs and partnerships to ensure continuity beyond initial grant funding.

Photo Credit: [The League of American Bicyclists](#)

Guest Speakers

Stephanie Alward

Senior Planner

Active Transportation
Program NI/Plan Program
Manager, Caltrans

Jeanne LePage

Strategic Fund
Development Director

Ecology Action

Kerri Venderbom

Program Manager

Injury Prevention
Program, Butte County
Public Health

The Active Transportation Program

Non-Infrastructure Projects and Sustainability

Stephanie Alward, Senior Transportation Planner,
Active Transportation Program Non-Infrastructure/
Plan Program Manager

Background | Program Purpose and Goals

- Established in 2013 with the adoption of Senate Bill 99 and Assembly Bill 101.

- Purpose of the Active Transportation Program (ATP) is to encourage and increase active modes of transportation – including walking, biking, and other forms of active transportation.

- Goals of the ATP:

1 Increase the proportion of trips accomplished by biking and walking.

4 Enhance public health, including reduction of childhood obesity through the use of programs such as Safe Routes to School.

2 Increase the safety and mobility of nonmotorized users.

5 Ensure that disadvantaged communities fully share in the benefits of the program.

3 Advance the active transportation efforts of regional agencies to achieve greenhouse gas reduction goal.

6 Provide a broad spectrum of projects to benefit many types of active transportation users.

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Project Types | Eligible Projects

Infrastructure

- Small, medium and large depending on project cost.
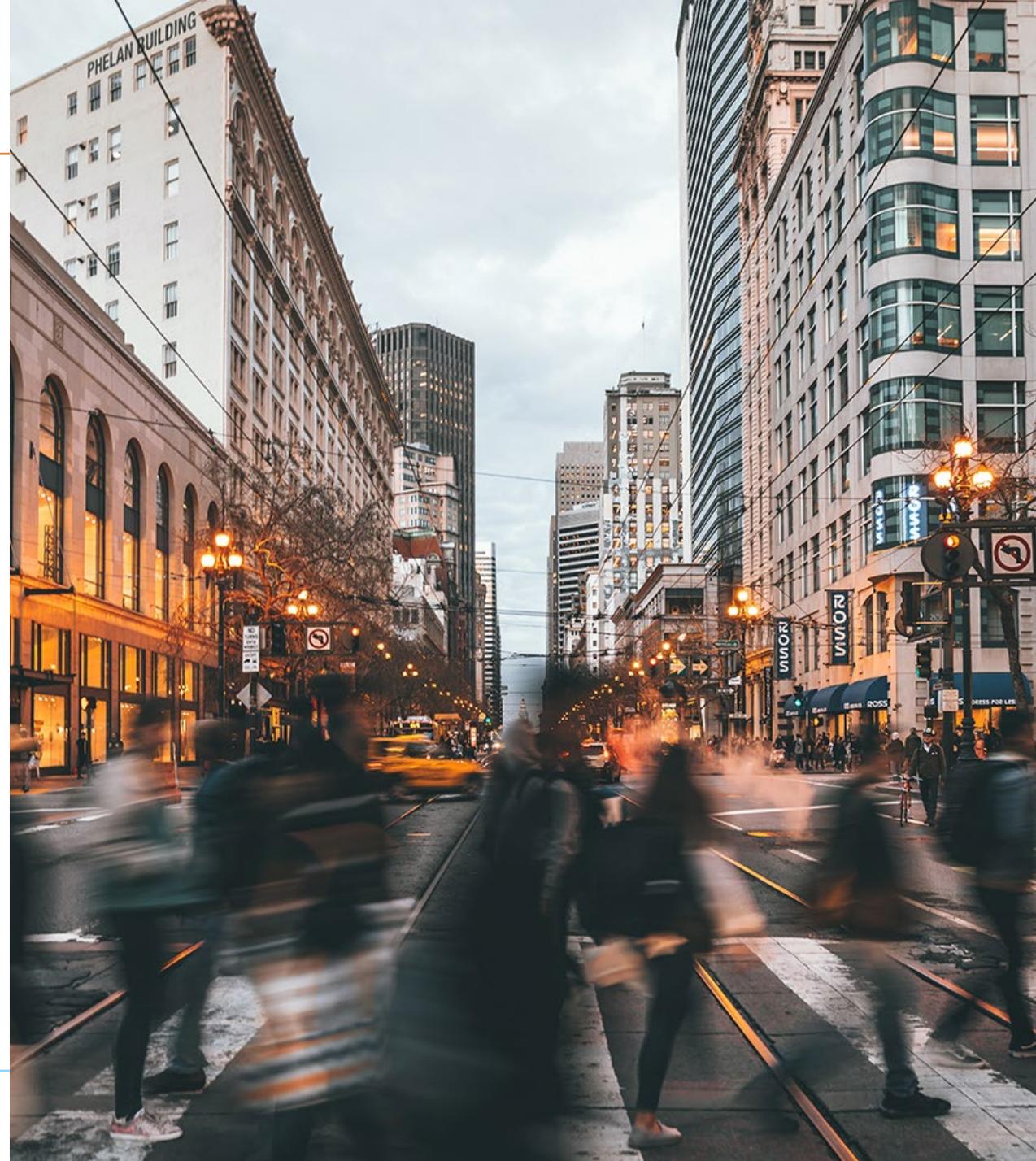
Non-Infrastructure

- Education and encouragement programs that further the goals of the ATP.

Combo – Infrastructure with a Non-Infrastructure Component

- Capital projects with education or encouragement components.

Plan

- Community-wide bicycle, pedestrian, safe routes to school, or active transportation plans.

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Issues Arise

Achieving Continuity in a Static Program

Limitations of the Active Transportation Program

- Highly competitive; with limited funding pathways for active transportation projects, agencies over-rely on the ATP.

- Only 1,202 projects out of 3,281 applications over 6 Cycles, or around 37%, have received funding;

- Of these 1,202 projects, 97 have been NI projects (8%) and 183 have been Combo projects (15%).

- So, out of 3,281 project applications, only 8.5% resulted in funded NI or Combo projects

- *The ATP cannot fund existing or ongoing program operations.*

We need to maximize the limited funding available for active transportation projects!

ATP CYCLE OVERVIEW

Cycle Number	Funding Available	Applications Received	Projects Selected
1	$359 M	771	274
2	$368 M	617	207
3	$491 M	457	238
4	$468 M	554	122
5	$478 M	448	119
6	$1.707 B	434	242
Total	$2.7 B	3,281	1,202

Non-Infrastructure Projects

What does NI Sustainability mean?

What does sustainability mean for NI projects?

- Program sustainability differs from the concept of sustainable transportation.

- The ability for continuity of program services and benefits after funding has been exhausted.

Examples | NI Sustainability Strategies

How to Plan for Sustainable NI Programs:

- Establish a project committee to focus on sustainability
  - Develop a Sustainability Plan
  - Identify other sources of active transportation funding
  - Identify stakeholders and advocates that can continue the project

Specific Strategies and Examples

- "Train the Trainers"
  - Utilize identified stakeholders and advocates to train or instruct others
  - Example: Train crossing guards
- Curriculum
  - Develop replicable materials and repositories of information
  - Digital resources vs. printed materials; trained staff that can teach courses annually
- Equipment
  - Training equipment are eligible NI costs.
  - Equipment is shared with those most likely and able to continue the program
  - Example: Bicycles and helmets may be purchased for use during training and educational events, such as bike rodeos or other similar events

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Thank you!

Questions?

Or follow up by emailing me at **Stephanie.alward@dot.ca.gov**
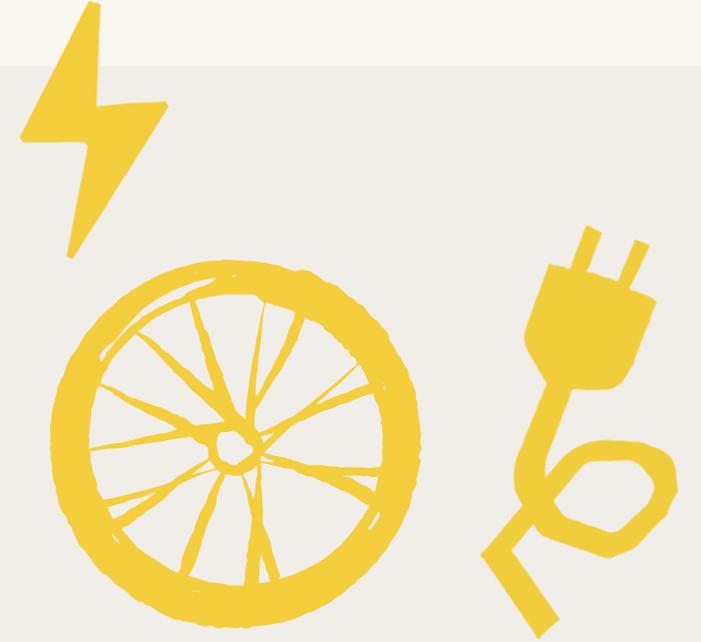
Ecology Action

Our Mission: Advance equitable community climate solutions in high-GHG-emitting sectors (including transportation).

Hey look! That's me!

School-Based Programs

- Welcome Kinder Packets
- Kinder Parades/Presentations
- Walk Safe Education K-3rd
- Bike Safe Education 3rd-5th
- Learn to Ride
- Walk and Roll to School Day
- Walking School Bus
- Scanner Program
- Family Fun Festival
- Bike Light/Helmet Distribution
- All Thing Bike Program 6th -7th
- E-Bike Education
- Group Rides
- Crossing Guard Training
- Parent Education

Community Programs and Transportation Planning

- Of/By/For Women Bike Event
- Urban Cycling Safety
- Bike Repair Clinic
- Group Ride + Walk
- Family Group Rides
- E-Bike Demos
- Public Rodeos

- Bike and Walk Audit
- Public Engagement
- Transportation Planning
- Participatory Budgeting
- Traffic Garden Design

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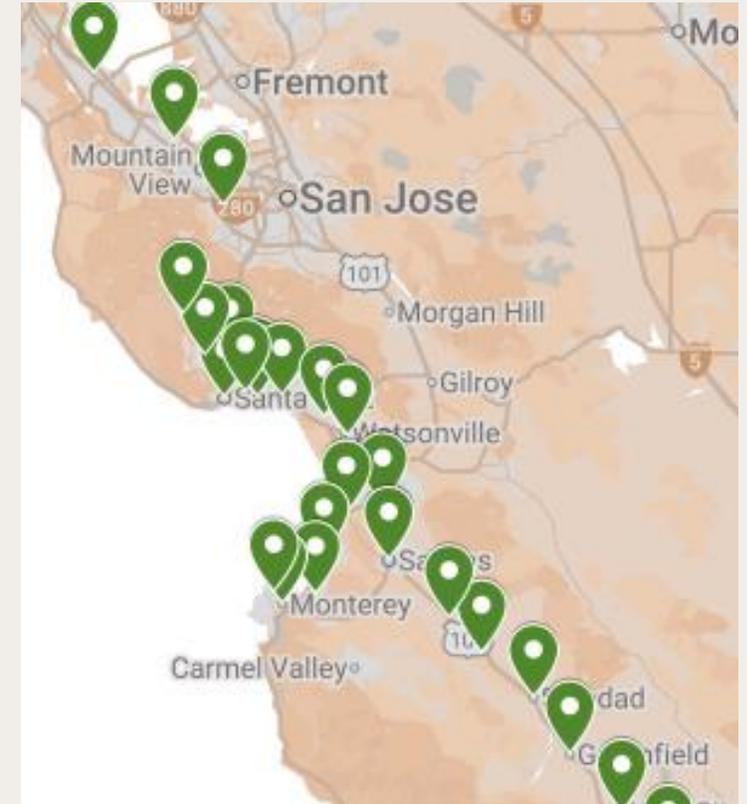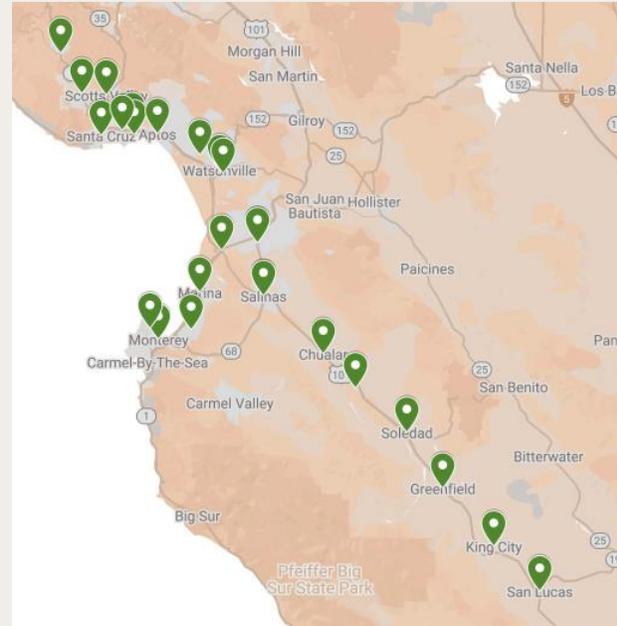# Annual Budget Increase from $500K in 2009 to $6.5M in 2025

- Program Diversity – creative new offerings
- Geographic Diversity – 3 additional counties
- Invest in Development – team of 3

1987
Launched first county-wide Bike to Work Day

2012
Expanded to Monterey County

2016
Focus on Development

2018
Development Team Established; Expanded to Peninsula

1970
Founded on Earth Day

2004
Launched on-bike education

2013
Launched Transportation Planning

2017
Launched interactive pedestrian education

2023
Launched Modo, integrated Active Transportation platform

2026

100+ Employees
866,508+ **people reached and directly served**

Educational Programing Expansion
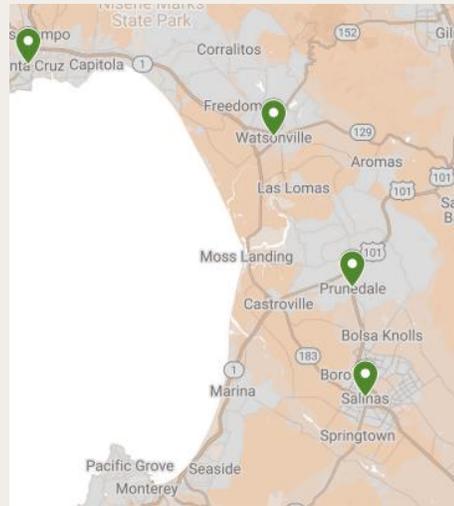
2004:
22 classes
6 schools

2025:
250+ classes
60+ schools

ATP Provides Critical Support

Ecology Action has **helped develop and win $137M+ in Active Transportation** Program awards with a variety of Santa Cruz County Partners.

- 3 Non-Infrastructure-only awards
- 7 Combined IN/NI awards
- 5 Cycles of awards
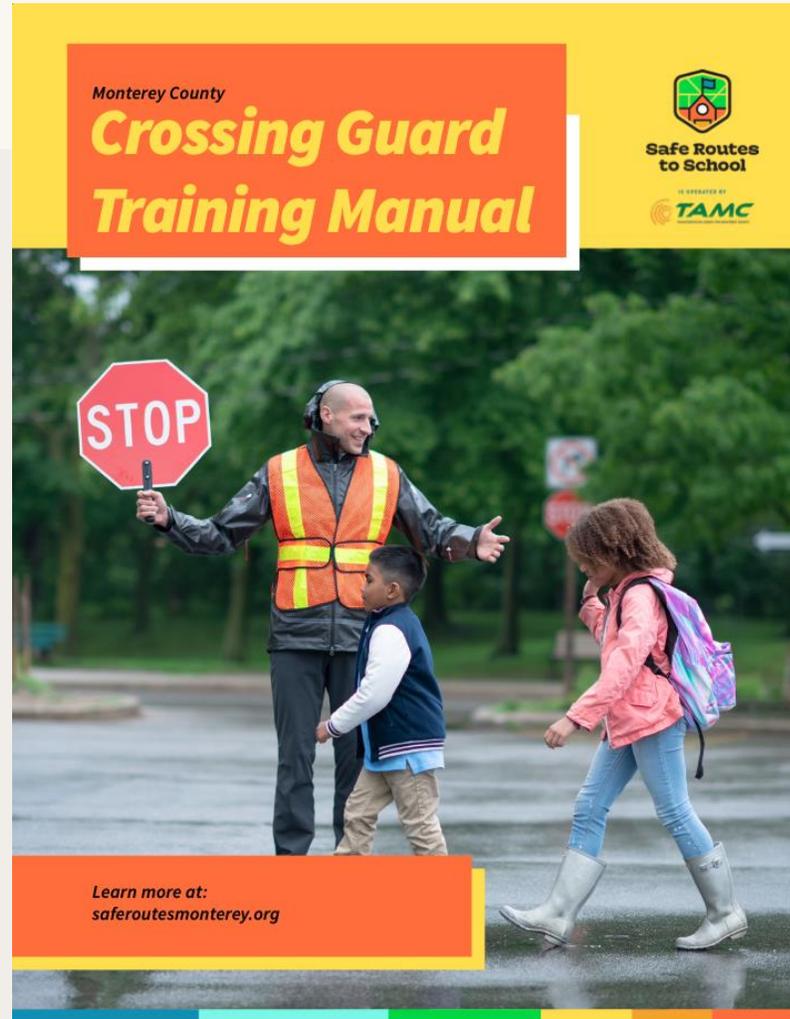- Partnerships with Public Health, Parks, Public Works, University of California, and more.

Office of Traffic Safety – Another Vital Partner

- In 2009 we had one OTS annual contract for close to $35K with Public Health
- In 2017 we approached Watsonville PD and secured a second OTS contract
- In 2025 we grew total OTS funded activities to $650K annually

Ecology Action

Local Tax Measures are Key

- Measure X in Monterey County
- Measure D in Santa Cruz County
- Measure B in Santa Clara County

Caltrans Sustainable Planning Grants

- Safe Routes to School Plans
- Active Transportation Plans
- Complete Streets Plans
- Corridor Plans

- Public Engagement
- School and Public Audits
- Needs Assessment
- Participatory Budgeting

HELP CREATE A
RESILIENT FUTURE FOR
OUR COMMUNITIES

Share your concerns about transportation in your community

Take a survey to share your thoughts on how we can make transportation and EVs more accessible in your community.

In the past five years, there have been 118 collisions on Freedom Blvd.

THE CITY OF WATSONVILLE
VISION ZERO CORRIDOR STUDY

This study aims to understand trends in collisions and reach out to community members to gather information which will influence future transportation planning decisions with the goals of safety and equity for all.

To keep up to date with the project, share your experiences or know where to find us during pop-ups, scan the QR code!

Questions:
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(English and Spanish)
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FEHR PEERS

Ecology Action

Aligning Resources to Maximize Impact

Local Transportation Funding Calls

Kids Plate State Funding

Local Private Foundations

Hospital Supported Foundations

Local Businesses

Private Donors

Safe Streets for All (Planning work)

Ecology Action

THANK YOU!

Jeanne LePage

Strategic Development Director

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BUTTE COUNTY PUBLIC HEALTH (BCPH)

INJURY PREVENTION

AGENDA

ABOUT BUTTE COUNTY

THE BCPH INJURY PREVENTION TEAM

PROGRAMS & HISTORY

PARTNERSHIPS & GRANTS

TIPS

CONTACT INFORMATION

About Butte County

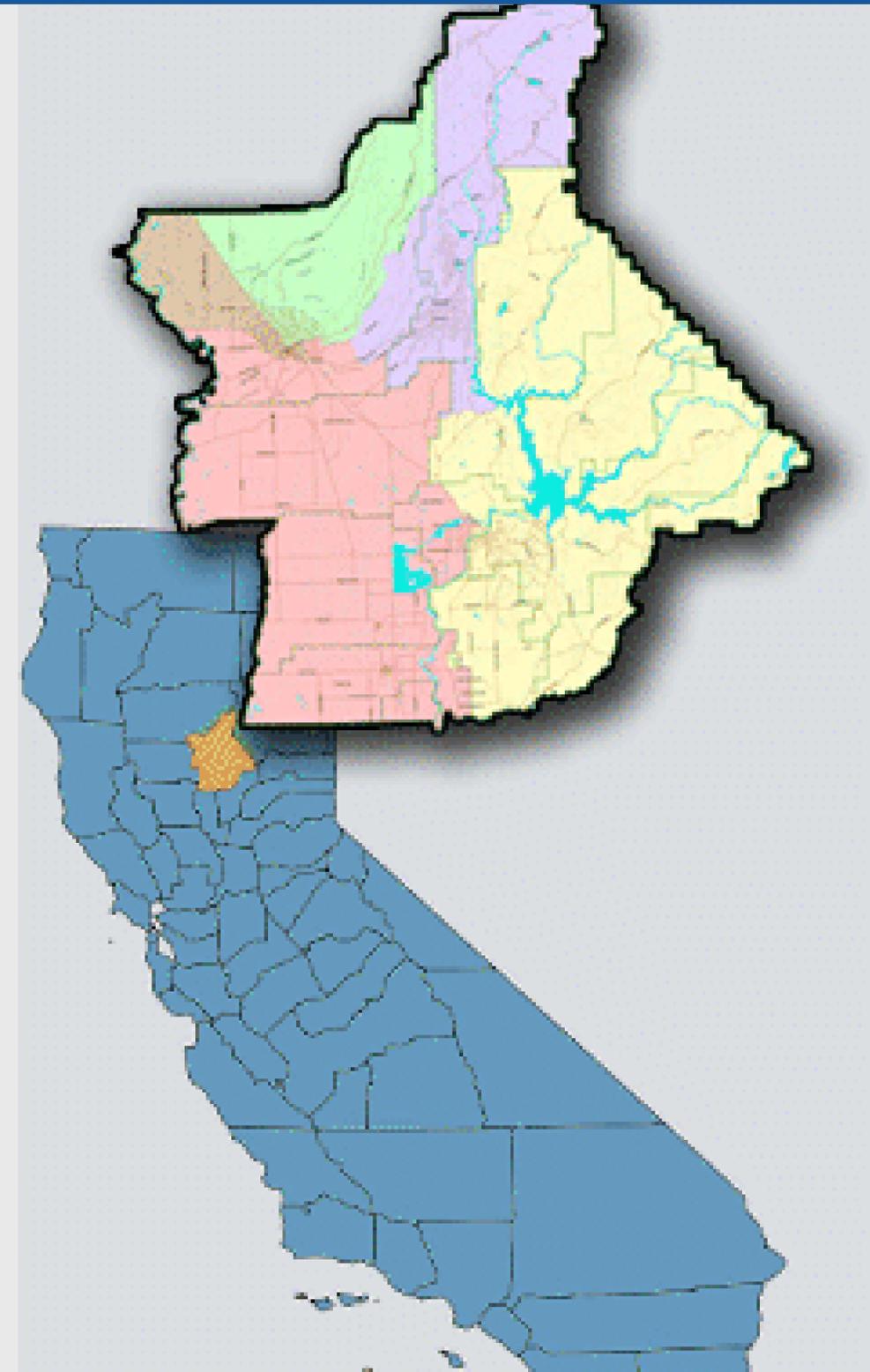|	
Location	Northern California
Population	211,000
Landscape	Suburban & Rural
Landmarks	California State University, Chico
Poverty Rate	17.7%

- Chico 20.4%
- Oroville 23%

ABOUT BUTTE COUNTY

6.6% of Households do not own a vehicle

1,237 Unhoused Residents in Butte County

16.7% of the Population Lives With a Disability

18.5% of the Population is over the age of 65

Quick Crash Stats

- **Pedestrians**: the crash share of KSI (killed or severely injured) crashes among all pedestrian-involved crashes in **Butte County is 47%, while the statewide rate is only 17%**

- **Bicyclists:** the crash share of KSI crashes against all fatal/injury bicyclist-involved crashes **Countywide is 24%, while it is only 7% statewide**

- Of the 806 vehicle crashes in 2024, 100 crashes involved either a bicyclist or pedestrian.
  - Seven people were killed and 101 injured
  - Partial 2025 SWITRS data illustrates that Butte County has already exceeded these numbers

- 20% of all bicycle and pedestrian crashes in 2024 occurred in unincorporated areas of Butte County.
  - Includes four of the seven pedestrian deaths

Bicycles don't come with bumpers.
Watch out for bike traffic.

ABOUT BUTTE COUNTY

BCPH INJURY PREVENTION TEAM

INJURY PREVENTION PROGRAMS & HISTORY

ATP

- Cycle 2- I/NI
- Cycle 3- I/NI
- Cycle 4- SR2S & Resource Center- Countywide; NI only
- Cycle 2, (completed late- 2022-2023) SR2S- Town of Paradise; I/NI
- Cycle 6- Oroville; I/NI

OTS BIKE/PED

- 2017-Present
- Bike & Ped Safety Education Outreach, Classes, & Events Across the Life Span
- Media Campaigns
- Safety Equipment Distribution

SS4A

- Safety Action Plan- 2023-2025
- Planning & Demo- 2025-2030

OTS CHILD PASSENGER SAFETY

- All ATP, Bike Ped Staff are also CPSTs/I's (except 1)
- Started out in MCAH- 2004
- OTS funded since 2017

SUICIDE PREVENTION

- 2021- 2026
- PG & E Camp Fire Settlement Funding
- Focuses on adults

WSB

Big Truck Safety

Ped Lessons

Pedal Karts

Colorful Crosswalk

Walk Audit

Smart Cycling

LCI Course

Helmet Distribution

Bicycle Safety Class

PARTNERSHIPS

COLLABORATORS

- CHP
- Butte County Sherriff's Office
- Cal Fire
- Hmong Cultural Center
- African American Family Center
- Promatores & NVCSS
- Ability First Sports (Physical Disabilities)
- Work Training Center (Intellectual Disabilities)
- Jesus Center (Unhoused)
- Northern Valley Indian Tribal Health
- Feather River Tribal Health
- Osher Life Long Learning Institute
- Senior Centers and Living Facilities
- Chico Velo

- All Jurisdictions in Butte County- Public Works
- Butte County Associations of Government (BCAG)
- California State University, Chico
- Elementary, Middle, and High Schools
- Community Church's
- UC Extension
- Boys & Girls Club of the North Valley
- Head Start
- Sutter County
- Yuba County
- Glenn County
- Ampla Health Care
- Enloe Medical Center

PRACTICAL TIPS FOR SUSTAINING & EXPANDING PROGRAMS

- **Leverage Other Grants & Opportunities**
  - Apply for opportunities through Cal Walks!, Safe TREC, and other programs for walk audit trainings, coalition building, etc.
  - Apply for other grants to build your safety programs (e.g., OTS, SS4A, foundation grants)
  - If you have other programs in your department, can you use them to connect with others?

- **Build Relationships**
  - Support other agencies (PW) who don't have the capacity; help them with whatever you can (e.g., compiling crash stats, conduct walk audits, connecting partners, lead community engagement
  - Stay involved with communities after grants end

- **Evolve over time- Don't be scared to grow**
  - Identify and address gaps (know stats, changes over time)
  - Use best practices/evidence-based strategies
    - Don't be afraid to adapt good ideas for your local context
  - Involve your communities/stakeholders
  - Think (dream) big- think about the future of your program
    - have a strategic plan
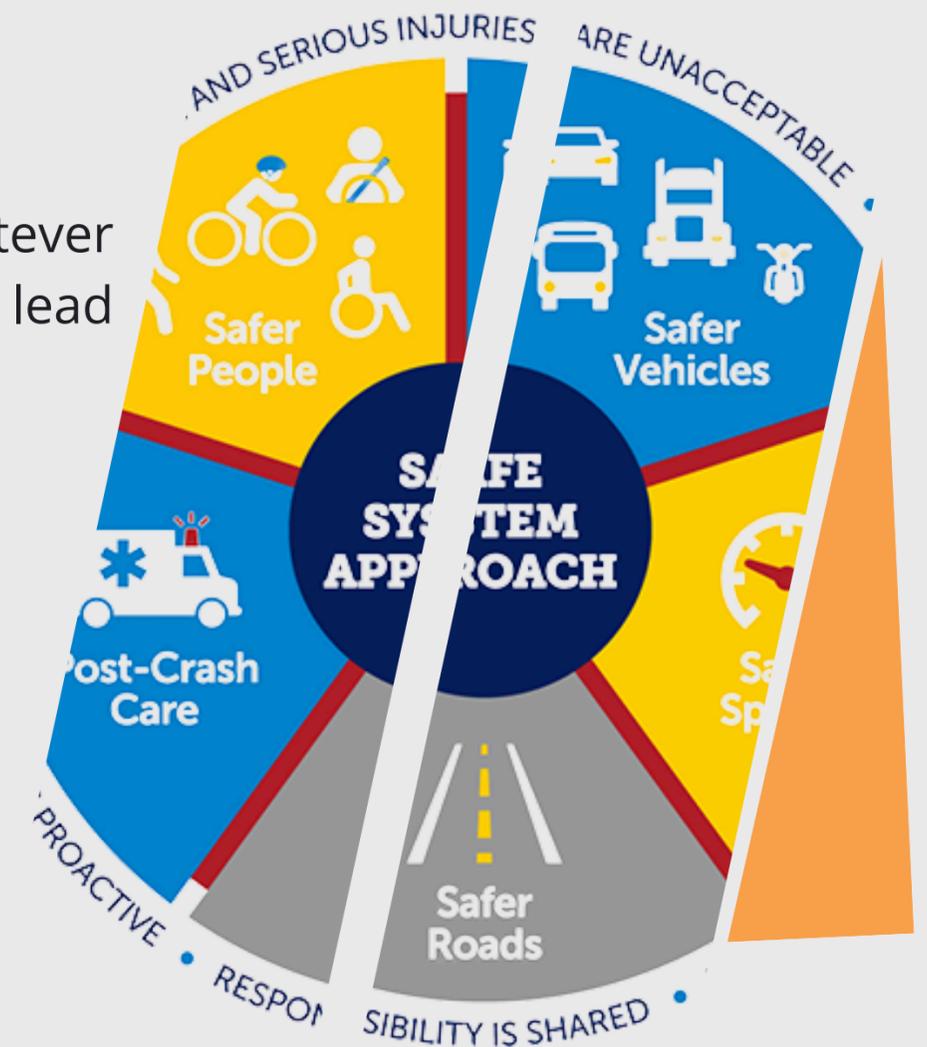
# Practical Tips for Sustaining & Expanding Programs

- When writing a grant, include enough money to:
  - Hire staff
  - Conduct an League Cycling Instructor (LCI) training
    - Pay a stipend for LCIs to conduct events & education
  - Attend conferences

- Apply for other FREE opportunities:
  - CalWalks!
  - SafeTREC
  - AARP (small grants)

- Encourage community partners/agencies to apply for grants and other opportunities
  - …To support or build off of current work
  - If an ATP grant, encourage them to include your organization to conduct NI work!

- Maintain Relationships
  - Attend meetings
  - Keep in communication (even if it is dropping off resources or an email to say "hi")
  - Provide services even after grants end (big or small- dropping off resources or conducting a class)

$56.8 MILLION

Since 2017 and over 6 grants, we've helped secure $56.8 million to complete infrastructure improvements across the county

- This includes direct assistance with composing sections of applications, providing edits and recommendations, collecting data, and providing the public health perspective
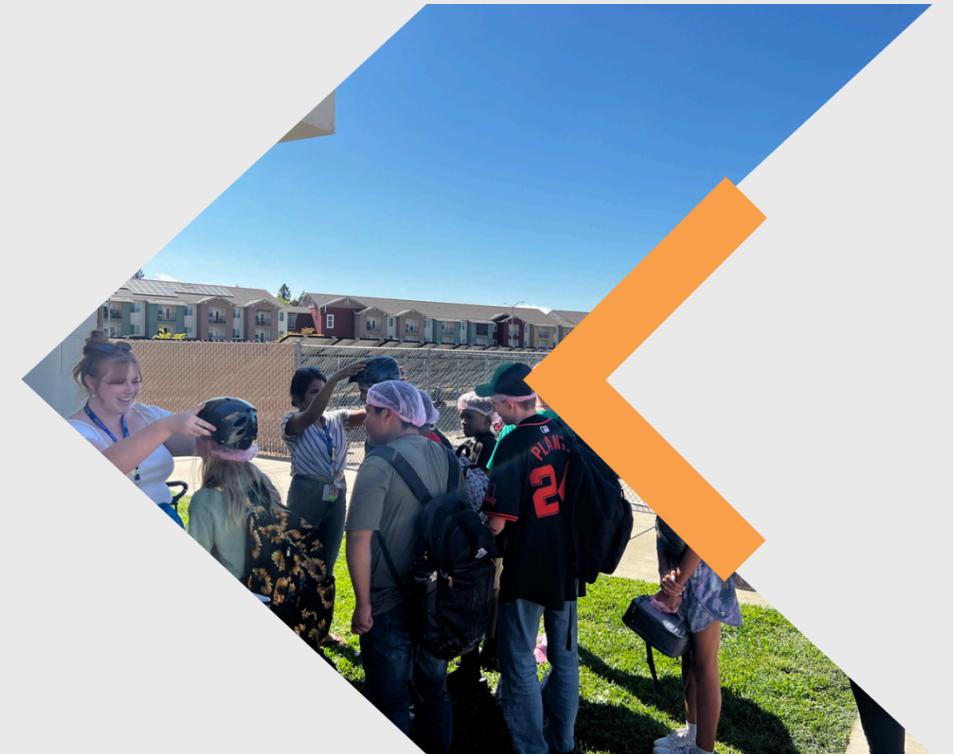
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WEBSITE

https://www.buttecounty.net/1213/Pedestrian-Bicycle-Safety

Q & A time

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Thank You