

ON THE MOVE



 *Active Transportation Resource Center*

ATRC On the Move Presents:

# SYNERGY 2021

## ATP Non-Infrastructure Cycle 5 Welcome

JULY 14, 2021





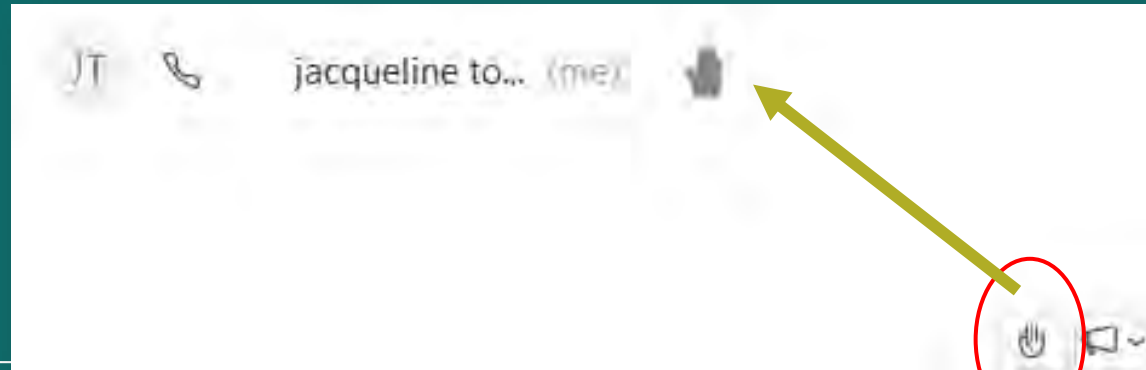


**Welcome and Congratulations,  
ATP Cycle 5 Awardees!**

# ATP NI Teleconference Logistics

- All participants are in listen only mode
- For questions during the Q&A portion of the presentation
  - Use the “Chat” function. Send to “Everyone”
  - Use “Raise Hand” if you wish to speak your question
- The webinar will be recorded and posted to the ATRC website at <https://caatpresources.org>
- Please complete polls and post-webinar attendee survey

# Type to 'Everyone' in Chat or Raise Hand



To: **Everyone**

Enter chat message here

# Please respond to our poll questions:

- 1. Are you a new (i.e., first time) Active Transportation Program (ATP) awardee?*
- 2. Have you attended any previous ATRC training webinars or teleconferences?*
- 3. How familiar are you with ATRC services and resources?*
  - a. not familiar at all*
  - b. somewhat familiar*
  - c. very familiar*



# Today's Agenda

- Welcome, Logistics, and Introductions
- ATP NI Programs Overview: Fast Facts and Cycle 5 NI Snapshot
- ATRC Support and Resources
- NI Program Sharing
- Wrap Up



# Presenters

- **Summer Lopez**, Project Coordinator, ATP NI/Plans and ATRC, Office of State Programs, Division of Local Assistance, Caltrans
- **Victoria Custodio**, ATRC NI Technical Assistance Team, Injury and Violence Prevention Branch, California Department of Public Health

**Please take a minute to write the following information in the Chat box:**

- Name
- Agency
- Name of your ATP Project
- Project Status (ex. not started, underway, almost complete, complete)





# ATP NI Programs Overview



# ATP Cycle NI Projects Overview: Fast Facts

- **83** NI-only Projects funded over five ATP Cycles

- Cycle 1: 40
- Cycle 2: 7
- Cycle 3, 3A: 18
- Cycle 4: 13
- Cycle 5: 5

- **139** Combination Projects over five ATP Cycles

- Cycle 1: 37
- Cycle 2: 30
- Cycle 3, 3A: 33
- Cycle 4: 14
- Cycle 5: 25

- **58** Plan Projects over five ATP Cycles

- Cycle 1: 24
- Cycle 2: 17
- Cycle 3, 3A: 7
- Cycle 4: 8
- Cycle 5: 2

# ATP NI + Combination Projects by Caltrans District Number

D1: 17

D2: 5

D3: 28

D4: 24

D5: 15

D6: 18

D7: 36

D8: 37

D9: 0

D10: 9

D11: 19

D12: 15



**Total = 223**



# ATP NI Projects - *Bird's Eye View*

**IF – Infrastructure**  
**NI – Non Infrastructure**  
**DAC – Disadvantaged Community**  
**SRTS – Safe Routes to School**

DAC			
IF	NI	I/NI Combo	Plans

PLAN PROJECT TYPE				
Ped	Bike	ATP	SRTS	First Last Mile

NI PROJECT TYPE					
Regional Initiative	Community Initiative	SRTS		First Last Mile	Employer-Based
		# of Projects	# of Schools		

The 'E's'				
Education	Encouragement	Enforcement	Evaluation	Engineering

STAFF		
Program Coordinator	Consultant / Advisor	Volunteer

COLLABORATIVE PARTNERSHIPS		
Public Health Organizations	Non-Profits	Law Enforcement

REGIONAL/COMMUNITY ACTIVITIES							
Walk/ Bike Audits	Bicycle Skills Classes (e.g. Rodeos)	Pedestrian Skills Classes	Community Demonstration Projects/Pop-Ups/Open Streets	Community Challenges (e.g. Bike to Work Month)	Enforcement	Staff or Volunteer Training	Community Workshops/ Stakeholder Meetings

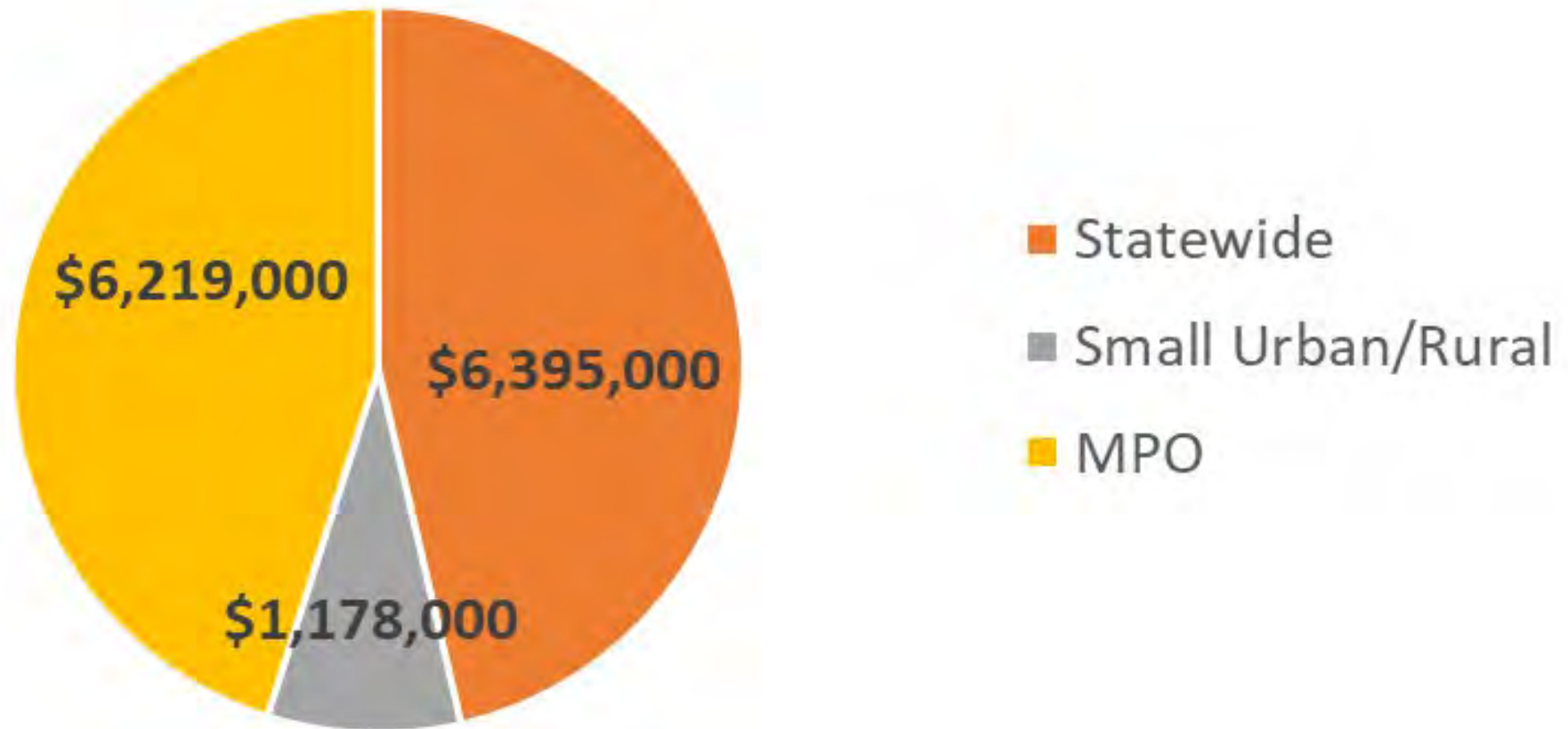
SRTS NI SPECIFICS				
Classroom/ PE instruction	Assemblies	Afterschool Programs	Walking School Bus/Bicycle Trains	Walk or Bike to School Challenges

COMMUNICATIONS				
Online/TV/ Radio Ads	Billboards / bus-wraps	Flyers	Banners	Maps

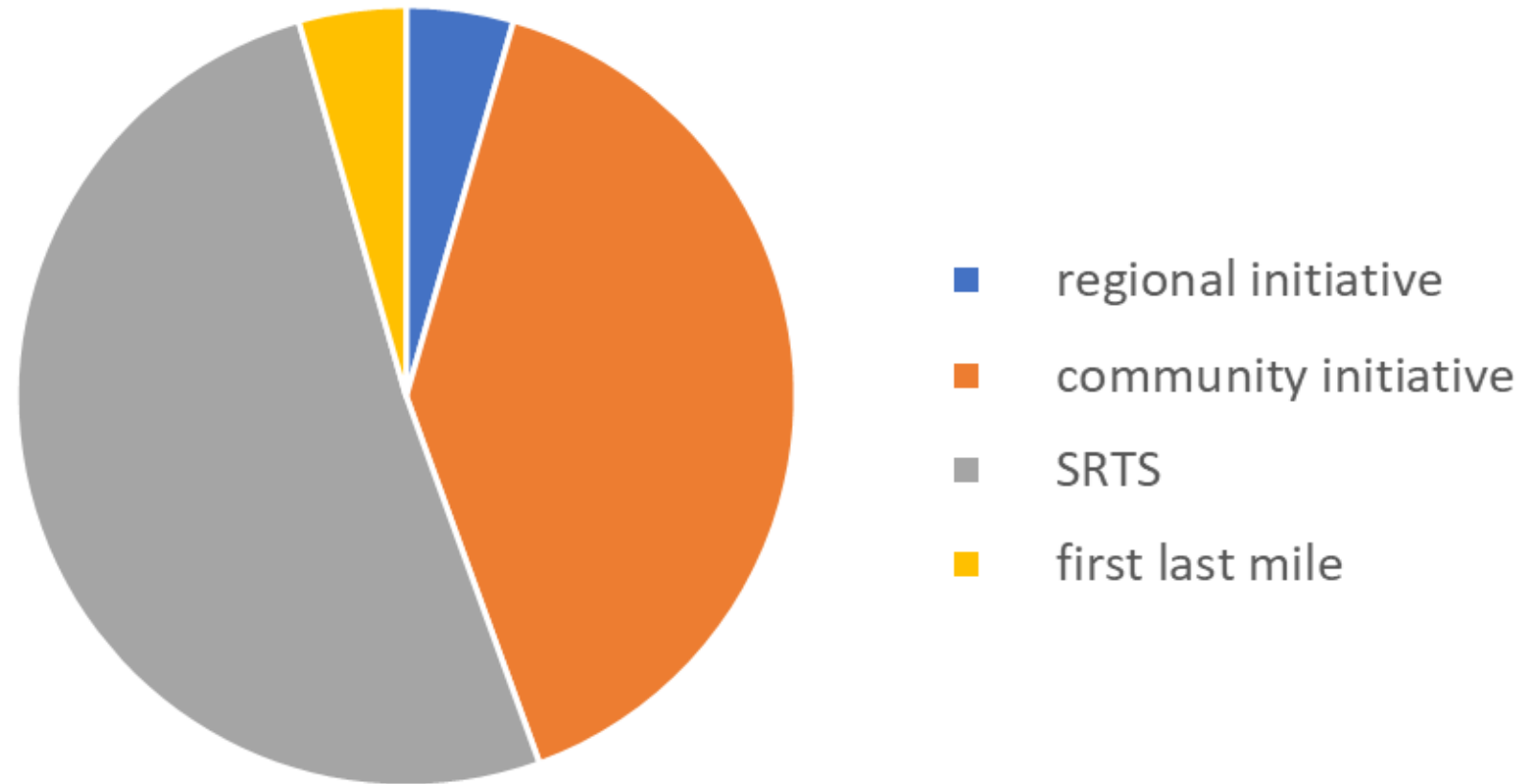
EQUIPMENT			
Bicycles	Helmets	Bike/Ped Counters	Reflective Items

SCHOOL TYPE/AGE SERVED			
Elementary	Middle School	High Schools	Adult/Seniors

# ATP Cycle 5 NI Adopted Funding by Competition Component

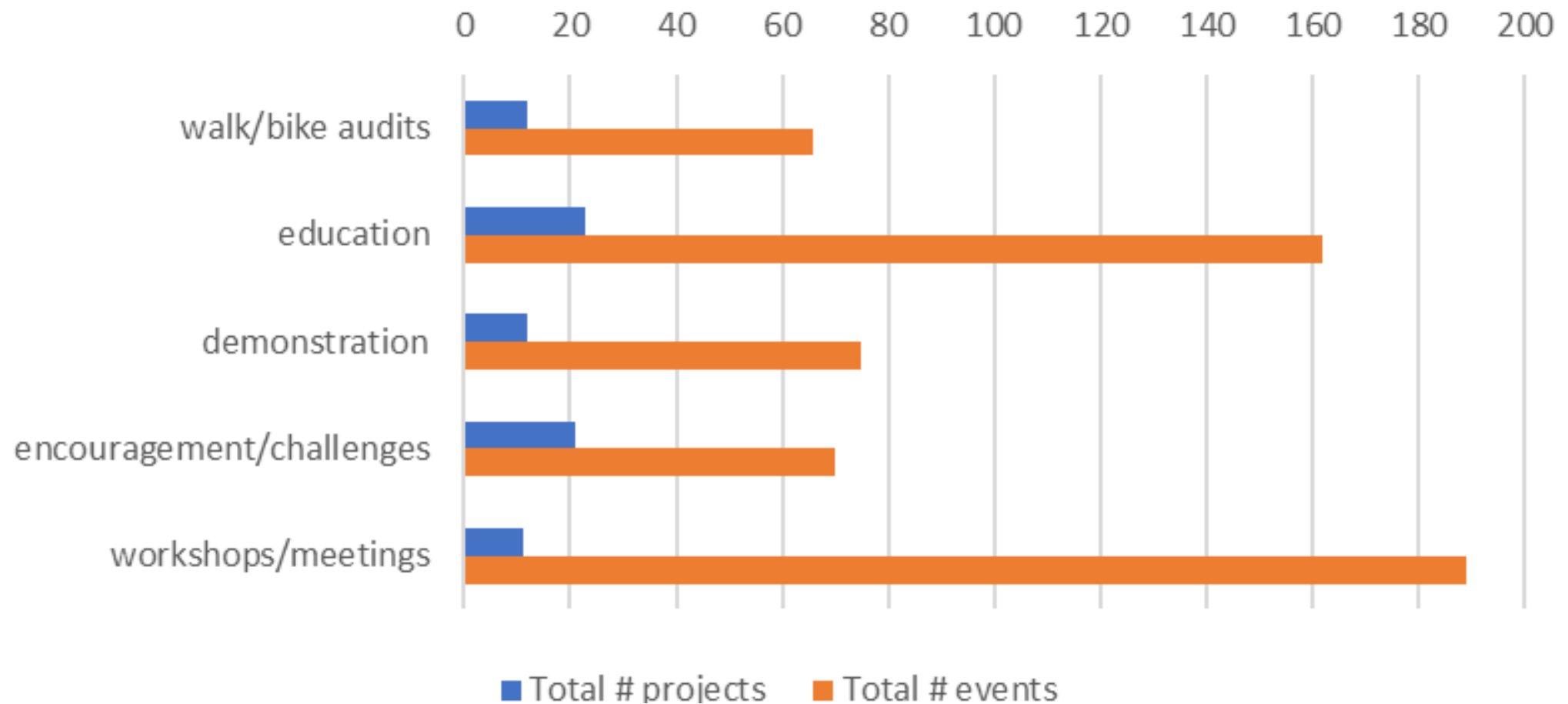


# ATP Cycle 5 NI Projects by Type

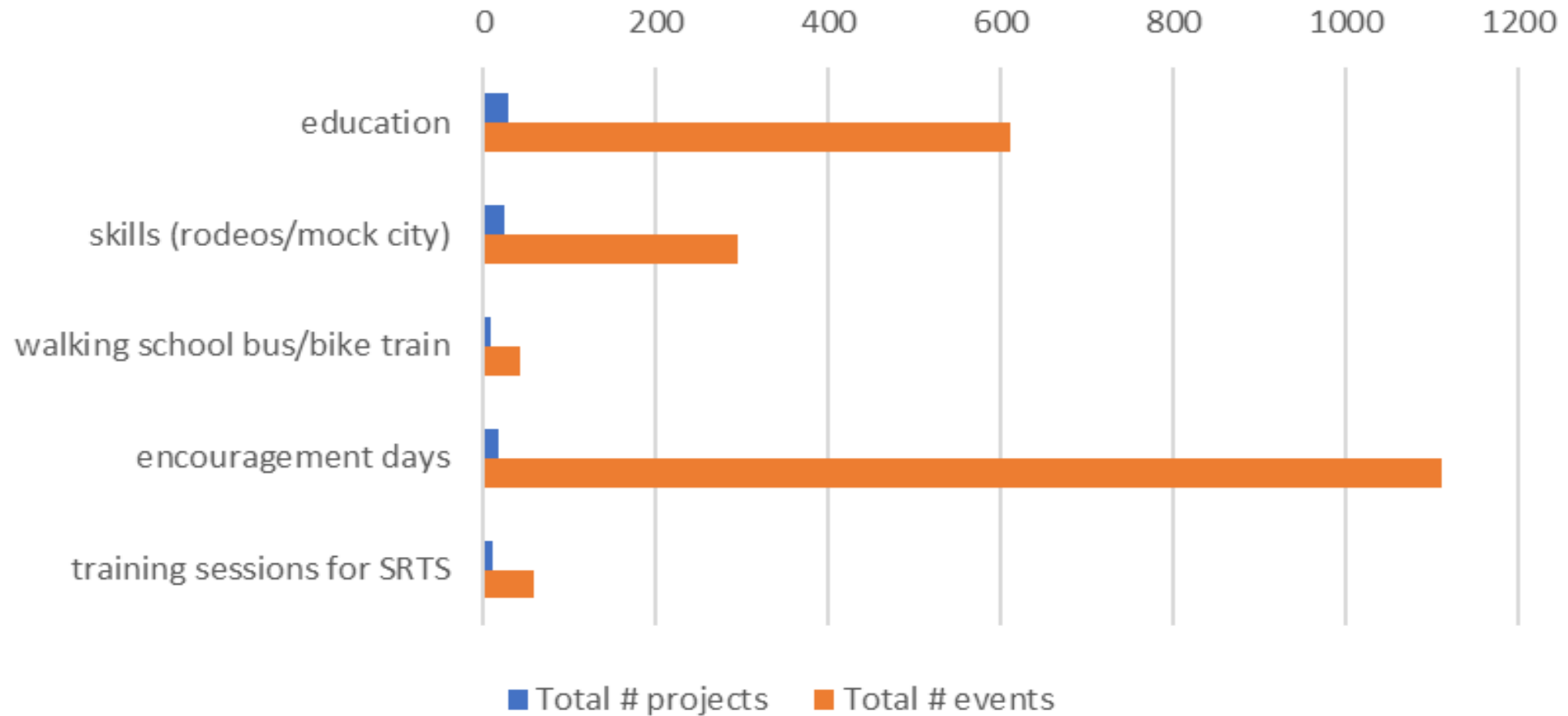




# ATP Cycle 5 NI Regional/Community Initiatives: Activities and Events



# ATP Cycle 5 SRTS NI Activities and Events





# About the ATRC



# What is the ATRC?



- Funded by ATP and administered by Caltrans
- Uses subject matter experts to provide resources, training, and technical assistance
- Sign up for the listserv on the ATRC homepage – <http://caatpresources.org>

## Training

### Sacramento State College of Continuing Education

Facilitate training courses focused on bicycle and pedestrian facility design

#### Bicycle Transportation: An Introduction to Planning and Design

- This one day course provides an overview of basic bicycle planning and design standards, guidance, and tools
- **Coming Soon** - online version

#### FHWA Ped/Bike Safety and Design Training

- In partnership with ATRC, FHWA provides multi-day active transportation training courses to CA Focus Cities and any CA agencies upon request.

### California Department of Public Health (CDPH)

Facilitate webinar and teleconference training

#### Webinars/Teleconferences

- These highlight relevant active transportation, public health, and non-infrastructure topics and available resources

#### Crossing Guard Training

- Includes CA School Crossing Guard Training Guidelines and accompanying supplemental training materials
- **Coming Soon** – Crossing Guard Train-the-Trainer sessions

## Resources

### California Department of Public Health (CDPH)

Research, compile, and develop resource materials for NI and SRTS projects on ATRC website.

### UC Berkeley SafeTREC

Develop tools to assist agencies in identifying safety needs.

#### Transportation Injury Mapping System (aka. ATP-TIMS Tool)

- Geospatial heat map of project limits to show active transportation collisions so safety needs can be addressed.

#### Street Story Tool for ATP

- Develop a community engagement tool for an ATP project that allows residents, community groups and agencies collect information about near-misses, general hazards, and safe location to travel.

### UC Davis - ATP Benefit-Cost Tool

Develop a researched based easy to use Benefit-Cost Tool for the ATP that can be updated over time, as more research becomes available to make the tool more reliable and consistent.

### Southern California Association of Governments (SCAG)

Develop a consistent statewide Active Transportation Count Methodology Guidance and Statewide Active Transportation Count Database tool.

## Technical Assistance

### Sacramento State College of Continuing Education - Pedestrian and Bicycle Automated Counter Loan Program

Offer short-term bicycle and pedestrian automated counters for local agencies to borrow to conduct user counts and gather user data from active transportation projects.

### ATP Project Assistance for Disadvantaged Communities

Provide one-on-one technical assistance to disadvantaged communities for a proposed ATP project. The technical assistance includes the following:

- ATP Training and Networking Sessions
- ATP Application Support

### California Department of Public Health (CDPH)

Provide Non-Infrastructure (NI) and ATP related public health outreach and technical assistance to ATP NI awardees and/or interested parties.

- Email address: [atsp@cdph.ca.gov](mailto:atsp@cdph.ca.gov)

#### NI Workshops

Host active transportation NI workshops to bring together stakeholders and educate on the basics of NI.

### Sacramento State College of Continuing Education

- Maintain ATRC list serve
- Conduct bi-annual needs assessment

# Caltrans ATP: Layers of Support

Caltrans  
Headquarters -  
ATP Managers

Caltrans Districts  
Local Assistance  
Engineers (DLAE)

ATRC

Caltrans District -  
ATP Coordinators



# *Who should I reach out to for what NI questions?*

## **Caltrans (Administrative)**

- Scope of work (25-R) approval
- Request for items not listed on NI eligibility list
- Establishing a Master Agreement
- Reporting requirements
- Invoicing

## **ATRC NI Team (Development)**

- Assistance with 25-R development
- Sample 25-Rs, requests for proposals, public interest findings
- Existing curriculum, materials, and other resources already developed
- Webinars, Flash Trainings

*We work together to make sure you are being served by the appropriate source of support!*

A graphic for an ATP Next Steps Workshop. The background shows two people riding bicycles on a paved path through a green, wooded area. Overlaid on this is a semi-transparent blue box containing text. The text 'ATP' is in large white letters on the left, and 'NEXT STEPS WORKSHOP' is in large yellow letters in the center. Below this, the date '08/25/2021' and time '9 AM TO 12 PM' are in white. At the bottom of the blue box, the text 'YOUR ATP APPLICATION WAS SUCCESSFUL - NOW WHAT?' is in yellow. The Caltrans logo is in the bottom right corner of the graphic.

# ATP NEXT STEPS WORKSHOP

08 / 25 / 2021

9 AM TO 12 PM

YOUR ATP APPLICATION  
WAS SUCCESSFUL -  
NOW WHAT?



## ATP Next Steps Workshop

- Join the Caltrans ATP Team for a workshop that describes and outlines the next steps ATP awarded agencies needs to take to begin their ATP project.
- This workshop is applicable to new ATP awardees and any past awardees that need a refresher.
- District ATP staff are encouraged to attend!
- [Register Here!](#)





# Resources and Technical Assistance



# ATRC NI Technical Assistance and Training

## ■ **NI On-call Assistance**

- Provide NI and ATP related public health outreach and technical assistance consultations (phone/email/on-site) to ATP NI awardees and interested parties.

## ■ **NI Focused Workshops/Teleconferences**

- Bring together key stakeholders and present NI basics, highlight emerging issues, discuss strategies to address NI needs, and foster ATP NI networking.

## ■ **Webinars**

- Cover active transportation topics and non-infrastructure programming topics

## ■ **NI Project Interviews/Site Visits**

- Identify best practices and gather materials.
- Assure success and assist with challenges.



# Some Examples of NI Technical Assistance


- Program development, implementation, and evaluation consultation
- Partnership references and development
- Resource referrals and case study sharing
- ATRC resource customization
- Brainstorming and trouble-shooting

*It never hurts to send us your question!*



ATRC Active Transportation Resource Center

Home / ATP / Training / Resources / Technical Assistance



## Welcome to the Active Transportation Resource Center

The Active Transportation Resource Center's (ATRC) mission is to provide resources, technical assistance, and training to transportation partners across California to increase opportunity for the success of active transportation projects.

### Training

Find out about upcoming active transportation training opportunities in your area.

[Learn More](#)

### Resources


Register for upcoming active transportation webinars and to view past recorded webinars.

[Learn More](#)

### Technical Assistance

Here you will find resources categorized by industry.

[Learn More](#)



## About the ATRC

The ATRC is funded by an Active Transportation Program grant to the California Department of Transportation (Caltrans). The ATRC utilizes a combination of subject matter experts from state agencies, universities, and consultants to provide active transportation training, tools, and technical assistance that support the ATP. The ATRC provides resources for infrastructure and non-infrastructure ATP project types. Click below to learn more about what the ATRC currently offers and what we'll be working on in 2019.

[ATRC Overview \(pdf\)](#)

## Join the ATRC Mailing List

By joining the ATRC mailing list you'll receive specific updates regarding the ATP and related programs as well as active transportation training and technical assistance opportunities.

[Sign Me Up](#)

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***ATRC Website***

***Check it out!***

<https://caatpresources.org>

# ATRC NI Trainings

- **Webinars/Teleconferences**- Currently 57 webinars/teleconferences cover active transportation topics and non-infrastructure programming topics such as safe routes to school, vision zero, and public health
- **Flash Trainings** - Five short recorded training modules that will help applicants or awardees navigate various aspects of the ATP process.
- **Presentations and workshops** - different topics

# ATRC NI Resource Examples

- **ATP 6 E's Fact Sheets**

- Education, Encouragement, Enforcement, Evaluation, Engineering, Equity

- **ATP NI Fact Sheets**

- Open Streets, Demonstration Projects, Media Campaigns

- **Safe Routes to School (SRTS) Toolkits, Guides, Curriculum**

- Tribal, rural communities; 4th/5th grade bike/pedestrian safety; crossing guard training








- **Customizable Event and Promotional Materials**

- **SRTS Infographic and Case Studies**

<http://caatpresources.org>



# NI Program Core Elements

<h3>EDUCATION</h3>  <p>Education activities teach walking and bicycling safety skills transportation. These activities can be adapted for different settings.</p> <p><b>CLASSROOM/PHYSICAL EDUCATION LESSONS</b> Using a classroom curriculum either in school, in an after-school program, or in a community setting can help standardize what and how students and/or adults learn and practice pedestrian and bicycle safety. Integrating active transportation lessons through curricula is a great way to educate students while ensuring sustainability of this education. Classroom lessons help students comprehend safety guidelines and assist with internalizing behavioral expectations for real-life use. Downloadable or online streaming active transportation games or videos provide a fun way to teach pedestrian and bicycle safety.</p>  <p><b>SCHOOL-WIDE ASSEMBLIES/COMMUNITY PRESENTATIONS</b> Assemblies and presentations provide an opportunity to educate a large audience in a limited timeframe. School assemblies are festive whole school or grade gatherings held in a large common space like the auditorium, gym, or cafeteria. They provide a key venue to share information and build community momentum to work towards a common goal. Local law-enforcement will sometimes provide this community service at low- or no-cost to schools. Other potential presenters include local walking and/or bicycling advocacy groups or local public health departments. Assemblies make great kick-off events for larger ongoing initiatives.</p>	<h3>ENCOURAGEMENT</h3>  <p>Encouragement activities generate excitement and enthusiasm for walking and bicycling.</p> <p><b>WALK TO SCHOOL OR WORK CHALLENGES</b> Designate a specific day annually, one day per month, or any variation of designated days to promote walking to school, work, or another key destination.</p> <p><b>INTERNATIONAL WALK TO SCHOOL DAY</b> Recognition of this day annually in October gives children, parents, school teachers, and community leaders an opportunity to be part of a global event that celebrates the many benefits of walking and builds momentum for communities to establish safe places to walk.</p> <p><b>BIKE TO SCHOOL OR WORK CHALLENGES</b> Designate a specific day annually, one day per month, or any variation of designated days to promote biking to school, work, or another key destination.</p> <p><b>NATIONAL BIKE TO SCHOOL/WORK DAY</b> Recognition of these two different days annually in May encourages families and workers to celebrate the benefits of biking. These days can also broaden awareness of local commitment bicycle safety and community quality of life.</p> 	<h3>ENFORCEMENT</h3>  <p>Enforcement activities aim to deter unsafe behaviors through targeted enforcement in school zones and along high injury/fatality-identified corridors.</p> <p><b>TARGETED ENFORCEMENT IN SCHOOL ZONES</b> Schools can coordinate with law enforcement to be present during school at drop-off/pick-up times or at special events such as Walk to School Day to serve as important reinforcement and/or provide warnings and citations (for unlawful speeding or right-of-way or parking violations) if necessary. School and school district administrators and local law enforcement can issue joint communications at the start of every school year to remind students and families of expected traffic behavior, why safety and active transportation are priorities for the local jurisdiction, and any consequences of violations.</p> <p><b>TARGETED ENFORCEMENT ALONG HIGH INJURY/FATALITY- IDENTIFIED CORRIDORS</b> Cities can identify specific locations and corridors where there are repeated histories of pedestrian and bicyclist injuries and fatalities, and systematically deploy local law enforcement to those areas to help reduce dangerous behaviors that lead to collisions/crashes. Like schools, city departments can work collaborate on combination educational/enforcement campaigns that raise awareness of high-risk locations for pedestrians and bicyclists, how drivers of vehicles affect the safety of vulnerable road users, expected vehicle travel speeds, expected pedestrian and bicyclist behaviors, and any added enforcement that will be taking place in an effort to prevent further injuries and fatalities. Create examples have utilized 'pedestrian decays' to help stress the importance of vehicle drivers yielding to pedestrians in crosswalks.</p> <p><b>GOOD BEHAVIOR REWARDS</b> Consider working with law enforcement or volunteers to reward and reinforce predictable bicycling or pedestrian safety behavior when students and families walk or bike to school or community events.</p>	<h3>ENGINEERING</h3>  <p>Engineering strategies change the built environment to walk and/or bicycle. This includes creating complete streets, targeted enforcement in school zones, and walking/biking route maps.</p> <p>Engineering streets so that they are "complete" for roadway users of all ages and abilities. Complete streets are designed to be safe and comfortable for those that are walking and bicycling. Engineering strategies, including improved facilities, retrofits and street design, can dramatically help to reduce pedestrian and bicyclist stress that many have when having to walk or bicycle in heavy traffic. More people will feel comfortable walking and bicycling, and more people will use these modes of transportation.</p> <p>Common engineering treatments that promote walking and bicycling include: high visibility crosswalks. Less familiar and newer treatments include: rectangular rapid flashing beacons, way-finding signage and bike boulevard treatments. These treatments can help to make walking and bicycling safer and more comfortable.</p> <p><b>WALK OR BIKE AUDITS</b> Walk and Bike Audits are processes that involve the systematic gathering, documentation, and assessment of data on environmental conditions (social, built, and natural) that affect walking and bicycling. Audit results document factors that help or hinder safe walking and bicycling to identify problem areas and make recommendations for improvement.</p> <p><b>WALKING/BIKING ROUTE MAPS</b> Maps can show highlight routes to a given destination that are more amenable to travel by bicycle or on foot. Online mapping programs usually offer a bicycle or pedestrian mapping function to help create customized maps for schools, neighborhoods, or broader jurisdictions. City or county walk/bike maps can demonstrate broader walk/bike facility networks for longer trip planning.</p>	<h3>EVALUATION</h3>  <p>Evaluation activities measure both program impact and participation. This includes tracking attendance, surveys, and quizzes.</p> <p>Common active transportation evaluation activities include:  <b>TRACK PARTICIPATION</b> Keep track of attendance for the different services you administer to help answer questions about who were able to reach the number of individuals or groups that you intended to serve.  <b>SURVEYS*</b> Administer surveys to capture knowledge, attitudes, behaviors from different groups (such as parents, members, students, etc.) that you are serving in your community. Administering surveys repeatedly or routinely — before and after a program is implemented — is useful to measure changes in knowledge, attitudes, and behaviors. Surveys provide feedback from program participants to determine necessary program improvements.  <b>QUIZZES/TESTS</b> Administer quizzes or tests on topics such as pedestrian and bicycle safety to evaluate increased knowledge or skills within your intended audience. Methods will vary on what you are trying to assess. Traditional quizzes (handwritten or pencil or computer) can help evaluate knowledge. Skills demonstration tests have been used by some instructors to determine if students are able to put in practice what was taught to them in the course.</p>	<h3>EQUITY</h3>  <p>Equity in transportation invests resources in disadvantaged communities which are most dependent on active transportation and transit.</p> <p><b>Why we must focus our resources in disadvantaged communities:</b>      Many disadvantaged communities — sometimes referred to as vulnerable communities or communities of concern — face significant and persistent inequalities due to historical marginalization and systemic disinvestment resulting in a lack of resources, opportunities, and unhealthy and unsafe environments. Disadvantaged communities tend to be the most dependent on active transportation and transit to connect them to economic opportunities and basic needs. Low-income Californians have the highest rates of walking and bicycling, including walking to and from transit. The lack of adequate pedestrian infrastructure can deter/impede mobility, particularly for those with disabilities. Engaging disadvantaged communities is vital to ensuring that active transportation options are accessible to everyone in California. Advocates and agency staff must support real, meaningful community engagement for both governmental and organizational decision-making, projects, and programs.</p> <p><b>Community Engagement</b>      The following are ways to make a conscious effort to address equity and engage disadvantaged communities in active transportation planning and implementation:      • Proactively and consistently seek input on community needs in the planning stage of projects.      • Solicit public engagement — implement the decision-making process via robust public outreach and participation.      • Consider basic needs, including food access, when soliciting participation in community events. Anticipate and arrange for assistance as needed and provide in a non-judgmental and welcoming way.</p>  <ul style="list-style-type: none"> <li>Cultivate diverse community participation in a safe environment to facilitate open/honest discussions.</li> <li>Involve the community in the planning process by partnering with local not-for-profit and/or community groups.</li> <li>Provide opportunities to meet and talk in informal settings, such as local community centers, religious centers, coffee shops, etc., in addition to government offices.</li> <li>Consider 'piggybacking' onto existing or ongoing local events. Identify events and space where the community is already congregating and partner with that organizer to attend or add-on an engagement activity. Seek permission well in advance of events.</li> <li>Carefully evaluate the use of technology in community engagement and consider a range of approaches to meaningfully engage the full spectrum of community stakeholders.</li> <li>Share information and announcements in ways that people actually receive information, which may include posting fliers, connecting to community networks, using social media, and other outreach methods.</li> <li>Provide opportunities for residents to participate during weekday and weekend times.</li> </ul>
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Review the 6 E Sheets Here!





# ATRC Resource in Focus: ATP NI Project Profiles

- Concise overview of completed ATP NI projects
- Summarizes funding, key activities, partnerships and outcomes
- Content is prepared by ATRC staff from final project reports and images from ATP NI awardees
- Six project profiles available now on ATRC website under Non-Infrastructure Resources tab



# Let the ATRC profile your project!

We want to see and hear about NI projects on the ground.



- See the programs in action
- Know more about success and assist with challenges
- Identify best practices and gather materials



# WELCOME PACKET

## 2021

ACTIVE  
TRANSPORTATION  
PROGRAM  
CYCLE 5



# NON-INFRASTRUCTURE WELCOME PACKET

## 2021

ACTIVE  
TRANSPORTATION  
PROGRAM  
CYCLE 5





# The ATRC NI Team

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**Summer Lopez**, ATP NI/ATRC Assistant Coordinator

**Marianne Hernandez**

NI Technical Assistance - North  
Districts 1, 2, 3, 4, 9, 10

**Judy Polakoff**

NI Technical Assistance

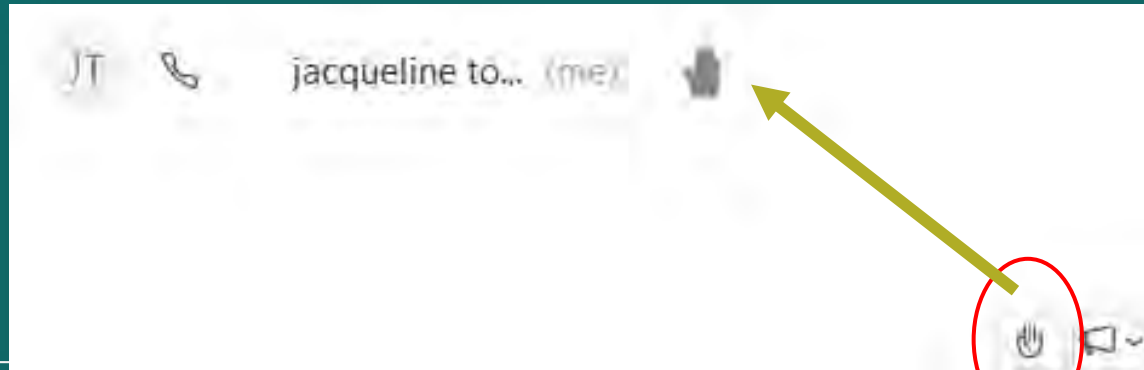
**Victoria Custodio**

NI Technical Assistance – South  
Districts 5, 6, 7, 8, 11, 12

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# Questions? Type in Chat or Raise Hand



To:  ▼

Enter chat message here

A person wearing a yellow t-shirt is seen from behind, sitting in a wheelchair on a paved sidewalk. The wheelchair has a brown mesh backrest and black wheels. The person is wearing black shoes with white socks. The background is a blurred outdoor setting with a building and a street. A dark teal horizontal band is overlaid across the middle of the image, containing the text "Important NI Documents" in white.

# Important NI Documents





# NI Program Guidance Reminders

- See Supplemental Guidance
  - **Appendix A: Media Campaign Guidance**
  - **Appendix B: Open Streets And Demonstration Project Guidance**
  - **Appendix C: Helmet Distribution Checklist**
  - Includes required/recommended procedures, best practices, and links to reference resources.



# Scope Modifications Process

- Caltrans HQ ATP NI Staff are working on an update to the COVID NI Minor Modifications
- Announcement will be sent out on ATRC when the new document is posted.





# Caltrans Local Assistance Updated Local Assistance Program Guidelines (LAPG)

## – New Chapter 25

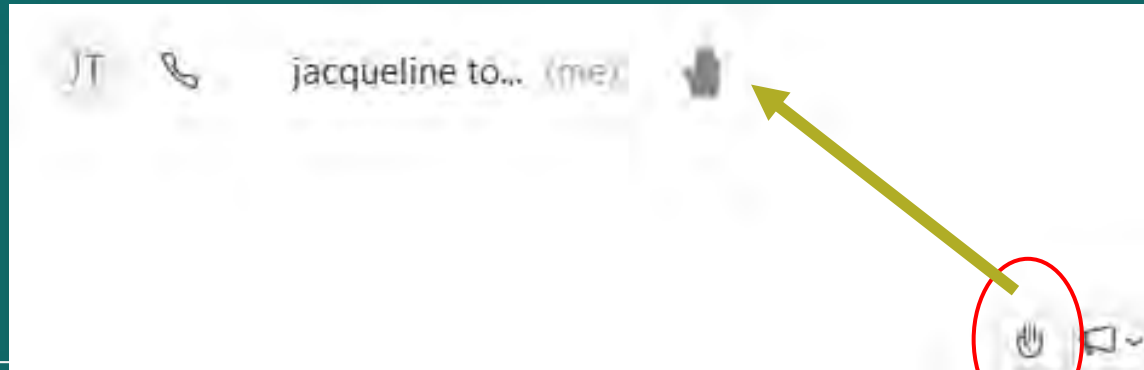
- Replaces existing Chapters 22 and 23 of the LAPG, which includes the ATP.
- Combines program and project delivery similarities across LAPG Programs.
- Highlights key documents, dates, policy, and other pertinent information.

[See LAPG Chapter 25 and other Information Here](#)

## **Some LAPG titles have changed but the content remains the same for the following:**

- 22-D Request for Scope Change → 25-D
- 22-R NI Scope of Work → 25-R
- 22-Plan Scope of Work → 25-Plan

# Questions? Type in Chat or Raise Hand



To:  ▼

Enter chat message here



# NI Project Updates to Share?

- Upcoming Events/Activities Fall 2021
- Successes/Challenges
- Questions of other NI Implementers
- Other Topics



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- This pop-up announcement will appear. Press [Continue](#).



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Destination site: <https://survey.alchemer.com/s3/6178782/Synergy-2021-Feb-4-2021>

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# Thank You!

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